

B.S.B.A. Requirements

The Bachelor of Science in Business Administration (B.S.B.A.) degree is offered through an educational program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse, and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal and communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values.

Walton College offers work in the following nine majors for the B.S.B.A. degree. Some majors have concentrations to allow additional specialization.

1. Accounting (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/accountingacct/>) (ACCT)
2. Business Economics (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/economicsecon/>) (BECO)
 - a. Business Economics
 - b. International Economics and Business
3. Finance (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/finance/>) (FINN)
 - a. Banking
 - b. Financial Management/Investment
 - c. Real Estate
 - d. Risk Management
4. General Business (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/managementgmt/>) (GBUS)
5. Information Systems (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/informationssystemsisys/>) (ISYS)
 - a. Blockchain Enterprise Systems
 - b. Business Analytics
 - c. Enterprise Resource Planning
6. Management (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/managementgmt/>) (MGMT)
 - a. Human Resource Management
 - b. Organizational Leadership
7. Marketing (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/marketingmktg/>) (MKTG)
8. Retail (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/marketingmktg/>) (RETL)
9. Strategy, Entrepreneurship and Venture Innovation (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/strategicentrepreneurventure/>) (SEVI)
10. Supply Chain Management (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/supplychainmanagement/>) (SCMT)

Requirements for B.S.B.A. Degree

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

A. State Minimum Core Requirements ⁴	20
U.S. History or Government	
Laboratory Science (two courses with labs) ²	
Social Sciences (one course)	
Fine Arts and Humanities (two courses)	
B. Pre-Business Core Courses	34
ACCT 2013 Accounting Principles ¹	
ACCT 2023 Accounting Principles II ¹	
or SEVI 205: Business Foundations	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) ¹	
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) ¹	
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) ¹	
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) ¹	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) ¹	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ¹	
MATH 2053 Finite Mathematics ¹	
WCOB 1111 Freshman Business Connection ¹	
WCOB 1033 Data Analysis and Interpretation ¹	
ISYS 1123 Business Application Knowledge - Computer Competency ¹	
C. Business Core	21
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	
ISYS 2103 Business Information Systems	
FINN 2043 Principles of Finance	
MGMT 2103 Managing People and Organizations	
SEVI 3013 Strategic Management	
MKTG 3433 Introduction to Marketing	
SCMT 2103 Integrated Supply Chain Management	
D. Junior-Senior Business Electives	9-15
E. Major Courses and Concentration Hours	21-27
F. General Education Electives ³	9
Total Hours	120

¹ Pre-Business requirement: These 34 hours must be completed with a GPA of 2.50, an overall GPA of 2.5, and a grade of "C" or better in each course before a student is allowed to take upper-division business courses. Students intending to pursue a major or minor in Accounting or Finance must complete ACCT 2023.

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- ² Students majoring in Finance with Energy Finance Concentration must complete GEOS 1133/GEOS 1131L for one of their natural science requirements.
- ³ A total of 9 hours of general education electives are required for the Bachelor of Science in Business Administration (B.S.B.A.). General education electives should be non-business courses but may include up to six total hours of business courses and no more than three hours of PEAC or DEAC courses. Students may utilize general education electives to complete a minor outside the Walton College. In addition, these electives may fulfill requirements for Social Issues, Multicultural Environment, and Demographic Diversity if not otherwise completed in the University Core. Students majoring in Finance with an Energy Finance Concentration must complete GEOS 4253 as one of their general education elective credits.
- ⁴ The additional 15 hours required for University Core are met with the completion of Pre-Business and Business Core. These courses are denoted in bold within the course list.

In addition to the core courses, each student will complete the required pre-business and business courses, junior- senior-level business electives, and major courses as specified by each major.

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses specifically designated for the major, and all required Walton College core and economics courses. Students must earn a grade of "C" or better in each of the pre-business core courses.