Recreation and Sport Management (RESM)

Courses

RESM 1003. Professional Foundations of Recreation and Sport Management. 3 Hours.
An analysis of the historical and philosophical development of recreation, sport and leisure. Theories of play, recreation, sport and leisure are studied. Economic, political, technical, and social forces are examined as these influence recreation, sport, parks, and leisure services is examined in context with diverse service delivery systems. Prerequisite: RESM major or RESM minor or instructor consent.

RESM 1023. Recreation and Natural Resources. 3 Hours.
An examination of the use and management of natural resources for outdoor recreation with consideration of multiple use, environmental ethics, risk management, and other current considerations. Several field visits will be required as part of the class, including a weekend outing. Prerequisite: RESM major or RESM minor or by instructor consent.

RESM 2011. Recreation and Sport Practicum. 1 Hour.
Students are assigned to assist in leisure-oriented programs for exposure to organizational structure, services, and programming of cooperating recreational and sport agencies. Students may take 1-3 hours per semester; each credit hour is a 45-hour experience. Students must complete 3 different experiences before internship. Prerequisite: RESM 1003 with a grade of C or better. May be repeated for up to 3 hours of degree credit.

RESM 2063. Commercial Recreation and Sport. 3 Hours.
Examination of the commercial recreation and sport industries. The operational requirement of a wide range of recreation businesses will be studied. Case study and field investigation methods will be emphasized. Prerequisite: RESM 1003 with a grade of C or better.

RESM 2093. Inclusive and Special Recreation and Sport. 3 Hours.
An introduction to the basic concepts of inclusive and special recreation and sport services integrated with knowledge and skill sets required to provide accessible recreation and leisure programming for people with disabilities. Prerequisite: RESM 1003 with a grade of C or better.

RESM 2813. Recreation and Sport Leadership. 3 Hours.
Development of knowledge related to leadership theory, group dynamics, and face to face leadership techniques. Students gain an understanding of leadership theories as they are applied in a field setting. Pre- or Corequisite: COMM 1313. Prerequisite: RESM 1003 with a grade of C or better.

RESM 2853. Leisure and Society. 3 Hours.
This course is an examination of leisure and its effect on society. Course content includes identification and exploration of motivating factors related to various traditional and contemporary leisure expressions as it occurs across diverse populations.

RESM 2853H. Honors Leisure and Society. 3 Hours.
This course is an examination of leisure and its effect on society. Course content includes identification and exploration of motivating factors related to various traditional and contemporary leisure expressions as it occurs across diverse populations. This course is equivalent to RESM 2853.

RESM 3023. Sport Management Fundamentals. 3 Hours.
This course is designed to present an overview of the fundamentals of sport management in professional and intercollegiate sport, as well as issues facing sport organizations and how management techniques can be applied to solve sport business problems. A description of career opportunities in sport will be presented with special interest in helping the student design a course of study that best meets his/her goals. Prerequisite: RESM 1003 with a grade of C or better.

RESM 3833. Program Planning in Recreation and Sport. 3 Hours.
Development of the fundamentals of program planning using modern techniques of identifying and analyzing program activity areas and community needs. Includes program development and application with a variety of population groups and representative leisure service areas. Prerequisite: RESM 1003 with a grade of C or better.

RESM 3843. Recreation and Sport Facilities. 3 Hours.
Planning concepts, design principles, and maintenance techniques are emphasized. Also, technical design concepts and firsthand experiences in maintenance of facilities are included. Prerequisite: RESM 1003 with a grade of C or better.

RESM 3873. Sport and Recreation Risk Management. 3 Hours.
In-depth look at risk management and related legal issues affecting recreation and sport administration. Pre- or Corequisite: RESM major or RESM minor or by instructor consent. Prerequisite: Junior standing, and RESM 1003 with a grade of C or better.

RESM 3883. Marketing and Promotion in Recreation and Sport Management. 3 Hours.
This course provides an overview of the principles and practices of promotions and marketing in the recreation and sport industry. Topics include sport marketing planning, market segmentation and identification of the target market, marketing mix, and sponsorship. Credits: three hours. Prerequisite: RESM 1003 with a grade of C or better, and ECON 2143 or ECON 2013 and ECON 2023.

