

B.S.I.B. Requirements

The Bachelor of Science in International Business degree is intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, retail, and supply chain management. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics.

This degree requires completion of the University Core and Walton College Core courses, as well as course work in international business, a single foreign language and an area of study related to that language. In addition, students must select a concentration in one of the following areas: accounting, business economics, information systems, finance, general business, management, marketing, retail or supply chain management.

Students pursuing a degree in the Sam M. Walton College of Business are classified as pre-business with an intended concentration until all pre-business requirements are fulfilled. For admission into the intended concentration, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average, in addition to the completion of all pre-business core courses listed elsewhere in the catalog (or equivalents), also with a minimum 2.50 grade-point average. Further, a student must earn a grade of "C" or better in each of the pre-business core courses for admission into the major or for the graduation requirement.

The International Business degree program has eight concentrations:

- Accounting
- Business Economics
- Finance
- General Business
- Information Systems
- Management
- Marketing
- Retail
- Supply Chain Management

In the eight-semester degree program for each concentration, the first four semesters of each of concentration are exactly the same.

Graduation Requirements for the B.S.I.B. Degree

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses in the business core, and all designated international business courses/functional concentration/world language courses. In addition, students must earn a grade of "C" or better in each of the pre-business core courses.

Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.

A. State Minimum Core Requirements 17

Not including contributing courses in the Business Core or the World Languages Requirement

American History or Government

Laboratory Science (two courses with labs)

Social Science (one course)

Fine Arts (one course)

B. Pre-Business Core Courses 34

ACCT 2013 Accounting Principles

ACCT 2023 Accounting Principles II ¹
or SEVI 2053 Business Foundations

COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)

ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)

ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)

ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)

ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)

MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)

MATH 2053 Finite Mathematics

WCOB 1111 Freshman Business Connection

WCOB 1033 Data Analysis and Interpretation

ISYS 1123 Business Application Knowledge - Computer Competency

C. Business Core 21

BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)

ISYS 2103 Business Information Systems

FINN 2043 Principles of Finance

MGMT 2103 Managing People and Organizations

SEVI 3013 Strategic Management

MKTG 3433 Introduction to Marketing

SCMT 2103 Integrated Supply Chain Management

D. International Business Course Requirements 15

ECON 4633 International Trade

ECON 4643 International Macroeconomics and Finance

Select three of the following:

ECON 3843 Economics of the Developing World

ECON 3853 Emerging Markets

ECON 3933 The Japanese Economic System

ECON 4173 Nation Model United Nations

FINN 3703 International Finance

SEVI 4583 International Management

MKTG 4633 Global Marketing

SCMT 3643 International Logistics

(Other 3000/4000 level courses may fulfill this requirement if approved by the department chair)

¹ Students pursuing a concentration in Accounting or Finance must complete ACCT 2023.

E. World Language Requirements (9 hours)*

Students whose native language is English or whose native language is not taught at the University of Arkansas must complete nine hours of university course work in a single world language — three hours of intermediate language and six hours of upper-division course work in communications and business language, or equivalent. Based on prior knowledge of language, students may receive degree credit for courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous world language training or only rudimentary knowledge of a world language will be required to complete up to nine hours of additional world language requirements — in addition to the nine hours of specified language. No degree credit will be given for world language courses below 2003 course level. Students may select one of the following language tracks:

Arabic

ARAB 2003	Intermediate Arabic I
ARAB 2016	Intensive Arabic II
ARAB 2016H	Honors Intensive Arabic II
ARAB 3016	Intensive Arabic III
ARAB 3016H	Honors Intensive Arabic III
Any upper level ARAB course	

Chinese

CHIN 2003	Intermediate Chinese I
CHIN 2013	Intermediate Chinese II
CHIN 3003	Advanced Chinese
CHIN 3033	Conversation
Any upper level CHIN course	

French

FREN 2003	Intermediate French I (ACTS Equivalency = FREN 2013)
FREN 2013	Intermediate French II (ACTS Equivalency = FREN 2023)
FREN 3003	Advanced French
FREN 4333	Introduction to Business French
Any upper level FREN course	

German

GERM 2003	Intermediate German I (ACTS Equivalency = GERM 2013)
GERM 2013	Intermediate German II (ACTS Equivalency = GERM 2023)
GERM 3003	Advanced German I
GERM 3033	Conversation
GERM 4333	Professional German I

