Recreation and Sport Management (RESM)

Courses

RESM 1003. Professional Foundations of Recreation and Sport Management. 3 Hours.
An analysis of the historical and philosophical development of recreation, sport and leisure. Theories of play, recreation, sport and leisure are studied. Economic, political, technical, and social forces are examined as these influence recreation, sport, parks, and leisure services is examined in context with diverse service delivery systems. Prerequisite: RESM major or RESM minor or instructor consent. (Typically offered: Fall, Spring and Summer)

RESM 1013. Sport Management Fundamentals. 3 Hours.
This course is designed to present an overview of the fundamentals of sport management in professional and intercollegiate sport, as well as issues facing sport organizations and how management techniques can be applied to solve sport business problems. A description of career opportunities in sport will be presented with special interest in helping the student design a course of study that best meets his/her goals. Prerequisite: RESMBS major or instructor consent. (Typically offered: Fall)

RESM 1023. Foundations of Outdoor Leadership. 3 Hours.
An introduction to the philosophy and history of outdoor recreation and an examination of the theories, principles, and practices of leading others outdoors. Focus is on an introduction to outdoor technical, power, and meta-skills needed to effectively lead adventure-based programs. Emphasis is placed on communication skills, group dynamics, flexible leadership styles, problem solving, basic facilitation techniques, professionalism, and decision-making. Field visits are required in this course. (Typically offered: Fall, Spring and Summer)

RESM 1032. Outdoor Living Skills. 2 Hours.
Classroom study leading to one overnight (weekend) trip to develop personal experience in outdoor recreational activities. Topics include low impact practices, meal planning, risk management, route and description plans, equipment selection, use, maintenance, clothing systems, shelters, weather, and more. An overnight outing is required in this course. (Typically offered: Fall and Spring)

RESM 1041. Social Issues in the Outdoor Industry. 1 Hour.
Every participant in outdoor sports - be it a recreational or a competitive environment - is affected by social issues. Building a nuanced and comprehensive understanding of these issues empowers future outdoor industry professionals to address the issues in holistic ways. This course will provide an overview of a variety of topics including but not limited to patriarchy, white supremacy, heteronormativity, fatphobia, Indigenous erasure, climate advocacy, physical and neuro disabilities, tokenism, and much more. We will also learn how to stop perpetuating the harmful cycles in the outdoor industry that many of these oppressive systems create. Prerequisite: Students must have instructor consent and/or be enrolled in the Outdoor Leadership minor (ODLR). (Typically offered: Fall and Spring)

RESM 1051. Rock Climbing I. 1 Hour.
This course will acquaint students with the principles and practices of indoor rock climbing, rock climbing equipment, climbing systems, physics of rock climbing, climbing movement, belaying, and different approaches to rock climbing. The course will enable students to increase muscular strength, endurance, and flexibility of the body through rock climbing as a fitness activity. This course will include the Professional Climbing Instructors Association Climb Site Belayer Certification. (Typically offered: Fall and Spring)

RESM 1061. Rock Climbing II. 1 Hour.
Designed to acquaint students with intermediate to advanced climbing movement and techniques. Emphasis is placed on advanced understanding of climbing wall equipment, inspection, and maintenance, climbing instructional techniques, assisted braking devicer devices, climbing rescue, supervision, and risk management. This course will include the Professional Climbing Instructors Association Climbing Wall Instructor Certification. (Typically offered: Fall and Spring)

RESM 1071. Introduction to Mountain Biking. 1 Hour.
This course will deliver the basic skills and resources necessary for students to develop confidence in pursuing mountain biking. Topics will include technique and handling, basic maintenance, equipment, and resources for exploring the many mountain bike trails in Northwest Arkansas. Prerequisite: ODLR-M student or instructor consent. (Typically offered: Fall and Spring)

RESM 1081. Advanced Mountain Biking. 1 Hour.
This course will deliver the intermediate to advanced skills and resources necessary for students to develop confidence in pursuing mountain biking. Topics will include progressive techniques and handling, advanced maintenance, and an exploration of a variety of trail types (e.g. XC, downhill, skills development, etc.) in Northwest Arkansas. Prerequisite: ODLR-M student or instructor consent. (Typically offered: Fall and Spring)

