

# Minors for Non-Business Students

For students who are business majors, the requirements for business minors are listed with each major business program.

For students who are business majors, the requirements for business minors are listed with each major business program.

To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor for non-business majors in a variety of disciplines.

Minors in Innovation and Entrepreneurship, as well as Leadership, are designed to focus more exclusively on core topics. These minors, therefore, require fewer hours of focused study, respectively, and only a general overview of business topics. The specific requirements for each of these minors are listed below.

Minors in General Business, Accounting, Business Economics, Economic Analytics, Enterprise Resource Planning, Enterprise Systems, Finance, Information Systems, International Business, Management, Marketing, Retail and Supply Chain Management provide broad exposure to specific business disciplines and have additional requirements including completion of 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

Non-business, degree-seeking students working toward these minors should note the following:

1. Students who elect to obtain a business minor must provide written notice of their intent to the dean's office of the college in which they are receiving a degree. This notice and all requirements for the business minor must be completed prior to the awarding of the student's undergraduate degree.
2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.
3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.
4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.
5. ECON 2143 will substitute for ECON 2013/ECON 2023 for prerequisite purposes. In addition, students who take both ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) and ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) will satisfy the economics requirements of the minor.
6. Business minor students are ineligible to take SEVI 3013 Strategic Management.
7. ECON 3053 and BUSI 3043 may not count toward the junior- or senior-level course requirements for the minor.

8. All equivalencies must be approved by the assistant dean for undergraduate programs.
9. Students may choose to pursue Concentration 1—General Business online, as long as they adhere to the requirements for online programs (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/generalbusinessgbus/#bsbaingeneralbusinesstext>).

All upper level minor requirements must be taken in residence. All students seeking a business minor in the second block are required to complete the Walton College computer competency requirement ISYS 1123 and the following courses:

|                    |                                      |          |
|--------------------|--------------------------------------|----------|
| ECON 2143          | Basic Economics: Theory and Practice | 3        |
| ACCT 2013          | Accounting Principles                | 3        |
| BUSI 1033          | Data Analysis and Interpretation     | 3        |
| <b>Total Hours</b> |                                      | <b>9</b> |

In addition, students must select and complete one of the following disciplines:

## General Business Minor

### Requirements for General Business Minor

Select four of the following (at least 6 hours must be at the 3000 or 4000 level): 12

|                    |  |           |
|--------------------|--|-----------|
| ACCT 2023          | Accounting Principles II<br>or SEVI 205: Business Foundations                  |           |
| BLAW 2013          | The Legal Environment of Business (ACTS<br>Equivalency = BLAW 2003)            |           |
| ISYS 2103          | Business Information Systems   |           |
| SCMT 2103          | Integrated Supply Chain Management   |           |
| MGMT 2103          | Managing People and Organizations  |           |
| FINN 2043          | Principles of Finance  |           |
| MKTG 3433          | Introduction to Marketing  |           |
|                    | Plus any other 3000- to 4000-level Walton College course (except<br>BUSI 3043) |           |
| <b>Total Hours</b> |  | <b>12</b> |

## Accounting Minor

### Requirements for Accounting Minor

|                    |  |           |
|--------------------|--|-----------|
| ACCT 2023          | Accounting Principles II                       | 3         |
| ACCT 3723          | Intermediate Accounting I                      | 3         |
|                    | Plus an additional 6 hours from the following: | 6         |
| ACCT 3533          | Accounting Technology                          |           |
| ACCT 3753          | Intermediate Accounting II                     |           |
| ACCT 3843          | Fundamentals of Taxation I                     |           |
| ACCT 4673          | Product, Project and Service Costing           |           |
| ACCT 4963          | Audit and Assurance Services                   |           |
| <b>Total Hours</b> |  | <b>12</b> |

## Business Economics Minor

### Requirements for Business Economics Minor

|           |                      |   |
|-----------|----------------------|---|
| ECON 3033 | Microeconomic Theory | 3 |
| ECON 3133 | Macroeconomic Theory | 3 |

Plus an additional 6 hours of 3000- to 4000-level business economics courses

**Total Hours** 12

## Economic Analytics Minor

### Requirements for Economic Analytics Minor

|           |                              |   |
|-----------|------------------------------|---|
| ECON 3033 | Microeconomic Theory         | 3 |
| ECON 4743 | Introduction to Econometrics | 3 |
| ECON 4753 | Forecasting                  | 3 |
| ECON 4763 | Economic Analytics           | 3 |

