Economics B.A. with International Economics and Business Concentration

Economics B.S.B.A. with Concentration in International Economics and Business Eight-Semester Degree Program

Students wishing to follow the eight-semester degree plan should see the Eight-Semester Degree Policy (http:// catalog.uark.edu/undergraduatecatalog/academicregulations/ eightsemesterdegreecompletionpolicy/) for University requirements of the program.

Courses in BOLD must be taken in the designated semester. Courses in ITALIC may be taken in varied sequences as long as other designated requirements for these course are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year		Units
	Fall	Spring
Intermediate World Language (2003 level or higher) (Satisfies General Education Outcome 3.2)	3	
MATH 2053 Finite Mathematics (Satisfies General Education Outcome 2.1) ^{1, 3}	3	
BUSI 1111 Freshman Business Connection ³	1	
MGMT 2103 Managing People and Organizations	3	
SCMT 2103 Integrated Supply Chain Management	3	
ISYS 1123 Business Application Knowledge - Computer Competency	3	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003) ²		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1) ³		3
ACCT 2013 Accounting Principles ³		3
BUSI 1033 Data Analysis and Interpretation ³		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Satisfies General Education Outcome 3.3) ³ or ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)		3
Year Total:	16	15

Second Year		Units
	Fall	Spring
ACCT 2023 Accounting Principles II ³ or SEVI 2053 Business Foundations	3	
Select one of the following:	3	
ISYS 2103 Business Information Systems ²		

Finance

International Economics/Business Elective

ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ²		
Science - State Minimum Core (Satisfies General		4
Education Outcome 3.4) All pre-business requirements must be met by		
end of term		
Year Total:	15	16
Third Year		Units
Third Year	Fall	Units Spring
Select one of the following:	Fall 3	
Select one of the following: ISYS 2103 Business Information Systems ²		
Select one of the following:		
Select one of the following: ISYS 2103 Business Information Systems ²		
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ²		
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher)	3	
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory	3 3 3	
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives	3 3 3 3 3	
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory	3 3 3	
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2)	3 3 3 3 3	
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory	3 3 3 3 3	Spring 3
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory ECON 4633 International Trade	3 3 3 3 3	Spring 3 3
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory ECON 4633 International Trade SEVI 3013 Strategic Management (Satisfies	3 3 3 3	Spring 3
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory ECON 4633 International Trade SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)	3 3 3 3	Spring 3 3 3
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory ECON 4633 International Trade SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1) Junior/Senior Business Electives	3 3 3 3	Spring 3 3 3 3 3
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory ECON 4633 International Trade SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1)	3 3 3 3	Spring 3 3 3
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory ECON 4633 International Trade SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1) Junior/Senior Business Electives Fine Art - State Minimum Core (Satisfies General	3 3 3 3	Spring 3 3 3 3
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory ECON 4633 International Trade SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1) Junior/Senior Business Electives Fine Art - State Minimum Core (Satisfies General Education Outcome 3.1) ⁴	3 3 3 3 3	Spring 3 3 3 3 3 3 3
Select one of the following: ISYS 2103 Business Information Systems ² FINN 2043 Principles of Finance ² MKTG 3433 Introduction to Marketing ² World Language (3000 level or higher) ECON 3033 Microeconomic Theory Junior/Senior Business Electives U.S. History or Government - State Minimum Core (Satisfies General Education Outcome 4.2) ECON 3133 Macroeconomic Theory ECON 4633 International Trade SEVI 3013 Strategic Management (Satisfies General Education Outcome 6.1) Junior/Senior Business Electives Fine Art - State Minimum Core (Satisfies General Education Outcome 3.1) ⁴ Year Total:	3 3 3 3 3	Spring 3 3 3 3 3 3 15

3

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Natural Science - State Minimum Core (Satisfies General Education Outcome 3.4)	4	
ECON elective	3	
Junior/Senior Business Electives	3	
International Economics/Business Elective		3
Area Studies Course		3
Junior/Senior Business Electives		6
Year Total:	16	12

120

Total Units in Sequence:

¹ Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 2053.

² Must be completed prior to MGMT 3013.

³ Must be completed prior to taking any 3000 or 4000 level business courses.

 ⁴ The Fine Arts Elective courses which satisfy the General Education Outcome 3.1 include:

ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.