RESM 1091. Introduction to Bike Mechanics. 1 Hour.
This course will deliver basic skills and resources necessary for students to develop maintenance and repairs on bikes. Designed to progress through all the parts of the bike and conceptualize topics taught in class. Topics include drivetrain repair and maintenance, brake repair and maintenance, headset and hub adjustments, and flat tire repair. Prerequisite: Instructor consent and/or be enrolled in the Outdoor Leadership minor (ODLR). (Typically offered: Irregular)

RESM 1101. Wilderness First Aid. 1 Hour.
This course is the industry standard for wilderness medicine certifications for outdoor guides and leaders traveling for day trips or short adventures. Certification is dependent on testing and performance and participation in the course. Through this course, students will learn how to assess, treat, prioritize illnesses and injuries in remote settings. Active engagement is required as students will participate in skills labs and simulations. Students will receive certifications from Wilderness Medicine Training Center (WMTC) for a Wilderness First Aid, Wilderness CPR, and Epinephrine. Prerequisite: ODLR-M student or instructor consent. (Typically offered: Irregular)

RESM 1121. Soft Surface Trail Stewardship and Management. 1 Hour.
This course will deliver basic skills and resources necessary for students to learn trail design history, building techniques, maintenance, and sustainability. Topics include user access, tool usage, stonework, vegetative abatement, drainage and more. Prerequisite: ODLR-M student or instructor consent. (Typically offered: Fall)

RESM 1131. Introduction to Bikepacking. 1 Hour.
This course is for students interested in an introduction to bikepacking, exploring the experiences available for both mountain bike and gravel/rural road touring with a focus on the Ozarks Mountains. The course is designed to (1) teach students the introductory skills needed to successfully plan a route for a multiday bikepacking trip while (2) developing the basic understanding of bikepacking through a self-supported but instructor led two days, one night group bikepacking trip. Prerequisite: ODLR-M student or instructor consent. (Typically offered: Fall)

RESM 2011. Recreation and Sport Practicum. 1 Hour.
Students are assigned to assist in leisure-oriented programs for exposure to organizational structure, services, and programming of cooperating recreational and sport agencies. Students may take 1-2 hours per semester; each credit hour is a 45-hour experience. Students must complete 2 different experiences before internship. Prerequisite: RESM 1003 or RESM 1013 with a grade of C or better. (Typically offered: Fall, Spring and Summer) May be repeated for up to 2 hours of degree credit.
RESM 2813. Recreation and Sport Leadership. 3 Hours.
Development of knowledge related to leadership theory, group dynamics, and face to face leadership techniques. Students gain an understanding of leadership theories as they are applied in a field setting. Pre- or Corequisite: COMM 1313. Prerequisite: RESM 1003 or RESM 1013 with a grade of C or better. (Typically offered: Fall and Spring)

RESM 2853. Leisure and Society. 3 Hours.
This course is an examination of leisure and its effect on society. Course content includes identification and exploration of motivating factors related to various traditional and contemporary leisure expressions as it occurs across diverse populations. (Typically offered: Fall, Spring and Summer)

RESM 2853H. Honors Leisure and Society. 3 Hours.
This course is an examination of leisure and its effect on society. Course content includes identification and exploration of motivating factors related to various traditional and contemporary leisure expressions as it occurs across diverse populations. (Typically offered: Fall and Spring) This course is equivalent to RESM 2853.

RESM 3023. Sport Management Fundamentals. 3 Hours.
This course is designed to present an overview of the fundamentals of sport management in professional and intercollegiate sport, as well as issues facing sport organizations and how management techniques can be applied to solve sport business problems. A description of career opportunities in sport will be presented with special interest in helping the student design a course of study that best meets his/her goals. Prerequisite: RESM 1003 with a grade of C or better. (Typically offered: Fall)

RESM 3043. Natural Resources and Outdoor Ethics. 3 Hours.
An examination of the use and management of natural resources for outdoor recreation with consideration of multiple use, environmental ethics, risk management, and other current topics. An overnight outing is required in this course. (Typically offered: Fall and Spring)

RESM 3063. Commercial Recreation and Sport. 3 Hours.
Examination of the commercial recreation and sport industries. The operational requirement of a wide range of recreation businesses will be studied. Case study and field investigation methods will be emphasized. Prerequisite: RESM 1003 or RESM 1013 with a grade of C or better. (Typically offered: Fall and Spring)

RESM 3073. Managing College Athletics. 3 Hours.
This course examines modern college athletics and the issues facing today's college athletics administrators. To appropriately do so, the course looks at the history of college athletics and accompanying issues. Further, the class will identify and discuss various constituencies of an athletics department as well as the various units within an athletics department. The class will examine the makeup of the NCAA and its operations as well as issues facing it. Prerequisite: RESM 1003 or RESM 1013 both with a C or better. (Typically offered: Fall)