Italian

ITAL 2003	Intermediate Italian I
ITAL 2013	Intermediate Italian II
ITAL 3033	Italian Conversation
ITAL 4033	Advanced Italian Conversation
Any upper level ITAL course	

Japanese

JAPN 2003	Intermediate Japanese I
JAPN 2013	Intermediate Japanese II
JAPN 2013H	Honors Intermediate Japanese II

JAPN 3033	Advanced Japanese Conversation
JAPN 3033H	Honors Advanced Japanese Conversation
JAPN 3103	Advanced Reading in Japanese
JAPN 3103H	Honors Advanced Reading in Japanese
JAPN 3116	Intensive Advanced Japanese
JAPN 3116H	Honors Intensive Advanced Japanese
Any upper level JAPN course	

Spanish

SPAN 2003	Intermediate Spanish I (ACTS Equivalency = SPAN 2013)
SPAN 2013	Intermediate Spanish II (ACTS Equivalency = SPAN 2023)
SPAN 2013H	Honors Intermediate Spanish II
SPAN 3003	Advanced Spanish
SPAN 3033	Conversation and Composition
Any upper level SPAN course	
SPAN 4333	Business Spanish I

Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of an adviser and department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.

F. Area Studies Requirements (6 hours)*

For students taking a world language, six hours of upper-division coursework in the Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

1. Any upper division foreign language course,
2. Minor in a foreign language, and/or
3. Select upper division courses related to the world language to include:
 - a. **Arabic** – any upper division course for Middle Eastern Studies (MEST) to include MEST 4003, MEST 4003H or additional courses listed under MEST in the university catalog
 - b. **Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)
 - c. **French** – any upper division course for EUST
 - d. **German** – any upper division course for EUST Italian – any upper division course for EUST
 - e. **Spanish** – any upper division course for Latin American Studies (LALS) to include LALS 4003, LALS 4003H, or additional courses listed under LALS in the university catalog.

International students may satisfy this requirement in one of two ways:

1. For students who choose to take a third language, area studies requirements are the same as those for domestic students.
2. Students may choose to take six hours of upper division English (ENGL) coursework in the Fulbright College of Arts and Sciences.

G. International Experience Requirement

At a minimum, a student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but

not required, to seek job experience in a company located in a country related to their foreign language requirement. International students may elect to meet this requirement by working in their home country by obtaining prior approval from their adviser and department chair.

H. Concentrations (18 hours)

Students must take six courses in one of the following concentrations:

Accounting
Business Economics
Finance
General Business
Information Systems
Management
Marketing
Retail
Supply Chain Management

Each concentration requires 3 hours of interdisciplinary electives.

* Students may elect to substitute a Minor in Global Studies (Option 1 only) in lieu of the 9 hours of World Language and the 6 hours of Area Studies requirement for the Bachelor of Science in International Business.

Accounting Concentration

ACCT 3723	Intermediate Accounting I	3
ACCT 3753	Intermediate Accounting II	3
ACCT 3843	Fundamentals of Taxation I	3
Three hours Junior/Senior Interdisciplinary Electives		3
Choose two of the following three courses:		6
ACCT 3533	Accounting Technology	
ACCT 4673	Product, Project and Service Costing	
ACCT 4963	Audit and Assurance Services	
Total Hours		18

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with Accounting Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/>) for requirements of the program.

First Year	Units	
	Fall	Spring
MATH 2053 Finite Mathematics (State Minimum Core - Satisfies General Education Outcome 2.1) ¹	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1)	3	
WCOB 1111 Freshman Business Connection	1	

BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003) ²	3	
ISYS 1123 Business Application Knowledge - Computer Competency	3	
Intermediate World Language I (2003/2013 level) (Satisfies General Education Outcome 3.2)	3	
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)	3	
ACCT 2023 Accounting Principles II		3
ISYS 2103 Business Information Systems ²		3
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ³	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management ²		3
MGMT 2103 Managing People and Organizations ²		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Satisfies General Education Outcome 3.3) ³		3
Fine Arts State Minimum Core (Satisfies General Education Outcome 3.1) ⁴		3
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)		4
All pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 2043 Principles of Finance ²	3	
MKTG 3433 Introduction to Marketing ²	3	
ACCT 3723 Intermediate Accounting I	3	
ACCT 3843 Fundamentals of Taxation I	3	
International Business and Collateral Elective	3	
ACCT 3753 Intermediate Accounting II		3
ACCT Elective		3
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)		3
ECON 4633 International Trade		3

