Walton College of Business (WCOB)

Courses

WCOC 1023. Business Foundations. 3 Hours.
Surveys the areas of business and presents business processes that are common to most enterprises through a hands-on, interactive business experience. Also develops the double-entry accounting framework that captures and reports information about business process performance. Topics include: analysis and recording of transactions, accounting cycle, and preparation of financial statements. Prerequisite: (ISYS 1120 or ISYS 1123 with a grade of C or better) and COMM 1313 with a grade of C or better (and WCOB 1111 or WCOB 1111H each with a grade of C or better, for Walton College majors only).

WCOC 1023H. Honors Business Foundations. 3 Hours.
Surveys the areas of business and presents business processes that are common to most enterprises through a hands-on, interactive business experience. Also develops the double-entry accounting framework that captures and reports information about business process performance. Topics include: analysis and recording of transactions, accounting cycle, and preparation of financial statements. Prerequisite: COMM 1313 with grade of C or better and ISYS 1120; and (WCOB 1111 with a grade of C or better for Walton College majors).
This course is equivalent to WCOB 1023.

WCOC 1033. Data Analysis and Interpretation. 3 Hours.
This is an introductory level course covering topics involving estimation of population characteristics, research design and hypothesis testing, as well as measuring and predicting relationships. The course should enable the students to develop an understanding regarding the application and interpretation of basic data analysis techniques with an emphasis on statistical applications. Prerequisite: (MATH 2053 or MATH 2554, each with a grade of C or better) and (ISYS 1120 or (ISYS 1123 with a grade of C or better)).

WCOC 1033H. Honors Data Analysis and Interpretation. 3 Hours.
This is an introductory level course covering topics involving estimation of population characteristics, research design and hypothesis testing, as well as measuring and predicting relationships. The course should enable the students to develop an understanding regarding the application and interpretation of basic data analysis techniques with an emphasis on statistical applications. Prerequisite: (MATH 2053 or MATH 2554, each with a grade of C or better) and (ISYS 1120 or (ISYS 1123 with a grade of C or better)).
This course is equivalent to WCOB 1033.

WCOC 1111. Freshman Business Connection. 1 Hour.
Development of personal development skills, including time management; stress management and academic planning, necessary for success; introduction to business career options and opportunities.

WCOC 1111H. Honors Freshman Business Connection. 1 Hour.
Development of personal development skills, including time management; stress management and academic planning, necessary for success; introduction to business career options and opportunities. Prerequisite: Honors standing. This course is equivalent to WCOB 1111.

WCOC 1600. Undergraduate Research Assistant. 0 Hours.
Undergraduate research.

WCOC 2013. Markets and Consumers. 3 Hours.
Key decisions required to understand the existence of markets and how buyers within those markets may be accessed profitably. Key concepts include an overview of competitive markets, buyer behavior, developing new markets and products, promotion and distribution channels, pricing and profitability concepts, the sales and collections process, and strategic planning. WCOC 1012 was a previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOC 1023, WCOC 1033, ECON 2023 and BLAW 2013 or equivalent, each with a grade of “C” or better.

WCOC 2013H. Honors Markets and Consumers. 3 Hours.
Key decisions required to understand the existence of markets and how buyers within those markets may be accessed profitably. Key concepts include an overview of competitive markets, buyer behavior, developing new markets and products, promotion and distribution channels, pricing and profitability concepts, the sales and collections process, and strategic planning. WCOC 1012 was a previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOC 1023, WCOC 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of “C” or better.
This course is equivalent to WCOB 2013.

WCOC 2023. Production and Delivery of Goods and Services. 3 Hours.
This course is designed to provide students with a broad understanding of the production and delivery of goods/services. The course focuses on concepts and methodologies for managing the flow of material and information throughout the production and delivery of goods/services. WCOC 1012 was the previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOC 1023, WCOC 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of C or better.

WCOC 2033. Acquiring and Managing Human Capital. 3 Hours.
Study of the process of acquiring and managing human resources, focusing on the organizational behavior, legal, economic, and technical issues concerned with business decisions about acquiring, motivating, and retaining employees; emphasis given to the development, implementation, and assessment of policies and practices consistent with legal, social, human, and environmental dynamics. WCOC 1012 was the previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOC 1023, WCOC 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of C or better.

