International Business B.S.I.B. with Retail Concentration

International Business B.S.I.B. with Retail Concentration
Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy for requirements of the program.

Courses in **BOLD** must be taken in the designated semester. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year	Units	
	Fall	Spring
Intermediate World Language (2003/2013 level or higher) (Satisfies General Education Outcome 3.2)	3	
MATH 2053 Finite Mathematics (Satisfies General Education Outcome 2.1)[1, 3]	3	
SCMT 2103 Integrated Supply Chain Management[2]	3	
BUSI 1111 Freshman Business Connection[3]	1	
MGMT 2103 Managing People and Organizations[2]	3	
ISYS 1123 Business Application Knowledge - Computer Competency[3]	3	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)[2]		3
ACCT 2013 Accounting Principles[3]		3
BUSI 1033 Data Analysis and Interpretation[3]		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1)[3]		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ACCT 2023 Accounting Principles II[3] or SEVI 2053 Business Foundations	3	
Satisfies General Education Outcome 3.3:		
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)[3] or ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)	3	
Foreign Language (3000 level or higher)	3	
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Satisfies General Education Outcome 1.1)[3]	3	
Fine Arts - State Minimum Core (Satisfies General Education Outcome 3.1)[4]	3	
Social Sciences - State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1 as well as the Social Issues, Multicultural Environment and Demographic Diversity requirement)[5]	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)[3]	3	
Satisfies General Education Outcome 3.3:		
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)[3] or ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)	3	
Area Studies Course	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Satisfies General Education Outcome 1.1)[3]	3	
All pre-business requirements should be met by end of term		
Year Total:	15	15

Third Year	Units	
	Fall	Spring
FINN 2043 Principles of Finance[2]	3	
MKTG 3433 Introduction to Marketing[2]	3	
ECON 4633 International Trade	3	
International Business and Collateral Elective	3	
ISYS 2103 Business Information Systems[2]	3	
MKTG 3553 Consumer Behavior		3
MKTG 3633 Marketing Research		3
SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)		3
International Business and Collateral Elective		3
Area Studies Course		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
MKTG 4443 Retail Buying and Merchandise	3	
3 hour specified MKTG or SCMT course	3	
ECON 4643 International Macroeconomics and Finance	3	
U.S. History or Government (Satisfies General Education Outcome 4.2)	3	
Science State Minimum Core (Satisfies General Education Outcome 3.4)	4	
MKTG 4433 Retail Strategy		3
3 hour specified MKTG or SCMT course		3
International Business and Collateral Elective		3
Science - State Minimum Core (Satisfies General Education Outcome 3.4)		4
Year Total:	16	13

Total Units in Sequence:		**120**

[1] Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 2053.

[2] Must be completed prior to SEVI 3013.

[3] Must be completed prior to taking any 3000 or 4000 level business electives.

[4] The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003,

[5] The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013, SOCI 2013H, or SOCI 2033.