Social Sciences State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement) ⁵	3	
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective Area Studies Course	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
U.S. History or Government State Minimum Core (Satisfies General Education Outcome 4.2)	3	
ACCT Elective		3
Area Studies Course		3
International Business and Collateral Elective		3
Junior/Senior Business Electives		3
Year Total:	16	12

Total Units in Sequence: 120

¹ Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 2053.

² Must be completed prior to SEVI 3013.

³ Must be completed prior to taking any 3000 or 4000 level business electives.

⁴ The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.

⁵ The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, or SOCI 2033.

Business Economics Concentration

ECON 3033	Microeconomic Theory	3
ECON 3133	Macroeconomic Theory	3
ECON 4333	Economics of Organizations	3
ECON 4743	Introduction to Econometrics	3
Junior/Senior Economics Electives		6
Total Hours		18

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with Business Economics Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/>) for requirements of the program.

First Year	Units	
	Fall	Spring
MATH 2053 Finite Mathematics (State Minimum Core (Satisfies General Education Outcome 2.1))¹	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1) ²	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)³	3	
ISYS 1123 Business Application Knowledge - Computer Competency²	3	
Intermediate World Language (2003/2013 level) (Satisfies General Education Outcome 3.2)	3	
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)	3	
SEVI 2033 Business Foundations for Innovators and Entrepreneurs or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems³	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ⁴	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management³		3
MGMT 2103 Managing People and Organizations³		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Satisfies General Education Outcome 3.3) ⁴		3
Fine Arts State Minimum Core (Satisfies General Education Outcome 3.1) ⁵		3

Natural Science State Minimum Core (Satisfies General Education Outcome 3.4) 4

All pre-business requirements should be met by the end of term.

Year Total: 15 16

Third Year	Units	
	Fall	Spring
FINN 2043 Principles of Finance ³	3	
MKTG 3433 Introduction to Marketing ³	3	
ECON 3133 Macroeconomic Theory	3	
Junior/Senior Economics Elective	3	
US History or Government State Minimum Core (Satisfies General Education Outcome 4.2)	3	
ECON 3033 Microeconomic Theory		3
ECON 4743 Introduction to Econometrics		3
ECON 4633 International Trade		3
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)		3
Social Sciences State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.2, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement) ⁶		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
ECON 4333 Economics of Organizations	3	
ECON 4643 International Macroeconomics and Finance	3	
Area Studies Course	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
International Business Elective	3	
Junior/Senior Economics elective		3
International Business Electives		6
Area Studies Course		3
Year Total:	16	12

Total Units in Sequence: 120

¹ Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1 by meeting the prerequisites for MATH 2053.

² Must be completed prior to WCOB 1033.

³ Must be completed prior to SEVI 3013.

⁴ Must be completed prior to taking any 3000 or 4000 level business courses.

⁵ The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.

⁶ The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013, SOCI 2013H, or SOCI 2033.

Finance Concentration

FINN 3053	Financial Markets and Institutions	3
FINN 3703	International Finance	3
FINN 3063	Investments	3
or FINN 3603	Corporate Finance	
FINN 4133	Advanced Investments	3
or FINN 4233	Advanced Corporate Finance	
Junior/Senior Finance Electives		6
Total Hours		18

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with Finance Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/>) for requirements of the program.

