Minors for Non-Business Students

Minors

- General Business Minor
- Accounting Minor
- Art and Business in Rome
- Business Economics
- Economic Analytics
- Enterprise Resource Planning
- Enterprise Systems
- Finance
- Information Systems
- International Business
- Management
- Marketing
- Retail
- Supply Chain Management

For students who are business majors, the requirements for business minors are listed with each major business program.

To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor for non-business majors in a variety of disciplines.

Minors in Innovation and Entrepreneurship, as well as Leadership, are designed to focus more exclusively on core topics. These minors, therefore, require fewer hours of focused study, respectively, and only a general overview of business topics. The specific requirements for each of these minors are listed below.

Minors in General Business, Accounting, Business Economics, Economic Analytics, Enterprise Resource Planning, Enterprise Systems, Finance, Information Systems, International Business, Management, Marketing, Retail and Supply Chain Management provide broad exposure to specific business disciplines and have additional requirements including completion of 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

Non-business, degree-seeking students working toward these minors should note the following:

1. Students who elect to obtain a business minor must provide written notice of their intent to the dean’s office of the college in which they are receiving a degree. This notice and all requirements for the business minor must be completed prior to the awarding of the student’s undergraduate degree.
2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.
3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.
4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.
5. ECON 21403 will substitute for ECON 21003/ECON 22003 for prerequisite purposes. In addition, students who take both ECON 21003 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) and ECON 22003 Principles of Microeconomics (ACTS Equivalency = ECON 2203) will satisfy the economics requirements of the minor.
6. Business minor students are ineligible to take SEVI 30103 Strategic Management.
7. ECON 30503 and BUSI 30403 may not count toward the junior- or senior-level course requirements for the minor.
8. All equivalencies must be approved by the assistant dean for undergraduate programs.
9. Students may choose to pursue Concentration 1–General Business online, as long as they adhere to the requirements for online programs (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/generalbusinessgbus/#bsbaingeneralbusiness).

All upper level minor requirements must be taken in residence. All students seeking a business minor in the second block are required to complete the Walton College computer competency requirement ISYS 11203 and the following courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 21403</td>
<td>Basic Economics: Theory and Practice</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 20103</td>
<td>Accounting Principles</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 10303</td>
<td>Data Analysis and Interpretation</td>
<td>3</td>
</tr>
<tr>
<td>Total Hours</td>
<td></td>
<td>9</td>
</tr>
</tbody>
</table>

In addition, students must select and complete one of the following disciplines:

**General Business Minor**

**Requirements for General Business Minor**

Select four of the following (at least 6 hours must be at the 3000 or 4000 level):

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>ACCT 20203</td>
<td>Accounting Principles II</td>
</tr>
<tr>
<td>or SEVI 2050</td>
<td>Business Foundations</td>
</tr>
<tr>
<td>BLIS 2003</td>
<td>The Legal Environment of Business (ACTS Equivalency = BLAW 2003)</td>
</tr>
<tr>
<td>ISYS 21003</td>
<td>Business Information Systems</td>
</tr>
<tr>
<td>SCMT 21003</td>
<td>Integrated Supply Chain Management</td>
</tr>
<tr>
<td>MGMT 31003</td>
<td>Managing People and Organizations</td>
</tr>
<tr>
<td>FINN 30403</td>
<td>Principles of Finance</td>
</tr>
<tr>
<td>MKTG 34303</td>
<td>Introduction to Marketing</td>
</tr>
<tr>
<td>Plus any other 30000- to 40000-level Walton College course (except BUSI 30403)</td>
<td>12</td>
</tr>
</tbody>
</table>

**Total Hours** 12

**Accounting Minor**

**Requirements for Accounting Minor**

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<td>12</td>
</tr>
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**Total Hours** 12
ACCT 20203  Accounting Principles II  3
ACCT 37203  Intermediate Accounting I  3
Plus an additional 6 hours from the following:  6
   ACCT 35303  Accounting Technology  
   ACCT 37503  Intermediate Accounting II  
   ACCT 35403  Accounting Analytics  
   ACCT 46703  Product, Project and Service Costing  
   ACCT 49603  Audit and Assurance Services  

Total Hours  12

Art and Business in Rome Minor
Art and Business students will have the opportunity to broaden their international knowledge of business and art by participating in a semester long study abroad program in Rome. This program will be offered in the fall semesters at the university’s Rome Center in Rome, Italy.

All non-business majors seeking a business minor are required to complete the Walton College computer competency requirement ISYS 11203 (https://catalog.uark.edu/search/?P=ISYS%201123), and the following courses (or equivalencies):

ECON 21403  Basic Economics: Theory and Practice 1  3
ACCT 20103  Accounting Principles 1, 7  3
BUSI 10303  Data Analysis and Interpretation 1, 8  3
Choose one of the following:  3
   ARHS 49903  Special Topics in Modern Art 2, 3, 5  
   ARHS 10003  Basic Course in the Arts: Art Lecture (ACTS Equivalency = ARTA 1003)  
   ARHS 20003  Art History Survey I (ACTS Equivalency = ARTA 2003)  
   ARHS 21003  Art History Survey II (ACTS Equivalency = ARTA 2103)  
Plus the following 12 hours:  12
   ARHS 49803  Special Topics in Art History 3, 4, 6  
   ITAL 29303  To Rome With Love 3  
   MKTG 34303  Introduction to Marketing 3  
   SEVI 45803  International Management 3  
Total Hours:  24