**Total Hours** 12

## Enterprise Resource Planning Minor

### Requirements for Enterprise Resource Planning Minor

|  |                                      |   |
|--|--------------------------------------|---|
| ACCT 2023  | Accounting Principles II             | 3 |
| FINN 2043  | Principles of Finance                | 3 |
| ISYS 4213  | ERP Fundamentals                     | 3 |
| SCMT 2103  | Integrated Supply Chain Management   | 3 |
| Select an additional 3 hours from the following: |                                      | 3 |
| ISYS 4223  | ERP Configuration and Implementation |   |
| ISYS 4233  | Seminar in ERP Development           |   |
| ISYS 4293  | Business Intelligence                |   |

**Total Hours** 15

## Enterprise Systems Minor

### Requirements for Enterprise Systems Minor

|  |   |   |
|--|---|---|
| ISYS 4453                                      | Introduction to Blockchain Applications   | 3 |
| ISYS 4463                                      | Blockchain Enterprise Systems Development | 3 |
| Plus an additional 6 hours from the following: |   | 6 |
| ISYS 4213                                      | ERP Fundamentals                          |   |
| ISYS 4223                                      | ERP Configuration and Implementation      |   |
| ISYS 4233                                      | Seminar in ERP Development                |   |
| ISYS 4293                                      | Business Intelligence                     |   |

**Total Hours** 12

## Finance Minor

### Requirements for Finance Minor

|   |                       |   |
|---|-----------------------|---|
| FINN 2043   | Principles of Finance | 3 |
| Plus an additional 9 hours of 3000- to 4000-level finance courses |                       | 9 |

**Total Hours** 12

## Information Systems Minor

### Requirements for Information Systems Minor

|  |   |   |
|--|---|---|
| ISYS 3293                                      | Systems Analysis and Design                   | 3 |
| ISYS 3393                                      | Business Application Development Fundamentals | 3 |
| Plus an additional 3 hours from the following: |   | 3 |
| ISYS 4213                                      | ERP Fundamentals                              |   |
| ISYS 4223                                      | ERP Configuration and Implementation          |   |
| One 3-hour 4000-level ISYS course              |   | 3 |

**Total Hours** 12

## Innovation and Entrepreneurship Minor

### Requirements for Strategic, Entrepreneurship and Venture Innovation Major:

Required Courses (6 hours)

|                              |  |   |
|------------------------------|--|---|
| SEVI 2033                    | Business Foundations for Innovators and Entrepreneurs <sup>1</sup>                 | 3 |
| SEVI 2013                    | Introduction to Venture and Value Creation ( )                                     |   |
| Choose one of the following: |  | 3 |
| SEVI 3233                    | Corporate Innovation (Choose one of the following Thematic Core courses (3 hours)) |   |
| SEVI 3673                    | Social Entrepreneurship  |   |
| SEVI 3933                    | Entrepreneurship and New Venture Development                                       |   |
| SEVI 4433                    | Small Enterprise Management  |   |

Choose three courses from the following: 9

|           |   |  |
|-----------|---|--|
| SEVI 3233 | Corporate Innovation <sup>2</sup>   |  |
| SEVI 3673 | Social Entrepreneurship <sup>2</sup>  |  |
| SEVI 3933 | Entrepreneurship and New Venture Development                                      |  |
| SEVI 4433 | Small Enterprise Management <sup>2</sup>  |  |
| SEVI 4543 | Students Acquiring Knowledge Through Enterprise (S.A.K.E.) Product Innovation Lab |  |
| SEVI 4583 | International Management  |  |
| SEVI 4993 | Entrepreneurship Practicum  |  |

**Total Hours** 15

<sup>1</sup> Students may not receive credit for both SEVI 2053 and SEVI 2033. Walton College majors are not eligible to register for the course. No degree credit for Walton College majors.

<sup>2</sup> Students may choose if not otherwise used towards the Thematic Core course option.

The minor requires completion of 18 hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point-average in the courses offered for the minor.