First Year	Units	
	Fall	Spring
MATH 2053 Finite Mathematics (Satisfies General Education Outcome 2.1) ¹	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1) ²	3	
ISYS 1123 Business Application Knowledge - Computer Competency	3	
Intermediate Foreign Language (2003 level or higher) (Satisfies General Education Outcome 3.2)	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003) ³	3	
ACCT 2013 Accounting Principles		3
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)	3	
SEVI 2033 Business Foundations for Innovators and Entrepreneurs	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ⁴	3	
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Satisfies General Education Outcome 3.3) ⁴	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management ³		3
MGMT 2103 Managing People and Organizations ³		3
FINN 2043 Principles of Finance ^{**}		3
Fine Arts State Minimum Core (Satisfies General Education Outcome 3.1) ⁵		3
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)		4
All pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
MKTG 3433 Introduction to Marketing ³	3	
ISYS 2103 Business Information Systems ³	3	
FINN 3053 Financial Markets and Institutions	3	
Junior/Senior Finance Elective	3	
U.S. History or Government State Minimum Core (Satisfies General Education Outcome 4.2)	3	
FINN 3063 Investments or FINN 3603 Corporate Finance		3
FINN 3703 International Finance		3
ECON 4633 International Trade		3
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)		3
Social Sciences State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1, as well as Social Issues, Multicultural Environment, and Demographic Diversity requirement) ⁶		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
FINN 4133 Advanced Investments or FINN 4233 Advanced Corporate Finance	3	
ECON 4643 International Macroeconomics and Finance	3	
Area Studies Course	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	

Junior/Senior Finance Elective	3	
Area Studies Course		3
International Business and Collateral Elective		9
Year Total:	16	12

Total Units in Sequence: 120

- Students have demonstrated successful completion of the learning indicators identified in learning outcome 2.1, by meet the prerequisites for MATH 2053.
- Must be completed prior to WCOB 1033.
- Must be completed prior to SEVI 3013.
- Must be completed prior to taking any 3000 or 4000 level course.
- The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.
- The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013, SOCI 2013H, or SOCI 2033.

General Business Concentration

3000/4000-level courses in Walton College; no more than 9 hours in a single academic area 15

Junior/Senior Interdisciplinary Electives	3
Total Hours	18

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with General Business Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/>) for requirements of the program.

First Year	Units	
	Fall	Spring
ISYS 1123 Business Application Knowledge - Computer Competency	3	
MATH 2053 Finite Mathematics (State Minimum Core (Satisfies General Education Outcome 2.1))¹	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1) ²	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)³	3	

Intermediate World Language (2003/2013 level or higher) (Satisfies General Education Outcome 3.2)	3	
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)	3	
ACCT 2013 Accounting Principles	3	
WCOB 1033 Data Analysis and Interpretation	3	
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3)	3	
Foreign Language (3000 level or higher)	3	
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)	3	
SEVI 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems³	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ⁴	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management³	3	
MGMT 2103 Managing People and Organizations³	3	
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Satisfies General Education Outcome 3.3) ⁴	3	
Fine Arts State Minimum Core (Satisfies General Education Outcome 3.1) ⁵	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
ALL pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 2043 Principles of Finance³	3	
MKTG 3433 Introduction to Marketing³	3	
Junior/Senior Interdisciplinary Elective	3	
International Business Elective	3	
General Business Course	3	
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)	3	
ECON 4633 International Trade	3	
Social Sciences State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement) ⁶	3	
U.S. History or Government State Minimum Core (Satisfies General Education Outcome 4.2)	3	

Year Total: 15 12

Fourth Year	Units	
	Fall	Spring
ECON 4643 International Macroeconomics and Finance	3	
International Business Elective	3	
General Business Elective	3	
Area Studies Course	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
General Business Electives		9
Area Studies Course		3
International Business Elective		3
Year Total:	16	15

Total Units in Sequence: 120

- Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 2053.
- Must be completed prior to WCOB 1033.
- Must be completed prior to SEVI 3013.
- Must be completed prior to taking any 3000 or 4000 level business courses.
- The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.
- The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013, SOCI 2013H, or SOCI 2033.

Information Systems Concentration

ISYS 2263	Principles of Information Systems	3
ISYS 3293	Systems Analysis and Design	3
ISYS 3393	Business Application Development Fundamentals	3
ISYS 4283	Business Database Systems	3
Three hours of Junior/Senior Information Systems Electives		3
Junior/Senior Interdisciplinary Electives		3
Total Hours		18

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with Information Systems Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://>

catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/) for requirements of the program.

