Apparel Merchandising and Product Development (AMPD)

Courses

AMPD 1013. Introduction to Clothing Concepts. 3 Hours.
Origin of dress, the evolution of fashion as an economic power, the sociological and psychological aspects of clothing in various cultures, aesthetics of dress, selection and consumption of clothing. Lecture 3 hours per week. (Typically offered: Fall and Spring)

AMPD 1013H. Honors Introduction to Clothing Concepts. 3 Hours.
Origin of dress, the evolution of fashion as an economic power, the sociological and psychological aspects of clothing in various cultures, aesthetics of dress, selection and consumption of clothing. Lecture 3 hours per week. Prerequisite: Honors standing. (Typically offered: Fall and Spring)
This course is equivalent to AMPD 1013.

AMPD 1023. Introduction to Apparel Production. 3 Hours.
Course focuses on basic principles of apparel production and analysis of garment components of mass produced apparel. Students utilize computer generated designs in the production process. Laboratory 6 hours per week. Prerequisite: HESC or AMPD students only. (Typically offered: Fall and Spring)

AMPD 2013. Fashion, Buying and Promotion in a Global Market. 3 Hours.
Fashion components, marketing theories and practices as they specifically relate to apparel, home goods, and other design driven products in the global market. Focus on principles and techniques on how fashion marketers develop and apply marketing strategies that meet consumer needs at a profit. International buying and promotional aspects of the apparel industry are emphasized. Lecture 3 hours per week. Prerequisite: AMPD major and AMPD 1013. (Typically offered: Fall and Spring)

AMPD 2013H. Honors Fashion, Buying and Promotion in a Global Market. 3 Hours.
Fashion components, marketing theories and practices as they specifically relate to apparel, home goods, and other design driven products in the global market. Focus on principles and techniques on how fashion marketers develop and apply marketing strategies that meet consumer needs at a profit. International buying and promotional aspects of the apparel industry are emphasized. Lecture 3 hours per week. Prerequisite: AMPD major, AMPD 1013 and honors standing. (Typically offered: Fall and Spring)
This course is equivalent to AMPD 2013.

AMPD 2033. Computer Based Methods for Apparel. 3 Hours.
This course is designed to give students basic experience with CAD (computer aided design) apparel industry software in a computer laboratory environment. Prerequisite: AMPD majors only, AMPD 1013, AMPD 1023 and ASTM 2903 or ISYS 1123 or equivalent. (Typically offered: Fall and Spring)

AMPD 2053. Introduction to Textile Science. 3 Hours.
Textile fibers and fabrics, their structure, properties, manufacture, wearing qualities and methods of laundering, finishing, and dyeing. Artistic and economic selection of materials for clothing and household furnishings. Lecture 3 hours per week. Prerequisite: HESC, AMPD or FCSE students only. (Typically offered: Fall and Spring)

AMPD 2063. Quality Assessment of Apparel. 3 Hours.
Study of apparel from the perspective of structure, aesthetics, cost and expected performance of the finished product. Lecture 2 hours per week, lab 2 hours per week. Prerequisite: AMPD 1023 and AMPD 2053. (Typically offered: Fall and Spring)

AMPD 2073. Flat Pattern Drafting. 3 Hours.
A study of product development and production through flat pattern manipulation and the related vocabulary necessary to communicate professionally within the industry. Pre- or Corequisite: AMPD 2063. (Typically offered: Fall and Spring)

AMPD 3033. Merchandising Math for the Apparel Industry. 3 Hours.
Exploration of activities associated with the procurement of fashion apparel. A fashion analysis is directed toward apparel demands and the creation of a fashion statement by the use of specific quantitative skills. Course follows fashion item from the designer to the store. Lecture 3 hours per week. Prerequisite: MATH 1203 or three credit hours of STAT and AMPD 2013. (Typically offered: Fall and Spring)

