Recreation and Sport Management (RESM)

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Health, Human Performance and Recreation Website

Degrees Conferred:  
M.Ed. in Recreation and Sport Management (RESM)

Program Description: The Recreation and Sport Management program prepares students with the necessary competencies to pursue career opportunities primarily in intercollegiate athletic administration, but also more generally in public recreation administration, commercial recreation, sport management, community recreation, and outdoor recreation either in private or public sectors, including university settings. A minimum of 36 credit hours is required for the M.Ed. degree.

M.Ed. in Recreation and Sport Management

Prerequisites to Degree Program: For acceptance to the master’s degree programs, the program area requires, in addition to the general requirements for admission to the Graduate School, an undergraduate degree in recreation or sport management (or a related field) and the following admission standards: preference is given to students with a 3.20 GPA on the last 60 hours of undergraduate course work (or cumulative); a combined GRE score of 290 or higher; and submission of a current resume and statement of interest.

Requirements for the Master of Education Degree: Candidates for a Master of Education degree in Recreation and Sport Management must complete 30 semester hours of graduate course work and 6 hours of thesis or 36 semester hours without a thesis. In addition to the program requirements listed below, all candidates must successfully complete a written comprehensive examination, except those completing a thesis.

Students should also be aware of Graduate School requirements with regard to master’s degrees (http://catalog.uark.edu/graduatecatalog/degerequirements/#mastersdegreeestext).

Recreation and Sport Management:(36 hours)

Required Research Component

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<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ESRM 5393</td>
<td>Statistics in Education and Health Professions</td>
<td>3</td>
</tr>
<tr>
<td>HHPR 5353</td>
<td>Research in Health, Human Performance and Recreation</td>
<td>3</td>
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Required Courses

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<tr>
<th>Course</th>
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<tbody>
<tr>
<td>RESM 5293</td>
<td>Athletics and Higher Education</td>
<td>3</td>
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<tr>
<td>RESM 5813</td>
<td>Social Issues in Sport</td>
<td>3</td>
</tr>
<tr>
<td>RESM 5873</td>
<td>Leadership in Recreation and Sport Management Services</td>
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Total Hours 36

Area of Study: The program prepares qualified students for professional competence and service in the area of recreation and sport management.

Courses

RESM 5023. Outdoor Adventure Leadership. 3 Hours.  
(Formerly RESM 4023.) This course considers the values and scope of outdoor recreation programs, leadership and skill development with practical experience in a wilderness environment. The course will include a canoe trip through the wilderness, and skill training in such areas as orienteering and rock climbing; and leadership development in interpersonal and processing skills. The graduate portion of the class is geared toward leading and trip planning for taking college age and older students into remote areas. Graduate degree credit will not be given for both RESM 4023 and RESM 5023.

RESM 5273. The Intramural Sports Program. 3 Hours.  
(Formerly RESM 4273.) Historical development, aim and objectives, organization, administration, units of competition, program of activities, schedule making, scoring plans, rules and regulations, awards, and special administrative problems. Graduate degree credit will not be given for both RESM 4273 and RESM 5273.

RESM 5293. Athletics and Higher Education. 3 Hours.  
This course features an examination of the historical development of athletics within American institutions of higher learning with an emphasis upon concepts and ideals that underlie the developments and the major problems affecting contemporary intercollegiate athletics. The purpose of this course is to teach the learner about the development of intercollegiate athletics from the mid-19th century to today. A second purpose of this course is to examine the major issues facing sport administrators within intercollegiate athletics today.

RESM 5333. Sport Media and Public Relations. 3 Hours.  
The course will explore the relationship between media organizations and sport organizations, with an emphasis on the business of media rights, as well as public relations theories such as two-way symmetrical communication and agenda setting. Finally, the course will examine practical communication tactics employed by public relations practitioners such as image repair and crisis communications, and the issues presented by forms of new media.