RESM 3901H. Honors Recreation and Sport Management Thesis Tutorial. 1 Hour.
Designed to provide the foundation for the Honors Thesis/Project. Students and faculty tutors work “one-on-one” exploring a specific topic which has been agreed upon by the student and the professor. Prerequisite: Honors candidacy and RESM 1003 with a grade of C or better.

RESM 4003. Management in Recreation and Sport. 3 Hours.
Management techniques for recreation and sport programs and facilities. Prerequisite: RESM 1003 with a grade of C or better.

RESM 4013. Contemporary Issues in Leisure and Sport. 3 Hours.
Discussion of selected topics and review of current literature in the recreation and sport field. Analysis of current trends and professional issues are emphasized. Certification at the instructor level or higher in at least 2 areas of expertise must be completed before a grade is assigned in this course. Prerequisite: Senior standing and RESM 1003 with a grade of C or better.

RESM 4023. Outdoor Adventure Leadership. 3 Hours.
This course considers the values and scope of outdoor recreation programs, leadership and skill development with practical experience in a wilderness environment. The course will include a canoe trip through the wilderness, and skill training in such areas as orienteering and rock climbing; and leadership development in interpersonal and processing skills. The graduate portion of the class is geared toward leading and trip planning for taking college age and older students into remote areas.

RESM 405V. Independent Study in Recreation and Sport. 1-3 Hour.
Provides student an opportunity to pursue special study of research problems. May be repeated for degree credit.
RESM 4083. Research in Recreation and Sport. 3 Hours.
An introduction to the applied methods and techniques of research and evaluation in recreation and sport services. General consideration given to research applications such as needs assessment, program evaluation, and marketing studies. Emphasis placed on the logic underlying the research process. Prerequisite: Senior standing and RESM 1003 with a grade of C or better.

RESM 4083H. Honors Research in Recreation and Sport. 3 Hours.
An introduction to the applied methods and techniques of research and evaluation in recreation and sport services. General consideration given to research applications such as needs assessment, program evaluation, and marketing studies. Emphasis placed on the logic underlying the research process. Prerequisite: Honors candidacy and RESM 1003 with a grade of C or better.

This course is equivalent to RESM 4083.

RESM 4273. The Intramural Sports Program. 3 Hours.
Historical development, aim and objectives, organization, administration, units of competition, program of activities, schedule making, scoring plans, rules and regulations, awards, and special administrative problems. Graduate degree credit will not be given for both RESM 4273 and RESM 5273.

RESM 440V. Internship. 1-12 Hour.
This experiential based course requires 40 hours per week of work in an approved agency for a full semester. It is recommended that students register for the summer session after completion of their course work. Prerequisite: RESM 3873 and two hours of RESM 2011 with grades of C or better.

RESM 4411. Pre-Internship Preparation. 1 Hour.
Enables student preparation for internship experiences and eventual employment. Course will assist students in preparation of resumes; provide opportunities for interview practice; the development of job search and application skills, as well as other requisites for entering the professional workforce. Prerequisite: Senior standing and RESM 1003 with a grade of C or better.

RESM 480V. Workshop. 1-3 Hour.
Workshop. May be repeated for up to 3 hours of degree credit.

RESM 498VH. Honors Recreation and Sport Management Thesis/Project. 1-3 Hour.
Designed to provide facilitation of the Honors Thesis/Project. Students and faculty work “one-on-one: to complete the honors thesis/project. Prerequisite: Honors candidacy and RESM 3901H. May be repeated for up to 3 hours of degree credit.

RESM 5023. Outdoor Adventure Leadership. 3 Hours.
(Formerly RESM 4023; This course considers the values and scope of outdoor recreation programs, leadership and skill development with practical experience in a wilderness environment. The course will include a canoe trip through the wilderness, and skill training in such areas as orienteering and rock climbing; and leadership development in interpersonal and processing skills. The graduate portion of the class is geared toward leading and trip planning for taking college age and older students into remote areas. Graduate degree credit will not be given for both RESM 4023 and RESM 5023.