AMPD 3043. Fashion Brand Management. 3 Hours.
This course focuses on the fundamental elements of brand, the concept of brand equity, brand relationships with consumers, and the implications of technologies on the branding process in the fashion industry. The course topics include branding basics, the concept of brand equity, brand image, brand positioning, brand communications, the role of emotional and sensory experiences in fashion branding, luxury fashion brands, sustainable fashion branding management, and technology driven branding. Prerequisite: AMPD 2013. (Typically offered: Fall and Spring)

AMPD 3053. Computer Aided Textile Design. 3 Hours.
This course is designed to give students advanced skills in textile design using industry based computer aided design (CAD) software. Prerequisite: AMPD 2033 and AMPD 2053 or instructor consent. (Typically offered: Fall and Spring)

AMPD 3063. Digital Apparel Production. 3 Hours.
Use of industry specific computer aided software to perform pattern making, technical package, marketing, and other cross-functional team communication materials. Pre- or Corequisite: AMPD 2073, AMPD 2033, and AMPD 2063. (Typically offered: Fall and Spring)

AMPD 3071. Apparel Merchandising and Product Development Pre-Internship. 1 Hour.
A study of job descriptions, responsibilities at the management level, structural operations, work procedures, job performance evaluations, job application, the resume, and portfolio development in preparation for AMPD 4083, AMPD Internship. Lecture 1 hour per week. Prerequisite: AMPD majors only. (Typically offered: Spring)

AMPD 3203. Fashion Styling - UARC. 3 Hours.
This course exposes students to the essential skills necessary for success in the field of fashion styling. Future stylists will learn the criteria to produce striking images for all visual media including entertainment, music, print and advertising. In addition, they will gain an understanding of the interdisciplinary collaborative nature within the creative process while working with directors, photographers and production crew. This course is only offered to AMPD students. This course will be offered by the University of Arkansas Rome Center, Italy. Prerequisite: AMPD majors only. (Typically offered: Fall)

AMPD 3213. Trend Forecasting - UARC. 3 Hours.
Forecasting is one of the most rapidly growing research areas in fashion as well as in many other industry fields. Anticipating consumer demand is crucial and the ability to trend forecast is a skill required for product development. This course will enable students to develop trend forecasts by analyzing the global environment they live in using varied methodologies. The students will learn how to navigate between existing predictions and translate them for product development. This course is only offered to AMPD students. This course will be offered by the University of Arkansas Rome Center, Italy. Prerequisite: AMPD majors only. (Typically offered: Fall)

AMPD 4011. History of Apparel Through Film to 1900. 1 Hour.
This course uses historic costume films to trace the evolution of clothing from ancient Egypt to the Twentieth Century. Emphasis is placed on societal aspects such as politics, religion, economy, technology, education, sports, class structure, and gender roles, and how they affect and change dress. Web-based course. (Typically offered: Fall and Spring)

AMPD 4023. Merchandising Application for the Apparel Industry. 3 Hours.
Application of merchandising theory, principles and practices in a capstone class. An in depth study of innovative apparel business concepts as applied to manufacturers and retailers of apparel including apparel classification, seasonal cycles, stock emphasis, assortment strategies, target customers, and apparel trends. Includes an overview of marketing communication including advertising, personal selling, and sales promotion. Prerequisite: AMPD 3033 and AMPD 3043 and completed 75 credit hours or instructor consent. (Typically offered: Fall and Spring)

AMPD 4053. Historic and Contemporary Apparel. 3 Hours.
This course traces the evolution of clothing from ancient times to the twentieth century with emphasis upon Western civilization and includes the study of contemporary fashion as a social force including the origin, scope, theory, and history of the fashion business, the materials of fashion, the fashion producers, auxiliary fashion enterprises, designers, fashion leaders, and leading market. Cultural and economic factors affecting dress, adornment and customs associated dress will be stressed. The Lecture 3 hours per week. Prerequisite: Completed 75 credit hours or instructor consent. (Typically offered: Fall and Spring)