First Year	Units	
	Fall	Spring
ISYS 1123 Business Application Knowledge - Computer Competency	3	
MATH 2053 Finite Mathematics (Satisfies General Education Outcome 2.1)¹	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1) ²	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)³	3	
Intermediate World Language (2003/2013 level or higher) (Satisfies General Education Outcome 3.2)	3	
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3)		3
Foreign Language course (3000 level or higher)		3
Year Total:	16	15
Second Year	Units	
	Fall	Spring
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)	3	
SEVI 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems³	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ⁴	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management³		3
MGMT 2103 Managing People and Organizations³		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Satisfies General Education Outcome 3.3) ⁴		3
Fine Arts State Minimum Core (Satisfies General Education Outcome 3.1) ⁵		3
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)		4
ALL pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 2043 Principles of Finance³	3	
MKTG 3433 Introduction to Marketing³	3	
ISYS 2263 Principles of Information Systems	3	
International Business Elective	3	
U.S. History or Government State Minimum Core (Satisfies General Education Outcome 4.2)	3	
ISYS 3293 Systems Analysis and Design		3
ISYS 3393 Business Application Development Fundamentals		3
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)		3
ECON 4633 International Trade		3
Social Sciences State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement) ⁶		3
Year Total:	15	15
Fourth Year	Units	
	Fall	Spring
ISYS 4283 Business Database Systems	3	
ECON 4643 International Macroeconomics and Finance	3	
Area Studies Course	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
Junior/Senior Interdisciplinary Elective	3	
Area Studies Courses		3
International Business Elective		6
Junior/Senior Information Systems Elective		3
Year Total:	16	12
Total Units in Sequence:	120	

¹ Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 2053.

² Must be completed prior to WCOB 1033.

³ Must be completed prior to SEVI 3013.

⁴ Must be completed prior to taking any 3000 or 4000 level business courses.

⁵ The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.

⁶ The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013, SOCI 2013H, or SOCI 2033.

Management Concentration

MGMT 4243	Ethics and Corporate Responsibility	3
SEVI 4583	International Management	3
Junior/Senior Management Electives		9
Junior/Senior Interdisciplinary Electives		3
Total Hours		18

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with Management Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/>) for requirements of the program.

First Year	Units	
	Fall	Spring
MATH 2053 Finite Mathematics (Satisfies General Education Outcome 2.1) ¹	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1) ²	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003) ³	3	
ISYS 1123 Business Application Knowledge - Computer Competency	3	
Intermediate World Language course (2003/2013 level or higher) (Satisfies General Education Outcome 3.2)	3	
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3)		3
Foreign Language course (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)	3	
SEVI 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems ³	3	

MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ⁴	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management ³		3
MGMT 2103 Managing People and Organizations ³		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Satisfies General Education Outcome 3.3) ⁴		3
Fine Arts State Minimum Core (Satisfies General Education Outcome 3.1) ⁵		3
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)		4
ALL pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 2043 Principles of Finance ³	3	
MKTG 3433 Introduction to Marketing ³	3	
MGMT 4243 Ethics and Corporate Responsibility	3	
International Business Elective	3	
U.S. History or Government State Minimum Core (Satisfies General Education Outcome 4.2)	3	
SEVI 4583 International Management		3
Junior/Senior MGMT Elective		3
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)		3
ECON 4633 International Trade		3
Social Sciences State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement) ⁶		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
Junior/Senior MGMT Elective	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business Elective	3	
Area Studies Course	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
Junior/Senior MGMT Elective		3
Area Studies Course		3
International Business Elective		3
Junior/Senior Interdisciplinary Elective		3
Year Total:	16	12

Total Units in Sequence: 120

- ¹ Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 2053.
- ² Must be completed prior to WCOB 1033.
- ³ Must be completed prior to SEVI 3013.
- ⁴ Must be completed prior to taking any 3000 or 4000 level business courses.
- ⁵ The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include:
ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.
- ⁶ The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013, SOCI 2013H, or SOCI 2033.

Marketing Concentration

MKTG 3553	Consumer Behavior	3
MKTG 3633	Marketing Research	3
MKTG 4633	Global Marketing	3
MKTG 4853	Marketing Management	3
Junior/Senior Marketing Elective		3
Junior/Senior Interdisciplinary Electives		3
Total Hours		18

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with Marketing Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/>) for requirements of the program.