RESM 5463. Sports Facilities Management. 3 Hours.  
Considers basic elements and procedures in the planning, design, construction, operation, and maintenance of sport facilities; management considerations in conducting various types of events.

RESM 560V. Workshop. 1-3 Hour.  
Workshop. May be repeated for up to 3 hours of degree credit.

RESM 574V. Internship. 1-3 Hour.  
This experiential-based course requires 135 hours per semester of work in a recreation or sport setting.

Approved Electives

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<tr>
<th>Course</th>
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<th>Hours</th>
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<tbody>
<tr>
<td>RESM 5853</td>
<td>Capstone in Recreation and Sport Management</td>
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<tr>
<td>RESM 5883</td>
<td>Recreation and Sport Services Promotion</td>
<td>3</td>
</tr>
<tr>
<td>RESM 5893</td>
<td>Public and Private Finance in Recreation and Sport Management</td>
<td>3</td>
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<tr>
<td>RESM 6533</td>
<td>Legal and Political Aspects</td>
<td>3</td>
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Thesis Option

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<tbody>
<tr>
<td>RESM 600V</td>
<td>Master's Thesis</td>
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Non-Thesis Option

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<tr>
<td>Approved Electives</td>
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RESM 5813. Social Issues in Sport. 3 Hours.
Using sociological theories and scholarship to examine social and cultural influences
on sport and physical activity. Course is based on a social justice framework and a
cultural studies perspective.

RESM 5833. Recreation and Sport for Special Populations. 3 Hours.
Skills, knowledge, and concepts within recreation and sport which are appropriate
to planning and implementing recreation and sport programs and services for the
handicapped.

RESM 5843. Tourism. 3 Hours.
Explores major concepts of tourism to discover what makes tourism work, how
tourism is organized, and its social and economic effects.

RESM 5853. Capstone in Recreation and Sport Management. 3 Hours.
Capstone course where students utilize program courses to solve administrative
issues which may arise in an organization. Attention is given to how departmental
organization, administrative practices and policies, strategic planning, personnel
management, finances, and legal areas are integrated to create solutions to broad-
based contemporary issues.

RESM 5873. Leadership in Recreation and Sport Management Services. 3
Hours.
Considers research, theory, and practical applications of leadership principles
utilized in the provision of recreation and sport management services. Focus is on
motivation, attitude, communication, group dynamics, and problem solving.

RESM 5883. Recreation and Sport Services Promotion. 3 Hours.
Examines specific strategies for promoting recreation and sport programs in the local
community.

RESM 5893. Public and Private Finance in Recreation and Sport Management.
3 Hours.
Develops an understanding of both public and private finance management for
students in public and private management positions. Provides an understanding
of the budgeting processes and techniques used in obtaining and controlling funds,
including private sector finance problems in areas of credit, pricing, indexing, and
debt management.

RESM 600V. Master’s Thesis. 1-18 Hour.
Master’s Thesis. May be repeated for degree credit.

RESM 605V. Independent Study. 1-3 Hour.
Independent study. May be repeated for up to 3 hours of degree credit.

RESM 612V. Directed Reading in Recreation and Sport. 1-3 Hour.
Critical analysis of literature in the area of recreation and sport.

RESM 6133. Issues in RESM. 3 Hours.
A review of the significant social, demographic, behavioral, developmental, and
 technological issues that influence health, kinesiology, and recreation and sport
management programs. Pre- or Corequisite: Doctoral level students only.

RESM 6533. Legal and Political Aspects. 3 Hours.
An overview of major legislation affecting recreation and sport management
professions; how to operate within these laws; and methods for influencing new
legislation. Also discusses political aspects of professions both outside and inside
government agencies.

RESM 674V. Internship. 1-3 Hour.
Students will learn diverse teaching techniques and implement them in an ongoing
undergraduate recreation and sport management class serving as the teaching
laboratory. The “what” “when” and “how” relative to integrating various teaching
techniques with specific content areas in the class will be explored by both the
student and the instructor.