RESM 3083. Research in Recreation and Sport. 3 Hours.
An introduction to the applied methods and techniques of research and evaluation in recreation and sport services. General consideration given to research applications such as needs assessment, program evaluation, and marketing studies. Emphasis placed on the logic underlying the research process. Prerequisite: Junior standing and RESM 1003 or RESM 1013 both with a grade of C or better. (Typically offered: Fall and Spring)

RESM 3083H. Honors Research in Recreation and Sport. 3 Hours.
An introduction to the applied methods and techniques of research and evaluation in recreation and sport services. General consideration given to research applications such as needs assessment, program evaluation, and marketing studies. Emphasis placed on the logic underlying the research process. Prerequisite: Honors candidacy and RESM 1003 or RESM 1013 both with a grade of C or better. (Typically offered: Fall and Spring) This course is equivalent to RESM 3083.

RESM 3093. Diversity and Inclusion in Recreation and Sport Management. 3 Hours.
An introduction to the basic concepts of inclusive and special recreation and sport services integrated with knowledge and skill sets required to provide accessible recreation and leisure programming for people with disabilities. Prerequisite: RESM 1003 with a grade of C or better. (Typically offered: Spring)

RESM 3833. Program Planning in Recreation and Sport. 3 Hours.
Development of the fundamentals of program planning using modern techniques of identifying and analyzing program activity areas and community needs. Includes program development and application with a variety of population groups and representative leisure service areas. Prerequisite: RESM 1003 or RESM 1013 with a grade of C or better. (Typically offered: Spring)

RESM 3843. Recreation and Sport Facilities. 3 Hours.
Planning concepts, design principles, and maintenance techniques are emphasized. Also, technical design concepts and firsthand experiences in maintenance of facilities are included. Prerequisite: RESM 1003 or RESM 1013 with a grade of C or better. (Typically offered: Spring)

RESM 3873. Law and Risk for Recreation and Sport Management. 3 Hours.
In-depth look at risk management and related legal issues affecting recreation and sport administration. Pre- or Corequisite: RESM major or RESM minor or by instructor consent. Prerequisite: Junior standing, and RESM 1003 or RESM 1013 both with a grade of C or better. (Typically offered: Fall)

RESM 3883. Marketing and Promotion in Recreation and Sport Management. 3 Hours.
This course provides an overview of the principles and practices of promotions and marketing in the recreation and sport industry. Topics include sport marketing planning, market segmentation and identification of the target market, marketing mix, and sponsorship. Credits: three hours. Prerequisite: (RESM 1003 or RESM 1013 with a grade of C or better), and (ECON 2143 or (ECON 2013 and ECON 2023)). (Typically offered: Fall and Spring)

RESM 3901H. Honors Recreation and Sport Management Thesis Tutorial. 1 Hour.
Designed to provide the foundation for the Honors Thesis/Project. Students and faculty tutors work "one-on-one" exploring a specific topic which has been agreed upon by the student and the professor. Prerequisite: Honors candidacy, RESMBS major, and RESM 1003 with a grade of C or better. (Typically offered: Fall, Spring and Summer)

RESM 391V. Special Topics in RESM. 1-3 Hour.
Designed to cover specialized topics not presented in recreation and sport management coursework. (Typically offered: Irregular) May be repeated for up to 9 hours of degree credit.

RESM 4003. Management in Recreation and Sport. 3 Hours.
Management techniques for recreation and sport programs and facilities. Prerequisite: RESM 1003 or RESM 1013 with a grade of C or better. (Typically offered: Fall and Spring)

RESM 4013. Contemporary Issues in Leisure and Sport. 3 Hours.
Discussion of selected topics and review of current literature in the recreation and sport field. Analysis of current trends and professional issues are emphasized. Certification at the instructor level or higher in at least 2 areas of expertise must be completed before a grade is assigned in this course. Prerequisite: Senior standing and RESM 1003 or RESM 1013 with a grade of C or better. (Typically offered: Fall and Spring)

RESM 4023. Applied Outdoor Adventure Leadership. 3 Hours.
This course considers the values and scope of outdoor recreation programs, leadership and skill development with practical experience in a wilderness environment. The course will include a canoe trip through the wilderness, and skill training in such areas as orienteering and rock climbing; and leadership development in interpersonal and processing skills. (Typically offered: Summer)
RESM 405V. Independent Study in Recreation and Sport. 1-3 Hour.  
Provides student an opportunity to pursue special study of research problems. (Typically offered: Fall, Spring and Summer) May be repeated for degree credit.