First Year	Units	
	Fall	Spring
MATH 2053 Finite Mathematics (Satisfies General Education Outcome 2.1) ¹	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1) ²	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003) ³	3	
Intermediate World Language (2003/2013 level or higher) (Satisfies General Education Outcome 3.2)	3	
ISYS 1123 Business Application Knowledge - Computer Competency	3	

ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)	3	
SEVI 2053 Business Foundations or ACCT 2023 Accounting Principles II		3
ISYS 2103 Business Information Systems ³		3
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ⁴	3	
Foreign Language (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management ³		3
MGMT 2103 Managing People and Organizations ³		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Satisfies General Education Outcome 3.3) ⁴		3
Fine Arts State Minimum Core (Satisfies General Education Outcome 3.1) ⁵		3
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)		4
ALL pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 2043 Principles of Finance ³	3	
MKTG 3433 Introduction to Marketing ³	3	
ECON 4633 International Trade	3	
International Business Elective	3	
Social Sciences State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement) ⁶	3	
MKTG 3553 Consumer Behavior		3
MKTG 3633 Marketing Research		3
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)		3
Area Studies Course		3
U.S. History or Government (Satisfies General Education Outcome 4.2)		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
MKTG 4633 Global Marketing	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business Elective	3	
Area Studies Course	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
MKTG 4853 Marketing Management		3
Junior/Senior MKTG Elective		3
International Business Elective		3
Junior/Senior Interdisciplinary Elective		3
Year Total:	16	12
Total Units in Sequence:		120

¹ Students have demonstrated successful completion of the learning indicators for learning outcome 2.1, by meeting the prerequisites for MATH 2053.

² Must be completed prior to WCOB 1033.

³ Must be completed prior to SEVI 3013.

⁴ Must be completed prior to taking any 3000 or 4000 level business courses.

⁵ The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include:
ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.

⁶ The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013, SOCI 2013H, or SOCI 2033.

Retail Concentration

MKTG 3553	Consumer Behavior	3
MKTG 3633	Marketing Research	3
MKTG 4433	Retail Strategy	3
MKTG 4443	Retail Buying and Merchandise	3
Select three courses from the following:		9
MKTG 4103	Marketing Topics	
MKTG 4233	Integrated Marketing Communications	
MKTG 4453	New Product Development	
MKTG 4633	Global Marketing	
SCMT 3443	DELIVER: Transportation and Distribution Management	
Total Hours		21

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although

other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with Retail Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) [*]	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)^{**}	3	
ISYS 1120 Computer Competency Requirement	0	
Intermediate World Language (2003/2013 level or higher)	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053	3	
or ACCT 2023 Accounting Principles II		
ISYS 2103 Business Information Systems^{**}	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ^{***}	3	
U.S. History or Political Science (University Core)	3	
Foreign Language (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management^{**}		3
MGMT 2103 Managing People and Organizations^{**}		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) ^{***}		3
Fine Art/Humanities (University Core)		3
Natural Science (University Core)		4
All pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043^{**}	3	

MKTG 3433 Introduction to Marketing**	3	
ECON 4633 International Trade	3	
International Business and Collateral Elective	3	
Social Science (University Core)	3	
MKTG 3553 Consumer Behavior	3	
MKTG 3633 Marketing Research	3	
MGMT 3013	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
MKTG 4443 Retail Buying and Merchandise	3	
3 hour specified MKTG or SCMT course	3	
ECON 4643 International Macroeconomics and Finance	3	
Area Studies Course	3	
Natural Science (University Core)	4	
MKTG 4433 Retail Strategy		3
3 hour specified MKTG or SCMT course		3
3 hour specified MKTG or SCMT course		3
International Business and Collateral Elective		3
Year Total:	16	12
Total Units in Sequence:	120	

* Must be completed prior to WCOB 1033.

** Must be completed prior to MGMT 3013.

*** Must be completed prior to taking any 3000 or 4000 level business courses.

Supply Chain Management Concentration

SCMT 3443	DELIVER: Transportation and Distribution Management	3
SCMT 3613	SOURCE: Procurement and Supply Management	3
SCMT 3643	International Logistics	3
Junior/Senior Supply Chain Management Electives		6
Junior/Senior Interdisciplinary Electives		3
Total Hours		18

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

International Business B.S.I.B. with Supply Chain Management Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://>

catalog.uark.edu/undergraduatedcatalog/academicregulations/eightsemesterdegreecompletionpolicy/) for requirements of the program.