AMPD 4063. Advanced Apparel Production. 3 Hours.
An advanced study of product development incorporating technology used in the industry for a career in fashion merchandising and/or product development in a computer laboratory environment. Laboratory 6 hours per week. Prerequisite: AMPD 2063 and AMPD 2073. (Typically offered: Fall and Spring)

AMPD 4063H. Honors Advanced Apparel Production. 3 Hours.
An advanced study of product development incorporating technology used in the industry for a career in fashion merchandising and/or product development in a computer laboratory environment. Laboratory 6 hours per week. Prerequisite: AMPD 2033, AMPD 2063 and AMPD 2073 and honors candidacy. (Typically offered: Fall and Spring)
This course is equivalent to AMPD 4063.

AMPD 4073. Fashion Show Theory and Production. 3 Hours.
A study of the fashion show including the history, purpose, future of, and elements necessary to produce a successful show. A study of fashion show production through experiential project-based learning and committee membership planning and implementing a fashion show. (Typically offered: Spring)

AMPD 4083. Apparel Merchandising and Product Development Internship. 3 Hours.
A practical experience in a retail store or in a work situation related to the apparel industry to gain insight into the field of apparel merchandising and operations. Prerequisite: Junior standing and 2.50 cum GPA and AMPD 2013, AMPD 2033, AMPD 2063, AMPD 2073, AMPD 3033, AMPD 3043, AMPD 3071, COMM 1313 and instructor consent. (Typically offered: Fall, Spring and Summer) May be repeated for up to 6 hours of degree credit.

AMPD 4093. Apparel Merchandise Planning and Inventory Control. 3 Hours.
Describes today's challenges for both apparel manufacturers and retailers in meeting the consumer's demands for the right products at the right prices - and at the right times. Follows the evolution of the merchandising function with emphasis on production efficiency, highlighting the philosophies of industry executives and the effective integration of the merchandising, store design, marketing, the apparel supply chain and manufacturing functions along the way. Prerequisite: (ECON 2143 or (ECON 2013 and ECON 2023) or (AGEC 1103 and AGEC 2103)) and AMPD 3033 and senior standing or instructor consent. (Typically offered: Fall and Spring)

AMPD 4103. Evolution of Fashion and Society Through Television Media. 3 Hours.
This course uses television programming from its early beginnings in the 1930s through to the twenty-first century to trace major events, societal changes, and the associated evolution of fashion. The course examines television both as an innovator and diffuser of fashion trends. (Typically offered: Fall and Spring)

AMPD 4111. History of Apparel Through Film from 1900 to Present. 1 Hour.
This course uses historic costume films to trace the evolution of clothing from 1900 to Present. Emphasis is placed on societal aspects such as politics, religion, economy, technology, education, sports, class structure, and gender roles, and how they affect and change dress. Web based course. (Typically offered: Fall and Spring)

AMPD 4213. Fashion Illustration - UARC. 3 Hours.
The purpose of this course is to develop the fundamentals skills necessary in fashion illustration. Students will be highly encouraged to use various mediums, and also utilize these skills to develop a individual style of drawing for their own design collections. This course is only offered to AMPD students. This course will be offered by the University of Arkansas Rome Center, Italy - Course# FASHDRW-317. Prerequisite: AMPD majors only. (Typically offered: Fall)

AMPD 4223. Design Concepts for Fashion Merchandising - UARC. 3 Hours.
This course examines the elements of research and design in fashion design, fabrications and merchandising. The student develops creative skills as well as an awareness of the various roles played by workers in the fashion industry. This course is only offered to AMPD students. This course will be offered by the University of Arkansas Rome Center, Italy - Course # FASHDES-316. Prerequisite: AMPD majors only. (Typically offered: Fall)