## International Business Minor

### Requirements for International Business Minor

|  |  |   |
|--|--|---|
| ECON 4633                                      | International Trade                      | 3 |
| ECON 4643                                      | International Macroeconomics and Finance | 3 |
| Plus an additional 6 hours from the following: |  | 6 |
| ECON 3843                                      | Economics of the Developing World        |   |
| ECON 3853                                      | Emerging Markets                         |   |
| ECON 3933                                      | The Japanese Economic System             |   |
| FINN 3703                                      | International Finance                    |   |
| SEVI 4583                                      | International Management                 |   |
| MKTG 4633                                      | Global Marketing                         |   |
| SCMT 3643                                      | International Logistics                  |   |

**Total Hours** 12

## Leadership Minor

The Department of Management offers a minor for students desiring more knowledge of leadership to assist them in their careers. The minor requires completion of 18 hours of study with all of the upper level courses

applied toward the minor in residence. The 18 hours include the following courses:

|                              |   |           |
|------------------------------|---|-----------|
| Required Courses (15 hours)  |   |           |
| SEVI 2033                    | Business Foundations for Innovators and Entrepreneurs | 3         |
| MGMT 3563                    | Management Concepts and Organizational Behavior       | 3         |
| MGMT 4253                    | Leadership  | 3         |
| MGMT 4273                    | Leading Groups and Teams                              | 3         |
| MGMT 4983                    | Talent Development                                    | 3         |
| Select one of the following: |   | 3         |
| MGMT 3533                    | Alternative Dispute Resolution                        |           |
| MGMT 3653                    | Creating and Leading a Diverse Workforce              |           |
| MGMT 4103                    | Special Topics in Management                          |           |
| MGMT 4243                    | Ethics and Corporate Responsibility                   |           |
| MGMT 4263                    | Organizational Change and Development                 |           |
| MGMT 4633                    | Faith, Spirituality, and the Workplace                |           |
| MGMT 4943                    | Talent Acquisition and Management                     |           |
| MGMT 4953                    | Organizational Rewards and Compensation               |           |
| MGMT 4963                    | People Analytics                                      |           |
| <b>Total Hours</b>           |   | <b>18</b> |

Students who desire to earn a Leadership minor must notify the Walton College Undergraduate Programs Office of intent to pursue the minor. All requirements for the minor must be completed prior to the awarding of a student's undergraduate degree. All specific course requirements must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level requirements must be taken in residence.

## Management Minor

### Requirements for Management Minor

|   |                                     |           |
|---|-------------------------------------|-----------|
| MGMT 4243   | Ethics and Corporate Responsibility | 3         |
| Plus an additional 9 hours of 3000/4000 level management courses (may include MGMT 2103 or MGMT 3563) |                                     | 9         |
| <b>Total Hours</b>  |                                     | <b>12</b> |

## Marketing Minor

### Requirements for Marketing Minor

|  |   |           |
|--|---|-----------|
| MKTG 3433  | Introduction to Marketing                 | 3         |
| Select an additional 9 hours from the following: |   | 9         |
| MKTG 3553  | Consumer Behavior                         |           |
| MKTG 3633  | Marketing Research                        |           |
| MKTG 4233  | Integrated Marketing Communications       |           |
| MKTG 4343  | Selling and Sales Management              |           |
| MKTG 4433  | Retail Strategy                           |           |
| MKTG 4443  | Retail Buying and Merchandise             |           |
| MKTG 4453  | New Product Development                   |           |
| MKTG 4633  | Global Marketing                          |           |
| SCMT 3613  | SOURCE: Procurement and Supply Management |           |
| <b>Total Hours</b>                               |   | <b>12</b> |

## Retail Minor

### Requirements for Retail Minor

|                    |                               |           |
|--------------------|-------------------------------|-----------|
| MKTG 3433          | Introduction to Marketing     | 3         |
| MKTG 4433          | Retail Strategy               | 3         |
| MKTG 3553          | Consumer Behavior             | 3         |
| MKTG 4443          | Retail Buying and Merchandise | 3         |
| <b>Total Hours</b> |                               | <b>12</b> |

## Supply Chain Management Minor

### Requirements for Supply Chain Management Minor

|   |                                    |           |
|---|------------------------------------|-----------|
| SCMT 2103   | Integrated Supply Chain Management | 3         |
| Plus an additional 12 hours of approved of 3000/4000 level SCMT courses |                                    | 12        |
| <b>Total Hours</b>  |                                    | <b>15</b> |