First Year	Units	
	Fall	Spring
MATH 2053 Finite Mathematics (Satisfies General Education Outcome 2.1)	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1)*	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1123 Business Application Knowledge - Computer Competency	3	
Intermediate World Language (2003/2013 level or higher) (Satisfies General Education Outcome 3.2)	3	
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)		3
WCOB 1033 Data Analysis and Interpretation		3
ACCT 2013 Accounting Principles		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)	3	
SEVI 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
Foreign Language Course (3000 level or higher)	3	
SCMT 2103 Integrated Supply Chain Management		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Satisfies General Education Outcome 3.3)***		3
Fine Arts State Minimum Core (Satisfies General Education Outcome 3.1)		3
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)		4
ALL pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 2043 Principles of Finance**	3	

MKTG 3433 Introduction to Marketing**	3	
SCMT 3613 SOURCE: Procurement and Supply Management	3	
International Business Elective	3	
U.S. History or Government State Minimum Core (Satisfies General Education Outcome 4.2)	3	
SCMT 3443 DELIVER: Transportation and Distribution Management	3	
SCMT 3643 International Logistics	3	
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)	3	
ECON 4633 International Trade	3	
Social Sciences State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement)	3	
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
Junior/Senior SCMT Elective	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business Elective	3	
Area Studies Course	3	
Natural Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
Junior/Senior SCMT Elective		3
Area Studies Course		3
International Business Elective		3
Junior/Senior Interdisciplinary Electives		3
Year Total:	16	12

Total Units in Sequence: 120

¹ Students have demonstrated successful completion of the learning indicators for learning outcome 2.1, by meeting the prerequisites for MATH 2053.

² Must be completed prior to WCOB 1033.

³ Must be completed prior to SEVI 3013.

⁴ Must be completed prior to taking any 3000 or 4000 level business courses.

⁵ The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.

⁶ The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013, SOCI 2013H, or SOCI 2033.

International Business Minor for Business Students

The Walton College offers a minor for students desiring more knowledge in international programs to assist them with their business careers.

The minor requires completion of 21 required hours of study (including equivalencies). The 21 hours include the following courses:

Select seven of the following:	21
ECON 3843 Economics of the Developing World	
ECON 3853 Emerging Markets	
ECON 3933 The Japanese Economic System	
ECON 4633 International Trade	
ECON 4643 International Macroeconomics and Finance	
ECON 468V International Economics and Business Seminar	
FINN 3703 International Finance	
MKTG 4633 Global Marketing	
3 hours of Study Abroad led by Walton College faculty	
SCMT 3643 International Logistics	
Other – Department Chair approval needed	
Total Hours	21

Students must also complete six hours of intermediate foreign language.

Students whose native language is English or whose native language is not taught at the University of Arkansas must complete six hours of university course work in a single foreign language. Students who, on the basis of prior knowledge of language, omit one or both courses in the intermediate language sequence — at 2003 and 2013 level — may receive degree credit for omitted courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous foreign language training or only rudimentary knowledge of a foreign language will be required to complete up to six hours of elementary foreign language. Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list below, or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of the department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.

Students may select from one of the following language tracks:

Arabic

ARAB 2016	Intensive Arabic II	6
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Chinese

CHIN 2003	Intermediate Chinese I	3
CHIN 2013	Intermediate Chinese II	3

French

FREN 2003	Intermediate French I (ACTS Equivalency = FREN 2013)	3
FREN 2013	Intermediate French II (ACTS Equivalency = FREN 2023)	3

German

GERM 2003	Intermediate German I (ACTS Equivalency = GERM 2013)	3
GERM 2013	Intermediate German II (ACTS Equivalency = GERM 2023)	3

Italian

ITAL 2003	Intermediate Italian I	3
ITAL 2013	Intermediate Italian II	3
Japanese		
JAPN 2003	Intermediate Japanese I	3
JAPN 2013	Intermediate Japanese II	3
	or JAPN 2013HHonors Intermediate Japanese II	
Russian		
RUSS 2003	Intermediate Russian I	3
RUSS 2013	Intermediate Russian II	3
Spanish		
SPAN 2003	Intermediate Spanish I (ACTS Equivalency = SPAN 2013)	3
SPAN 2013	Intermediate Spanish II (ACTS Equivalency = SPAN 2023)	3
Swahili		
SWAH 2003	Intermediate Swahili I	3
SWAH 2013	Intermediate Swahili II	3

Students who desire to earn an International Business minor must notify the Walton College Undergraduate Programs Office of their intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level minor requirements must be taken in residence.