AMPD 4233. Fashion Design - UARC. 3 Hours.
This course focuses on the key components of the fashion design process including research, trend forecasting, materials investigation and presentation of valuable, market-specific collections. Designers consider current market trends and design concepts as influences on merchandising. Extensive opportunities for the development and communication of a personal design vision in illustrated presentations helps students build portfolio-ready collections. Industry directed projects also provide opportunities to develop brand-conscious yet creative concepts and designs. CAD skills are utilized in a variety of presentational techniques. This course is only offered to AMPD students. This course will be offered by the University of Arkansas Rome Center, Italy - Course # FASHDES-316. Prerequisite: AMPD majors only. (Typically offered: Fall)

AMPD 4243. Pattern Development II - UARC. 3 Hours.
Students learn to drape basic bodice and skirt variations on standard industrial dress forms. Original garments are designed, draped and sewn. Accurate pattern-making, sewing and attention to design fundamentals are stressed throughout the course. This course is only offered to AMPD students. This course will be offered by the University of Arkansas Rome Center, Italy - Course# FASD-311. Prerequisite: AMPD majors only. (Typically offered: Fall)

AMPD 4901. AMPD International Pre-Study Tour. 1 Hour.
A study of specific regional and international fashion markets for apparel studies in preparation for AMPD 4912 AMPD International Study Tour. The course examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets. AMPD 4901 is content specific to each AMPD 4912 international study tour and must be repeated for each study tour destination. A grade of "C" or better is required to participate in AMPD 4912. Prerequisite: 2.0 minimum GPA. AMPD majors with minimum 30 hours, or consent. (Typically offered: Spring and Summer) May be repeated for up to 4 hours of degree credit.

AMPD 4901H. Honors AMPD International Pre-Study Tour. 1 Hour.
A study of specific regional and international fashion markets for apparel studies in preparation for AMPD 4912 AMPD Study Tour. The course examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets. AMPD 4901 is content specific to each AMPD 4912 study tour and must be repeated for each study tour destination. A grade of "C" or better is required to participate in AMPD 4912. Prerequisite: 2.0 minimum GPA. AMPD majors with minimum 30 hours, or consent. (Typically offered: Spring and Summer) May be repeated for up to 4 hours of degree credit.
This course is equivalent to AMPD 4901.

AMPD 4912. AMPD International Study Tour. 2 Hours.
An on-site study of international fashion markets for apparel merchandising and product development. Course further examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets as outlined in AMPD 4901. Course includes study trip; length based upon destination. Additional fees required. Course offered each May Intersession. Prerequisite: AMPD 4901 (with a C or better), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. Corequisite: AMPD 4901 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. (Typically offered: Summer) May be repeated for up to 6 hours of degree credit.

AMPD 4912H. Honors AMPD International Study Tour. 2 Hours.
An on-site study of international fashion markets for apparel merchandising and product development. Course further examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets as outlined in AMPD 4901. Course includes study trip; length based upon destination. Additional fees required. Course offered each May Intersession. Prerequisite: AMPD 4901 (with a C or better), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. Corequisite: AMPD 4901 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. (Typically offered: Summer) May be repeated for up to 8 hours of degree credit.
This course is equivalent to AMPD 4912.

AMPD 4921. AMPD New York City Pre-Study Tour. 1 Hour.
A pre-study of the New York fashion market for apparel students. Course examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets. Course is a pre-requisite for AMPD 4952 a 6 day field study in New York City, NY, May Intercession. This course is only offered to AMPD majors. Prerequisite: 2.0 minimum GPA, and students must be a AMPD majors with a minimum of 30 hours, or consent. (Typically offered: Spring)

AMPD 4921H. Honors AMPD New York City Pre-Study Tour. 1 Hour.
A pre-study of the New York fashion market for apparel students. Course examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets. Course is a pre-requisite for AMPD 4952 a 6 day field study in New York City, NY, May Intercession. This course is only offered to AMPD majors. Prerequisite: 2.0 minimum GPA, students must be a AMPD majors with a minimum of 30 hours, and honors standing or consent. (Typically offered: Spring)
This course is equivalent to AMPD 4921.

