

# Agricultural Business B.S.A. with Management and Marketing Concentration

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### Eight-Semester Degree Program

Students wishing to follow the degree plan in Agricultural Economics and Agribusiness should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/>) in the Academic Regulations chapter for university requirements of the program. The Agricultural Economics and Agribusiness major has three concentrations: Agricultural Business Management and Marketing, Pre-Law, and Agricultural Economics.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (Unless Exempt) (Satisfies General Education Outcome 1.1)	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ((or higher math from the State Minimum Core excluding MATH 2183) (Satisfies General Education Outcome 2.1) <sup>1</sup>	3	
U.S. History or Government State Minimum Core from (Satisfies General Education Outcome 4.2):	3	
HIST 2003 History of the American People to 1877 (ACTS Equivalency = HIST 2113)		
HIST 2013 History of the American People, 1877 to Present (ACTS Equivalency = HIST 2123)		
PLSC 2003 American National Government (ACTS Equivalency = PLSC 2003)		
Satisfies General Education Outcome 3.3:		
AGEC 1103 Principles of Agricultural Microeconomics	3	
or ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		
General Elective	3	
UNIV 1001 University Perspectives	1	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (Unless Exempt) (Satisfies General Education Outcome 1.1)		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) (Satisfies General Education Outcomes 1.2 and 5.1)		3
AGEC 2103 Principles of Agricultural Macroeconomics (Satisfies General Education Outcome 3.3)		3

AGEC 2303 Introduction to Agribusiness (Satisfies General Education Outcome 4.1)		3
General Elective		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
Select one from:	3	
AGEC 2403 Quantitative Tools for Agribusiness		
STAT 2303 Principles of Statistics (ACTS Equivalency = MATH 2103)		
WCOB 1033 Data Analysis and Interpretation		
Fine Arts or Humanities State Minimum Core Elective (Satisfies General Education Outcome 3.1 or 3.2) <sup>2, 3</sup>		3
Science State Minimum Core Elective (Satisfies General Education Outcome 3.4)		4
AGEC 2142 & AGEC 2141L or ACCT 2013 Accounting Principles	0-3	
General Elective <sup>4</sup>	3	
Select one of the following (Satisfies General Education Outcome 3.3):		3
PSYC 2003 General Psychology (ACTS Equivalency = PSYC 1103)		
HDFS 2603 Rural Families and Communities		
SOC 2013 General Sociology (ACTS Equivalency = SOCI 1013)		
Science State Minimum Core Elective (Satisfies General Education Outcome 3.4)		4
AGEC 3303 Food and Agricultural Marketing		3
Communication Intensive Elective		3
General Elective <sup>4</sup>		2
Year Total:	13-16	15

Third Year	Units	
	Fall	Spring
AGEC 3403 Farm Business Management	3	
Marketing Group Elective	3	
Management Group Elective	3	
ABMM Concentration Elective	3	
General Elective <sup>4</sup>	3	
Fine Arts or Humanities State Minimum Core Elective (Satisfies General Education Outcome 3.1 or 3.2) <sup>2, 3</sup>		3
Policy Group Elective		3
ABMM Concentration Electives		6
General Elective <sup>4</sup>		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
AGEC 3503 Agricultural Law I	3	
Policy Group Elective	3	

ABMM Concentration Electives	6	
General Elective <sup>4</sup>	3	
Management Group Elective		3
Marketing Group Elective		3
ABMM Concentration Elective		3
Capstone Experience (Satisfies General Education Outcome 6.1)		1-3
General Elective <sup>4</sup>		3
Year Total:	15	13

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Total Units in Sequence: 117-120

- <sup>1</sup> Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 1203 or MATH 1313.
- <sup>2</sup> The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.
- <sup>3</sup> The Humanities Elective courses which satisfy General Education Outcome 3.2 include: AAST 2023, ANTH 1033, ARCH 1013, CLST 1003, CLST 1003H, CLST 1013, COMM 1233, DANC 1003, ENGL 1213, ENGL 2023, GNST 2003, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, HIST 2003, HIST 2013, HUMN 1124H, HUMN 2213, LALS 2013, MRST 2013, MUSY 2003, MUSY 2003H, PHIL 2003, PHIL 2003C, PHIL 2003H, PHIL 2103, PHIL 2103C, PHIL 2303, THTR 1003, THTR 1013, THTR 1013H, WLIT 1113, WLIT 1123, or intermediate-level world language (usually 2003-level).
- <sup>4</sup> Students must complete 40 hours of upper division courses (3000-4000 level). It is recommended that students consult with their academic adviser when making course selections.