RESM 5273. The Intramural Sports Program. 3 Hours.
(Formerly RESM 4273;) Historical development, aim and objectives, organization, administration, units of competition, program of activities, schedule making, scoring plans, rules and regulations, awards, and special administrative problems. Graduate degree credit will not be given for both RESM 4273 and RESM 5273.

RESM 5293. Athletics and Higher Education. 3 Hours.
This course features an examination of the historical development of athletics within American institutions of higher learning with an emphasis upon concepts and ideals that underlie the developments and the major problems affecting contemporary intercollegiate athletics. The purpose of this course is to teach the learner about the development of intercollegiate athletics from the mid-19th century to today. A second purpose of this course is to examine the major issues facing sport administrators within intercollegiate athletics today.

RESM 5333. Sport Media and Public Relations. 3 Hours.
The course will explore the relationship between media organizations and sport organizations, with an emphasis on the business of media rights, as well as public relations theories such as two-way symmetrical communication and agenda setting. Finally, the course will examine practical communication tactics employed by public relations practitioners such as image repair and crisis communications, and the issues presented by forms of new media.

RESM 5463. Sports Facilities Management. 3 Hours.
Considers basic elements and procedures in the planning, design, construction, operation, and maintenance of sport facilities; management considerations in conducting various types of events.

RESM 560V. Workshop. 1-3 Hour.
Workshop. May be repeated for up to 3 hours of degree credit.

RESM 574V. Internship. 1-3 Hour.
This experiential-based course requires 135 hours per semester of work in a recreation or sport setting.

RESM 5813. Social Issues in Sport. 3 Hours.
Using sociological theories and scholarship to examine social and cultural influences on sport and physical activity. Course is based on a social justice framework and a cultural studies perspective.

RESM 5833. Recreation and Sport for Special Populations. 3 Hours.
Skills, knowledge, and concepts within recreation and sport which are appropriate to planning and implementing recreation and sport programs and services for the handicapped.

RESM 5843. Tourism. 3 Hours.
Explores major concepts of tourism to discover what makes tourism work, how tourism is organized, and its social and economic effects.

RESM 5853. Capstone in Recreation and Sport Management. 3 Hours.
Capstone course where students utilize program courses to solve administrative issues which may arise in an organization. Attention is given to how departmental organization, administrative practices and policies, strategic planning, personnel management, finances, and legal areas are integrated to create solutions to broad-based contemporary issues.

RESM 5873. Leadership in Recreation and Sport Management Services. 3 Hours.
Considers research, theory, and practical applications of leadership principles utilized in the provision of recreation and sport management services. Focus is on motivation, attitude, communication, group dynamics, and problem solving.

RESM 5883. Recreation and Sport Services Promotion. 3 Hours.
Examines specific strategies for promoting recreation and sport programs in the local community.

RESM 5893. Public and Private Finance in Recreation and Sport Management. 3 Hours.
Develops an understanding of both public and private finance management for students in public and private management positions. Provides an understanding of the budgeting processes and techniques used in obtaining and controlling funds, including private sector finance problems in areas of credit, pricing, indexing, and debt management.

RESM 600V. Master’s Thesis. 1-18 Hour.
Master’s Thesis. May be repeated for degree credit.

RESM 605V. Independent Study. 1-3 Hour.
Independent study. May be repeated for up to 3 hours of degree credit.

RESM 612V. Directed Reading in Recreation and Sport. 1-3 Hour.
Critical analysis of literature in the area of recreation and sport.
RESM 6133. Issues in RESM. 3 Hours.
A review of the significant social, demographic, behavioral, developmental, and technological issues that influence health, kinesiology, and recreation and sport management programs. Pre- or Corequisite: Doctoral level students only.

RESM 6533. Legal and Political Aspects. 3 Hours.
An overview of major legislation affecting recreation and sport management professions; how to operate within these laws; and methods for influencing new legislation. Also discusses political aspects of professions both outside and inside government agencies.

RESM 674V. Internship. 1-3 Hour.
Students will learn diverse teaching techniques and implement them in an ongoing undergraduate recreation and sport management class serving as the teaching laboratory. The "what" "when" and "how" relative to integrating various teaching techniques with specific content areas in the class will be explored by both the student and the instructor.