AMPD 4931. AMPD Virtual Las Vegas Pre-Study Tour. 1 Hour.
Course examines the buying function of apparel by exploring facets of technology currently being used in the fashion industry. Students will be digitally exposed to assortment planning, budgeting, open-to-buy, and the visual merchandising aspects of apparel retailing. Aspects of the MAGIC trade show held in Las Vegas will be discussed and analyzed. MAGIC is the most comprehensive fashion trade show in the U.S. for apparel, accessories, footwear, and sourcing materials. This course is a pre-requisite for AMPD 4962. This course is only offered to AMPD majors. Prerequisite: Students must have a 2.0 minimum GPA and must be an AMPD major with a minimum 30 hours completed, or consent. (Typically offered: Spring)

AMPD 4931H. Honors AMPD Virtual Las Vegas Pre-Study Tour. 1 Hour.
Course examines the buying function of apparel by exploring facets of technology currently being used in the fashion industry. Students will be digitally exposed to assortment planning, budgeting, open-to-buy, and the visual merchandising aspects of apparel retailing. Aspects of the MAGIC trade show held in Las Vegas will be discussed and analyzed. MAGIC is the most comprehensive fashion trade show in the U.S. for apparel, accessories, footwear, and sourcing materials. This course is a pre-requisite for AMPD 4962. This course is only offered to AMPD majors. Prerequisite: Students must have a 2.0 minimum GPA, must be an AMPD major with a minimum 30 hours completed, and must have honors standing or consent. (Typically offered: Spring)
This course is equivalent to AMPD 4931.

AMPD 4941. AMPD Las Vegas Pre-Study Tour. 1 Hour.
A pre-study of the Las Vegas MAGIC trade show for apparel merchandising and product development. Course examines the design and production of a major trade show and the distribution of wholesale fashion goods to mass markets. Course is a pre-requisite for AMPD 4952 or AMPD 4952H a 6-day field study in Las Vegas, Nevada, August Intercession. This course is only offered to AMPD majors. Prerequisite: 2.0 minimum GPA, and students must be an AMPD major with a minimum of 30 hours, or consent. (Typically offered: Spring)

AMPD 4941H. Honors AMPD Las Vegas Pre-Study Tour. 1 Hour.
A pre-study of the Las Vegas MAGIC trade show for apparel merchandising and product development. Course examines the design and production of a major trade show and the distribution of wholesale fashion goods to mass markets. Course is a pre-requisite for AMPD 4952 or AMPD 4952H a 6-day field study in Las Vegas, Nevada, August Intercession. This course is only offered to AMPD majors. Prerequisite: 2.0 minimum GPA, students must be an AMPD major with a minimum of 30 hours, and have honors standing or consent. (Typically offered: Spring)
This course is equivalent to AMPD 4941.

AMPD 4952. AMPD New York City Study Tour. 2 Hours.
The course examines the application of business practices in the design, production, distribution and retailing of goods including sourcing, and manufacturing to mass markets. Students are expected to take an active role in the learning process for the duration of the study abroad experience, including critical thinking, problem identification and self-initiated inquiry. 2 credit hours Summer May Intersession enrollment includes study tour and related assignments to be completed on site. Corequisite: AMPD 4921 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 minimum GPA, AMPD major with minimum 30 hours, and instructor consent. Prerequisite: AMPD 4921 (with a C or better), 2.0 minimum GPA, AMPD major with minimum 30 hours, and instructor consent. (Typically offered: Spring)

AMPD 4952H. Honors AMPD New York City Study Tour. 2 Hours.
The course examines the application of business practices in the design, production, distribution and retailing of goods including sourcing, and manufacturing to mass markets. Students are expected to take an active role in the learning process for the duration of the study abroad experience, including critical thinking, problem identification and self-initiated inquiry. 2 credit hours Summer May Intersession enrollment includes study tour and related assignments to be completed on site. Corequisite: AMPD 4921 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 minimum GPA, AMPD major with minimum 30 hours, honors standing and instructor consent. Prerequisite: AMPD 4921 (with a C or better), 2.0 minimum GPA, AMPD major with minimum 30 hours, honors standing and instructor consent. (Typically offered: Spring)
This course is equivalent to AMPD 4952.

