

Outdoor Recreation and Sport Tourism (ORST)

Courses

ORST 51003. Trends in Outdoor Recreation and Sport Tourism Management. 3 Hours.

Examination of contemporary issues and trends in the outdoor adventure, recreation, and sport tourism industry. Guest speaker sessions from industry leaders lead to the examination of, and proposed strategies for addressing the industry's current challenges. Prerequisite: Acceptance into the ORSTMS degree. (Typically offered: Fall)

ORST 51203. Applied Consumer Behavioral Analysis in Outdoor Recreation and Sport. 3 Hours.

Evaluation of social and environmental influences on human behavior as it pertains to being consumers in outdoor recreation and/or sport sectors. (Typically offered: Fall)

ORST 51303. Applied Data Analysis in Outdoor Recreation and Sport Tourism. 3 Hours.

Overview of assessment and evaluation methods within the outdoor recreation and sport tourism industry. Data sources, tools, analysis, and data-based decision making will be introduced and utilized for decision-making. (Typically offered: Fall)

ORST 51403. Analysis of Recreation and Sport Tourism Industry Segments. 3 Hours.

Course components will focus on policies, services, business practices, and entrepreneurial aspects of the recreation and sport tourism industry to include public, for-profit, and non-profit organizations. (Typically offered: Spring)

ORST 51503. Foundations of Sustainable Recreation and Sport Tourism. 3 Hours.

Introduction to sustainable recreation and sport tourism development including history, theory, practice, planning and management concepts within the context of sustainable systems. (Typically offered: Spring)

ORST 51603. Organization and Administration of Outdoor Recreation and Sport Tourism. 3 Hours.

This course will focus on aspects of budgeting, organizational structure, partnerships, forecasting, revenue generation, marketing, organizational behaviors, personnel management, politics, legal issues and evaluation specifically for outdoor recreation and sports tourism. (Typically offered: Fall)

ORST 51703. Capstone in Outdoor Recreation and Sport Tourism. 3 Hours.

This hand-on experience will require students to solve administrative and other problems that may arise within a recreation and sport organization. Particular examination of strategic planning, personnel management, financial management are integrated to construct creative decision-making processes. (Typically offered: Fall, Spring and Summer)

ORST 5180V. Outdoor Recreation and Sport Tourism Field Experience. 1-6 Hour.

This experiential-based course requires 37.5 hours of work per credit hour in an outdoor recreation or sport setting focusing on tourism. (Typically offered: Fall, Spring and Summer) May be repeated for up to 6 hours of degree credit.