1  Must be completed at UA-Fayetteville before study abroad at the Rome Center
2  Specific course title: Special Topics in Modern Art: Introduction to the History of Art and Visual Selling
3  Course taken at the UA-Rome Center
4  Specific course title: Special Topics in Art History: Arts and Markets
5  Prerequisite ARHS 21003 or Instructor Consent
6  Prerequisite ARHS 20003 or ARHS 21003 or Instructor Consent
7  MATH 22003 is a prerequisite for ACCT 20103
8  MATH 20503 or equivalent is a prerequisite for BUSI 10303

Students who desire to earn an Art and Business in Rome minor must notify the Walton College Undergraduate Programs Office of intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student’s undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

Business Economics Minor
Requirements for Business Economics Minor
ECON 30303  Microeconomic Theory  3
ECON 31303  Macroeconomic Theory  3
Plus an additional 6 hours of 3000- to 4000-level business economics courses  6
Total Hours  12

Economic Analytics Minor
Requirements for Economic Analytics Minor
ECON 30303  Microeconomic Theory  3
ECON 47403  Introduction to Econometrics  3
ECON 47503  Forecasting  3
ECON 47603  Economic Analytics  3
Total Hours  12

Enterprise Resource Planning Minor
Requirements for Enterprise Resource Planning Minor
ACCT 20203  Accounting Principles II  3
FINN 20403  Principles of Finance  3
ISYS 42103  ERP Fundamentals  3
SCMT 21003  Integrated Supply Chain Management  3
Select an additional 3 hours from the following:  3
   ISYS 42203  ERP Configuration and Implementation  
   ISYS 42303  Seminar in ERP Development  
   ISYS 42903  Business Intelligence  
Total Hours  15

Enterprise Systems Minor
Requirements for Enterprise Systems Minor
ISYS 44503  Introduction to Blockchain Applications  3
ISYS 44603  Blockchain Enterprise Systems Development  3
Plus an additional 6 hours from the following:  6
   ISYS 42103  ERP Fundamentals  
   ISYS 42203  ERP Configuration and Implementation  
   ISYS 42303  Seminar in ERP Development  
   ISYS 42903  Business Intelligence  
Total Hours  12

Finance Minor
Requirements for Finance Minor
FINN 20403  Principles of Finance  3
Plus an additional 9 hours of 30000- to 40000-level finance courses  9
Total Hours  12

Information Systems Minor
Requirements for Information Systems Minor
ISYS 32903  Systems Analysis and Design  3
ISYS 33903  Business Application Development Fundamentals  3
Plus an additional 3 hours from the following:  3
ISYS 42103  ERP Fundamentals
ISYS 42203  ERP Configuration and Implementation
One 3-hour 4000-level ISYS course  3
Total Hours 12

Innovation and Entrepreneurship Minor
Requirements for the Innovation and Entrepreneurship Minor

Required Courses (6 hours)
SEVI 20303  Business Foundations for Innovators and Entrepreneurs  3
SEVI 39303  Entrepreneurship and New Venture Development  3
Choose one of the following:  3
SEVI 32303  Corporate Innovation (Choose one of the following Thematic Core courses (3 hours))
SEVI 36703  Social Entrepreneurship
SEVI 44303  Small Enterprise Management
Choose three courses from the following:  9
SEVI 32303  Corporate Innovation  2
SEVI 36703  Social Entrepreneurship  2
SEVI 44303  Small Enterprise Management  2
SEVI 45403  Students Acquiring Knowledge Through Enterprise (S.A.K.E.) Product Innovation Lab
SEVI 45803  International Management
SEVI 49903  Entrepreneurship Practicum
Total Hours 18

1 Students may not receive credit for both SEVI 20503 and SEVI 20303. Walton College majors are not eligible to register for the course. No degree credit for Walton College majors.
2 Students may choose if not otherwise used towards the Thematic Core course option.

The minor requires completion of 18 hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point-average in the courses offered for the minor.

International Business Minor
Requirements for International Business Minor

ECON 46303  International Trade  3
ECON 46403  International Macroeconomics and Finance  3
Plus an additional 6 hours from the following:  6
ECON 38403  Economics of the Developing World
ECON 38503  Emerging Markets
ECON 39303  The Japanese Economic System
FINN 37003  International Finance
SEVI 45803  International Management
MKTG 46303  Global Marketing
SCMT 36403  International Logistics
Total Hours 12

Marketing Minor
Requirements for Marketing Minor

MKTG 34303  Introduction to Marketing  3
Select an additional 9 hours from the following:  9
MKTG 35503  Consumer Behavior
MKTG 36303  Marketing Behavior
MKTG 42303  Integrated Marketing Communications
MKTG 43403  Selling and Sales Management
MKTG 44303  Retail Strategy
MKTG 44403  Retail Buying and Merchandise
MKTG 44503  New Product Development
MKTG 46303  Global Marketing
SCMT 36403  International Logistics
Total Hours 12
### Retail Minor

**Requirements for Retail Minor**

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<td>Retail Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 35503</td>
<td>Consumer Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 44403</td>
<td>Retail Buying and Merchandise</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td></td>
<td><strong>12</strong></td>
</tr>
</tbody>
</table>

### Supply Chain Management Minor

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<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>SCMT 21003</td>
<td>Integrated Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Plus an additional 12 hours of approved of 30000/40000 level SCMT courses</td>
<td>12</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
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</table>