AMPD 4962. AMPD Virtual Las Vegas Study Tour. 2 Hours.
Course examines the buying function of apparel by exploring facets of technology currently being used in the fashion industry. Students will be digitally exposed to assortment planning, budgeting, open-to-buy, and the visual merchandising aspects of apparel retailing. Aspects of the MAGIC trade show held in Las Vegas will be discussed and analyzed. MAGIC is the most comprehensive fashion trade show in the U.S. for apparel, accessories, footwear, and sourcing materials. Corequisite: AMPD 4931 (with a C or better, if corequisite, must have C or better at time of virtual tour), 2.0 minimum GPA, AMPD major with minimum 30 hours, and instructor consent. Prerequisite: AMPD 4931 (with a C or better), 2.0 minimum GPA, AMPD major with minimum 30 hours, and instructor consent. (Typically offered: Spring)

AMPD 4962H. Honors AMPD Virtual Las Vegas Study Tour. 2 Hours.
Course examines the buying function of apparel by exploring facets of technology currently being used in the fashion industry. Students will be digitally exposed to assortment planning, budgeting, open-to-buy, and the visual merchandising aspects of apparel retailing. Aspects of the MAGIC trade show held in Las Vegas will be discussed and analyzed. MAGIC is the most comprehensive fashion trade show in the U.S. for apparel, accessories, footwear, and sourcing materials.Corequisite: AMPD 4931 (with a C or better, if corequisite, must have C or better at time of virtual tour), 2.0 minimum GPA, AMPD major with minimum 30 hours, instructor consent and honors standing. Prerequisite: AMPD 4931 (with a C or better), 2.0 minimum GPA, AMPD major with minimum 30 hours, instructor consent and honors standing. (Typically offered: Spring)

AMPD 4972. AMPD Las Vegas Study Tour. 2 Hours.
A 6 day field study of the Las Vegas MAGIC trade show for apparel studies. Course examines the design and production of a major trade show and the distribution of wholesale fashion goods from to mass markets. Course is a 6-day field study in Las Vegas, Nevada, August Intercession. Corequisite: AMPD 4941 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. Prerequisite: AMPD 4941 (with a C or better), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. (Typically offered: Spring)

AMPD 4972H. Honors AMPD Las Vegas Study Tour. 2 Hours.
A 6 day field study of the Las Vegas MAGIC trade show for apparel studies. Course examines the design and production of a major trade show and the distribution of wholesale fashion goods from to mass markets. Course is a 6-day field study in Las Vegas, Nevada, August Intercession. Corequisite: AMPD 4941 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 min. GPA, AMPD major with min. 30 hours, honors standing and instructor consent. Prerequisite: AMPD 4941 (with a C or better), 2.0 min. GPA, AMPD major with min. 30 hours, honors standing and instructor consent. (Typically offered: Spring)
This course is equivalent to AMPD 4972.

AMPD 5003. Apparel Sourcing and Merchandising Systems in the Global Economy. 3 Hours.
Evaluation of key issues facing textiles and apparel supply chain businesses in the global economy considering economic, political, and social perspectives and professional implications. Lecture 3 hours. (Typically offered: Fall Odd Years)

AMPD 5023. Social, Psychological and Cultural Aspects of Dress. 3 Hours.
Integration of social, psychological and cultural theories as they apply to appearance and clothing behavior. Lecture 3 hours. (Typically offered: Spring Even Years)

AMPD 5033. Issues and Trends in Textile Studies. 3 Hours.
Studies of advances in textile science and recent developments in the textile industry. Lecture 3 hours. (Typically offered: Fall Even Years)

AMPD 5043. Theories and Practices in Apparel Merchandising. 3 Hours.
Theoretical perspectives, concepts and current practices that influence apparel merchandising. Lecture 3 hours. (Typically offered: Spring Odd Years)

