

International Business B.S.I.B. with Retail Concentration

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Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy for requirements of the program.

Courses in **BOLD** must be taken in the designated semester. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year	Units	
	Fall	Spring
Intermediate World Language (2003/2013 level or higher) (Satisfies General Education Outcome 3.2)	3	
MATH 20503 Finite Mathematics (Satisfies General Education Outcome 2.1)^{1, 3}	3	
SCMT 21003 Integrated Supply Chain Management²	3	
BUSI 11101 Freshman Business Connection³	1	
MGMT 21003 Managing People and Organizations²	3	
ISYS 11203 Business Application Knowledge - Computer Competency³	3	
BLAW 20003 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)²		3
ACCT 20103 Accounting Principles³		3
BUSI 10303 Data Analysis and Interpretation³		3
SPCH 10003 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1)³		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15
Second Year	Units	
	Fall	Spring
ACCT 20203 Accounting Principles II ³ or SEVI 20503 Business Foundations Satisfies General Education Outcome 3.3:	3	
ECON 22003 Principles of Microeconomics (ACTS Equivalency = ECON 2203) ³ or ECON 21003 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)	3	
Foreign Language (3000 level or higher)	3	
ENGL 10103 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1) ³	3	
ISYS 20303 Foundations of Business Analytics ³	3	

Social Sciences - State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1 as well as the Social Issues, Multicultural Environment and Demographic Diversity requirement) ⁵	3	
MATH 22003 Survey of Calculus (ACTS Equivalency = MATH 2203)³	3	
Satisfies General Education Outcome 3.3:		
ECON 21003 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) ³ or ECON 22003 Principles of Microeconomics (ACTS Equivalency = ECON 2203)	3	
Area Studies Course	3	
ENGL 10203 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1) ³	3	
All pre-business requirements should be met by end of term		
Year Total:	15	15

Third Year	Units	
	Fall	Spring
FINN 20403 Principles of Finance²	3	
MKTG 34303 Introduction to Marketing²	3	
ECON 46303 International Trade	3	
International Business and Collateral Elective	3	
ISYS 21003 Business Information Systems²	3	
MKTG 35503 Consumer Behavior		3
MKTG 36303 Marketing Research		3
SEVI 30103 Strategic Management (Satisfies General Education Outcome 6.1)		3
International Business and Collateral Elective		3
Area Studies Course		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
MKTG 44403 Retail Buying and Merchandise	3	
3 hour specified MKTG or SCMT course	3	
ECON 46403 International Macroeconomics and Finance	3	
U.S. History or Government (Satisfies General Education Outcome 4.2)	3	
Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
MKTG 44303 Retail Strategy		3
International Business and Collateral Elective		3
Fine Arts - State Minimum Core (Satisfies General Education Outcome 3.1 or 3.2)		3
Science - State Minimum Core (Satisfies General Education Outcome 3.4)		4
Year Total:	16	13

Total Units in Sequence: 120

¹ Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 20503.

² Must be completed prior to SEVI 30103.

³ Must be completed prior to taking any 30000 or 40000 level business electives.

⁴ The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 10003, ARHS 10003, COMM 10003, DANC 10003, LARC 10003, MUSC 10003,

⁵ The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 10203, HIST 11193, HIST 111H3, HIST 11293, HIST 112H3, SOCI 10103, SOCI 101H3, or SOCI 20103.