WCOC 2033H. Honors Acquiring and Managing Human Capital. 3 Hours.
Study of the process of acquiring and managing human resources, focusing on the organizational behavior, legal, economic, and technical issues concerned with business decisions about acquiring, motivating, and retaining employees; emphasis given to the development, implementation, and assessment of policies and practices consistent with legal, social, human, and environmental dynamics. WCOC 1012 was the previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOC 1023, WCOC 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of C or better.

WCOC 2043. Acquiring and Managing Financial Resources. 3 Hours.
Key decisions within business processes related to the acquisition and management of capital resources, including decisions regarding what to acquire, how to finance the acquisition, and issues related to the accounting for those capital resources. The identification of key decisions leads to decision models and the identification of information needs. WCOC 1012 was the previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOC 1023, WCOC 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of C or better.
WCOb 2063. Workplace Competencies. 3 Hours.
This online course identifies the skills necessary to be successful as a professional in the workforce. Employers expect new college graduates to possess certain competencies. This course identifies and creates opportunities for the development of the skills most often valued in the workplace, including working in a team structure; goal setting; decision making and problem solving; planning, organizing and prioritizing work; power, persuasion and oral communication; obtaining and processing relevant data; technical skills evaluation; written communications skills; workplace image and attitude; corporate values and workplace ethics; and influencing others at a new job.

WCOb 210V. Special Topics in Business. 3-6 Hour.
Special topics of an interdisciplinary nature. May be repeated for up to 6 hours of degree credit.

WCOb 230V. Walton College Study Abroad. 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in Walton College. Topics vary by location of study abroad opportunities. Prerequisite: Departmental consent. May be repeated for up to 12 hours of degree credit.

WCOb 230VH. Honors Walton College Study Abroad. 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in Walton College. Topics vary by location of study abroad opportunities. Prerequisite: Honors standing and departmental consent. May be repeated for up to 12 hours of degree credit.

This course is equivalent to WCOB 230V.

WCOb 2600. Undergraduate Research Assistant. 0 Hours.
Undergraduate research.

WCOb 3003H. Honors College Colloquium. 3 Hours.
An inter-disciplinary course exploring events, concepts, and/or new developments in the field of business administration. Prerequisite: Junior or senior standing. May be repeated for up to 6 hours of degree credit.

WCOb 3016. Business Strategy and Planning. 6 Hours.
Integrative study of the managerial decisions; introduces students to an understanding of strategic competitiveness and the way in which business strategy is formulated and implemented; uses a combination of theoretical and experiential approaches to designing business plans for key decisions, implementing these decisions, and monitoring their effects. Prerequisite: A business student must complete the pre-business requirements before enrolling for this course. WCOb 2013, WCOb 2023, WCOb 2033, and WCOb 2043 must each be completed with a grade of "C" or better. This course is restricted to Walton College students.

WCOb 3016H. Honors Business Strategy and Planning. 6 Hours.
Integrative study of the managerial decisions; introduces students to an understanding of strategic competitiveness and the way in which business strategy is formulated and implemented; uses a combination of theoretical and experiential approaches to designing business plans for key decisions, implementing these decisions, and monitoring their effects. Prerequisite: A business student must complete the pre-business requirements before enrolling for this course. WCOb 2013, WCOb 2023, WCOb 2033, and WCOb 2043 must each be completed with a grade of "C" or better. This course is restricted to Walton College students.

This course is equivalent to WCOB 3016.

WCOb 3023. Sustainability in Business. 3 Hours.
The course focuses on theoretical and practical bases for pursuing sustainability in business and society. Students learn four definitions of sustainability, measured on four axes expressed by: 1987 UN Brundtland Report (intergenerational equity), Triple-play (people, planet, profits), resource sustainability, and economic justice (fair global system of rules, fairly enforced). Prerequisite: Junior standing.

WCOb 3033. The African American Experience in Business. 3 Hours.
This course is designed to provide the student with a comprehensive and critical analysis of the history of the African American experience as a member of the business sector of the United States economics. The course will review information that includes and demonstrates activities prior to slavery, during, and after slavery. This course is cross-listed with AAST 3033.

WCOb 3043. From Books to Boardrooms. 3 Hours.
Examines career choices and skills necessary to be successful as a professional in the workforce. Self-assessment and career exploration strategies are examined using career development theories. Incorporates career path management principles to include exploring occupations, networking, enhancing business communications, job searching, workplace success skills, and college to work transition. Business majors may not use course towards upper level business credit, but may be used toward non-business elective credit. Prerequisite: Junior standing.