RESM 4253. Business of Sport. 3 Hours.  
This course is designed as a “Study Tour” course. For the first part of the course, students will learn about the business of various sport organizations in different US locations. During the second part of the course, students will travel to the specific US location to connect with and learn from industry professionals and tour a variety of sport organizations and facilities. Course includes study trip: length based upon destination. Additional fees required. Course will be offered during the Intersession. Prerequisite: 2.0 minimum GPA, RESMBS majors with minimum of 60 hours completed, and instructor consent. (Typically offered: Fall, Spring and Summer)

RESM 4273. The Intramurals Sports Program. 3 Hours.  
Historical development, aim and objectives, organization, administration, units of competition, program of activities, schedule making, scoring plans, rules and regulations, awards, and special administrative problems. (Typically offered: Fall Odd Years)

RESM 4283. History and Application of American Sport. 3 Hours.  
This survey course will explore the historical development of sport in American culture and the processes of change in American culture and sport from the 15th century to the present. Students will learn how to apply historical concepts to current issues in recreation and sport management. (Typically offered: Irregular)

RESM 440V. Internship. 1-12 Hour.  
This experiential based course requires 40 hours per week of work in an approved agency for a full semester. It is recommended that students register for the summer session after completion of their course work. Prerequisite: RESM 4411, RESM 3873 and two hours of RESM 2011 with grades of C or better. (Typically offered: Fall, Spring and Summer)

RESM 4411. Pre-Internship Preparation. 1 Hour.  
Enables student preparation for internship experiences and eventual employment. Course will assist students in preparation of resumes; provide opportunities for interview practice; the development of job search and application skills, as well as other requisites for entering the professional workforce. Prerequisite: RESM 1003 or RESM 1013, both with a grade of C or better. Pre- or Corequisite: RESM 3873. (Typically offered: Fall)

RESM 480V. Workshop. 1-3 Hour.  
Workshop. (Typically offered: Irregular) May be repeated for up to 3 hours of degree credit.

RESM 498VH. Honors Recreation and Sport Management Thesis/Project. 1-3 Hour.  
Designed to provide facilitation of the Honors Thesis/Project. Students and faculty work “one-on-one: to complete the honors thesis/project. Prerequisite: Honors candidacy, RESMBS major, and RESM 3901H. (Typically offered: Fall, Spring and Summer) May be repeated for up to 3 hours of degree credit.

RESM 5023. Outdoor Adventure Leadership. 3 Hours.  
This course considers the values and scope of outdoor recreation programs, leadership and skill development with practical experience in a wilderness environment. The course will include a canoe trip through the wilderness, and skill training in such areas as orienteering and rock climbing; and leadership development in interpersonal and processing skills. The graduate portion of the class is geared toward leading and trip planning for taking college age and older students into remote areas. Graduate degree credit will not be given for both RESM 4023 and RESM 5023. (Typically offered: Summer)

RESM 5093. Diversity and Inclusion in Recreation and Sport Management. 3 Hours.  
Skills, knowledge, and concepts within recreation and sport which are appropriate to planning and implementing recreation and sport programs and services for the handicapped. (Typically offered: Irregular)

RESM 5273. The Intramural Sports Program. 3 Hours.  
Historical development, aim and objectives, organization, administration, units of competition, program of activities, schedule making, scoring plans, rules and regulations, awards, and special administrative problems. Graduate degree credit will not be given for both RESM 4273 and RESM 5273. (Typically offered: Fall Odd Years)

RESM 5283. History and Application of American Sport. 3 Hours.  
This survey course will explore the historical development of sport in American culture and the processes of change in American culture and sport from the 15th century to the present. Students will learn how to apply historical concepts to current issues in recreation and sport management. (Typically offered: Irregular)

RESM 5293. Athletics and Higher Education. 3 Hours.  
This course features an examination of the historical development of athletics within American institutions of higher learning with an emphasis upon concepts and ideals that underlie the developments and the major problems affecting contemporary intercollegiate athletics. The purpose of this course is to teach the learner about the development of intercollegiate athletics from the mid-19th century to today. A second purpose of this course is to examine the major issues facing sport administrators within intercollegiate athletics today. (Typically offered: Spring and Summer)

