B.S.B.A. Requirements

The Bachelor of Science in Business Administration (B.S.B.A.) degree is offered through an educational program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse, and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal and communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values.

Walton College offers work in the following nine majors for the B.S.B.A. degree. Some majors have concentrations to allow additional specialization.

1. Accounting (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/accountingacct) (ACCT)
2. Business Economics (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/economics econ) (BECO)
   a. Business Economics Concentration
   b. International Economics and Business Concentration
3. Finance (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/finance) (FINN)
   a. Banking Concentration
   b. Energy Finance Concentration
   c. Financial Management/Investment Concentration
   d. Insurance Concentration
   e. Real Estate Concentration
5. Information Systems (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/ informationsystemsisys) (ISYS)
   a. Business Analytics
   b. Enterprise Resource Planning Concentration
   c. Enterprise Systems Concentration
   a. Human Resource Management Concentration
   b. Small Business and Entrepreneurship Concentration
   c. Organizational Leadership Concentration
7. Marketing (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/marketingmktg) (MKTG)
8. Retail (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/marketingmktg) (RETL)
9. Supply Chain Management (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/ supplychainmanagement) (SCMT)
   a. Retail Supply Chain Management Concentration
   b. Transportation and Logistics Concentration

Requirements for B.S.B.A. Degree

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

A. University Core Requirements 20
   American History or Government
   Laboratory Science (two courses with labs) 2
   Social Science (one course)
   Fine Arts and Humanities (two courses)

B. Pre-Business Core Courses 31
   ACCT 2013 Accounting Principles 1
   ACCT 2023 Accounting Principles II 1
   or MGMT 20 Business Foundations
   COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) 1
   ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) 1
   ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) 1
   ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)
   ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)
   MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) 1
   MATH 2053 Finite Mathematics
   WCOB 1111 Freshman Business Connection 1
   ISYS 1120 Computer Competency Requirement 1
   or ISYS 1123 Business Application Knowledge - Computer Competency
   WCOB 1033 Data Analysis and Interpretation 1

C. Business Core 21
   BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)
   ISYS 2103 Business Information Systems
   FINN 3043 Principles of Finance
   MGMT 2103 Managing People and Organizations
   MGMT 3013 Strategic Management
   MKTG 3433 Introduction to Marketing
   SCMT 2103 Introduction to Supply Chain Management

D. Junior-Senior Business Electives 12-15
E. Major Courses 21-24
F. General Education Electives 3 12

1 Pre-Business requirement: These 31 hours must be completed with a GPA of 2.50, an overall GPA of 2.5, and a grade of "C" or better in each course before a student is allowed to take upper-division business courses. Students intending to pursue a major or minor in Accounting or Finance must complete ACCT 2023.

2 Students majoring in Finance with Energy Finance Concentration must complete GEOS 1133/GEOS 1131L for one of their natural science requirements.
A total of 12 hours of general education electives are required for the Bachelor of Science in Business Administration (B.S.B.A.). General education electives should be non-business courses but may include up to six total hours of business courses and no more than three hours of PEAC or DEAC courses. Students may utilize general education electives to complete a minor outside the Walton College. In addition, these electives may fulfill requirements for Social Issues, Multicultural Environment, and Demographic Diversity if not otherwise completed in the University Core. Students majoring in Finance with an Energy Finance Concentration must complete GEOS 4253 as one of their general education elective credits.

(Total is less than the sum of the categories because some courses count in two categories and based on variation in junior-senior-level business electives and major requirements. A minimum of 120 hours is required for graduation.)

In addition to the core courses, each student will complete the required pre-business and business courses, junior-senior-level business electives, and major courses as specified by each major.

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses specifically designated for the major, and all required Walton College core and economics courses. Students must earn a grade of “C” or better in each of the pre-business core courses.