WCOb 3053. Diversity in the Workforce. 3 Hours.
This course is designed to engage students in discussions and to increase their awareness and knowledge about barriers and contributions of underrepresented groups. This course will cover race, class, gender, sexuality, ethnicity, nationality, and physical differences that impacts underrepresented groups and how this information can influence that work environment. The course involves weekly discussion, critical evaluation, and reflection of the subjects that are covered in the assignments. Prerequisite: Junior Standing.

WCOb 310V. Cooperative Education. 1-3 Hour.
Co-op allows students to earn one or two hours of credit per semester for work related to their major. Accumulated credit may not exceed six hours. Eligibility requires: 1) junior standing in the college, 2) completion of the pre-business core and 3) the prescribed GPA. See catalog for details. Prerequisite: Junior standing and completion of pre-business core. May be repeated for up to 6 hours of degree credit.

WCOb 320V. International Internship. 1-3 Hour.
The International Internship allows students to work overseas with a pre-approved employer. Students must have a faculty supervisor who will work with their employer to monitor their work experience and progress. Students are responsible for finding a faculty supervisor, and the Global Engagement Office will work with both the student and faculty member to facilitate the employer relationship and expectations. Students will receive one to three hours of credit per semester based on hours worked and length of time abroad. Students may receive up to three hours of credit. Prerequisite: Junior Standing, 3.0 cumulative GPA, and Department Consent. May be repeated for up to 3 hours of degree credit.

WCOb 330V. Walton College Study Abroad. 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in the Walton College. Topics vary by location of study abroad opportunities. To be eligible for credit, students must have junior standing and Walton College majors must have completed all pre-business requirements prior to studying abroad. Prerequisite: Departmental consent, Junior standing and completion of pre-business course requirements, each with a grade of C or better, a pre-business cumulative GPA of 2.5 or better and an overall GPA of 2.5 or better. May be repeated for up to 12 hours of degree credit.

WCOb 330VH. Honors Walton College Study Abroad. 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in the Walton College. Topics vary by location of study abroad opportunities. To be eligible for credit, students must have junior standing and Walton College majors must have completed all pre-business requirements prior to studying abroad. Prerequisite: Honors standing, departmental consent, Junior standing and completion of pre-business course requirements, each with a grade of C or better, a pre-business cumulative GPA of 2.5 or better and an overall GPA of 2.5 or better. May be repeated for up to 12 hours of degree credit. This course is equivalent to WCOB 330V.

WCOb 3600. Undergraduate Research Assistant. 0 Hours.
Undergraduate research.
WCOB 410V. Special Topics in Business. 1-6 Hour.
Special business topics of an interdisciplinary nature. Prerequisite: Junior standing. May be repeated for up to 6 hours of degree credit.

WCOB 410VH. Honors Special Topics in Business. 1-6 Hour.
Special business topics of an interdisciplinary nature. May be repeated for up to 6 hours of degree credit.
This course is equivalent to WCOB 410V.

WCOB 455V. Service Learning Practicum. 1-3 Hour.
Through participation in this practicum, students learn while providing services that benefit the community. The goal is for students to learn, practice, and teach the principles of free enterprise. The students assess community needs and design service projects that enable them to apply course content knowledge while developing organizational, communication, time-management, and leadership skills. May be repeated for up to 6 hours of degree credit.

WCOB 4600. Undergraduate Research Assistant. 0 Hours.
Undergraduate research.

WCOB 4993H. Honors Thesis. 3 Hours.
Provides Honors Students with an opportunity to explore a business topic in depth through an independent research project. Prerequisite: Good standing in the Walton College Honors Program.

WCOB 5023. Sustainability in Business. 3 Hours.
The course focuses on theoretical and practical bases for pursuing sustainability in business and society.

WCOB 510V. Special Topics in Business. 1-3 Hour.
Special business topics of an interdisciplinary nature. May be repeated for up to 6 hours of degree credit.

WCOB 5843. Cross-Sector Collaboration for Sustainability. 3 Hours.
This course explores how organizations in the three sectors of society work together in value creation by addressing social and environmental problems. Focusing on business and nonprofit organizations, we investigate the forces that bring about and influence these collaborations from practical and theoretical perspectives, and managerial responses to collaboration challenges. Prerequisite: Graduate Status.

WCOB 6111. Seminar in Business Administration Teaching I. 1 Hour.
This course in college level teaching is designed for graduate students and new college teachers with specific emphasis on the Business Administration learning and classroom management. The purpose of this course is to introduce graduate students to principles of teaching and learning and to prepare these future teachers to lifelong learners in the classroom as teachers. Prerequisite: Graduate standing.