AMPD 5063. Advanced Apparel Production. 3 Hours.
An advanced study of product development incorporating technology used in the industry for a career in fashion merchandising and/or product development in a computer laboratory environment. Laboratory 6 hours per week. Graduate degree credit will not be given for both AMPD 4063 and AMPD 5063. Prerequisite: AMPD 2033, AMPD 2063 and AMPD 2073. (Typically offered: Fall and Spring)

AMPD 5093. Apparel Merchandise Planning and Inventory Control. 3 Hours.
Describes today's challenges for both apparel manufacturers and retailers in meeting the consumer's demands for the right products at the right prices - and at the right times. Follows the evolution of the merchandising function with emphasis on production efficiency, highlighting the philosophies of industry executives and the effective integration of the merchandising, store design, marketing, the apparel supply chain and manufacturing functions along the way. Graduate degree credit will not be given for both AMPD 4093 and AMPD 5093. Prerequisite: AMPD 3033. (Typically offered: Fall and Spring)

AMPD 5103. Evolution of Fashion and Society Through Television Media. 3 Hours.
This course uses television programming from its early beginnings in the 1930s through to the twenty-first century to trace major events, societal changes, and the associated evolution of fashion. The course examines television both as an innovator and diffuser of fashion trends. Graduate degree credit will not be given for both AMPD 4103 and AMPD 5103. (Typically offered: Fall and Spring)

AMPD 5223. Merchandising Application for the Apparel Industry. 3 Hours.
Application of merchandising theory, principles and practices in a capstone class. An in depth study of innovative apparel business concepts as applied to manufacturers and retailers of apparel including apparel classification, seasonal cycles, stock emphasis, assortment strategies, target customers, and apparel trends. Includes an overview of marketing communication including advertising, personal selling, and sales promotion. Graduate degree credit will not be given for both AMPD 4023 and AMPD 5223. Prerequisite: AMPD 3033 and AMPD 3043. (Typically offered: Fall and Spring)

AMPD 5233L. Computer Aided Textile Design. 3 Hours.
This course is designed to give students advanced skills in textile design using industry based computer aided design (CAD) software. Lab 4 hours per week. Prerequisite: AMPD 2033 and AMPD 2053. (Typically offered: Fall and Spring)

AMPD 5253. Historic and Contemporary Apparel. 3 Hours.
This course traces the evolution of clothing from ancient times to the twentieth century with emphasis upon Western civilization and includes the study of contemporary fashion as a social force including the origin, scope, theory, and history of the fashion business, the materials of fashion, the fashion producers, auxiliary fashion enterprises, designers, fashion leaders, and leading market. Cultural and economic factors affecting dress, adornment and customs associated dress will be stressed. The Lecture 3 hours per week. Graduate degree credit will not be given for both AMPD 4053 and AMPD 5253. (Typically offered: Fall and Spring)

AMPD 5901. AMPD Pre-Study Tour. 1 Hour.
A study of specific regional and international fashion markets for apparel studies in preparation for AMPD 5912 AMPD Study Tour. The course examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets. AMPD 5901 is content specific to each AMPD 5912 study tour and must be repeated for each study tour destination. A grade of "C" or better is required to participate in AMPD 5912. Graduate degree credit will not be given for both AMPD 4901 and AMPD 5901. Prerequisite: 2.0 minimum GPA. AMPD majors with minimum 30 hours, or consent. (Typically offered: Spring and Summer) May be repeated for up to 4 hours of degree credit.

AMPD 5912. AMPD Study Tour. 2 Hours.

An on-site study of specific regional and international fashion markets for apparel merchandising and product development. Course further examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets as outlined in AMPD 4901. Course includes study trip; length based upon destination. Additional fees required. Course will also be offered each May and August Intersession. Prerequisite: AMPD 4901 (with a C or better), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. Corequisite: AMPD 4901 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. (Typically offered: Summer) May be repeated for up to 8 hours of degree credit.