RESM 5333. Sport Media and Public Relations. 3 Hours.  
The course will explore the relationship between media organizations and sport organizations, with an emphasis on the business of media rights, as well as public relations theories such as two-way symmetrical communication and agenda setting. Finally, the course will examine practical communication tactics employed by public relations practitioners such as image repair and crisis communications, and the issues presented by forms of new media. (Typically offered: Fall)

RESM 5463. Sports Facilities Management. 3 Hours.  
Considers basic elements and procedures in the planning, design, construction, operation, and maintenance of sport facilities; management considerations in conducting various types of events. (Typically offered: Summer)

RESM 560V. Advanced Workshop. 1-3 Hour.  
Workshop. (Typically offered: Irregular) May be repeated for up to 3 hours of degree credit.

RESM 574V. Internship. 1-3 Hour.  
This experiential-based course requires 135 hours per semester of work in a recreation or sport setting. (Typically offered: Fall, Spring and Summer)

RESM 5803. NCAA Governance, Legislation, & Compliance. 3 Hours.  
This course examines NCAA governance and both the NCAA legislative and infractions processes. As familiarity with and knowledge of NCAA legislation becomes increasingly important within the college athletics industry, a purpose of the course is to examine the NCAA’s operative bylaws (11 through 17). The course will incorporate NCAA infractions cases as a method to learn application of the legislation. An overarching objective is to increase appreciation of NCAA rules compliance yet encourage critical thought of both the infractions process and legislative content. (Typically offered: Fall and Summer) 
This course is cross-listed with LAWW 5803.

RESM 5813. Social Issues in Sport. 3 Hours.  
Using sociological theories and scholarship to examine social and cultural influences on sport and physical activity. Course is based on a social justice framework and a cultural studies perspective. (Typically offered: Fall and Summer)

RESM 5853. Capstone in Recreation and Sport Management. 3 Hours.  
Capstone course where students utilize program courses to solve administrative issues which may arise in an organization. Attention is given to how departmental organization, administrative practices and policies, strategic planning, personnel management, finances, and legal areas are integrated to create solutions to broad-based contemporary issues. (Typically offered: Spring)
RESM 5873. Leadership in Recreation and Sport Management Services. 3 Hours.
Considers research, theory, and practical applications of leadership principles utilized in the provision of recreation and sport management services. Focus is on motivation, attitude, communication, group dynamics, and problem solving. (Typically offered: Fall and Summer)

RESM 5883. Recreation and Sport Services Promotion. 3 Hours.
Examines specific strategies for promoting recreation and sport programs in the local community. (Typically offered: Summer)

RESM 5893. Public and Private Finance in Recreation and Sport Management. 3 Hours.
Develops an understanding of both public and private finance management for students in public and private management positions. Provides an understanding of the budgeting processes and techniques used in obtaining and controlling funds, including private sector finance problems in areas of credit, pricing, indexing, and debt management. (Typically offered: Fall)

RESM 600V. Master's Thesis. 1-18 Hour.
Master's Thesis. (Typically offered: Fall, Spring and Summer) May be repeated for degree credit.

RESM 605V. Independent Study. 1-3 Hour.
Independent study. (Typically offered: Fall, Spring and Summer) May be repeated for up to 3 hours of degree credit.

RESM 612V. Directed Reading in Recreation and Sport. 1-3 Hour.
Critical analysis of literature in the area of recreation and sport. (Typically offered: Fall, Spring and Summer)

RESM 6133. Issues in RESM. 3 Hours.
A review of the significant social, demographic, behavioral, developmental, and technological issues that influence health, kinesiology, and recreation and sport management programs. Pre- or Corequisite: Doctoral level students only. (Typically offered: Irregular)

RESM 6533. Legal and Political Aspects. 3 Hours.
An overview of major legislation affecting recreation and sport management professions; how to operate within these laws; and methods for influencing new legislation. Also discusses political aspects of professions both outside and inside government agencies. (Typically offered: Spring)
This course is cross-listed with LAWW 5923.

RESM 674V. Internship. 1-3 Hour.
Students will learn diverse teaching techniques and implement them in an ongoing undergraduate recreation and sport management class serving as the teaching laboratory. The “what” “when” and “how” relative to integrating various teaching techniques with specific content areas in the class will be explored by both the student and the instructor. (Typically offered: Fall, Spring and Summer)