

Entrepreneurship (ENTR)

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The Graduate Certificate in Entrepreneurship is designed to give graduate students a foundation in the core aspects of entrepreneurship they will need to start successful enterprises, to create and promote new products or service offerings in existing organizations, or to engage in social entrepreneurship. Students who complete the Graduate Certificate in Entrepreneurship will have explored the context, tools, and processes of entrepreneurial activity and will have learned how to apply them to commercial and non-commercial enterprises.

Admission Requirements: The Graduate Certificate is open to individuals with backgrounds in any discipline. Students must apply and be admitted to the Graduate School of Business. Refer to the Graduate School of Business admission requirements (<http://catalog.uark.edu/graduatecatalog/business/>).

Requirements for the Graduate Certificate in Entrepreneurship: (12 hours) To receive the Graduate Certificate in Entrepreneurship, students are required to take 9 hours of coursework in the Walton College of Business and 3 hours of electives related to entrepreneurship in either the Walton College or in another college at the University of Arkansas. Elective courses other than those listed below may be approved by the Director of the Certificate program. Some elective courses have prerequisites that are not met by courses in the certificate program. Students are advised to check prerequisites prior to enrolling in a course.

*Students pursuing the Graduate Certificate in Entrepreneurship while completing a master's degree or Ph.D. in Electrical Engineering are required to choose an elective from Electrical Engineering. Likewise, students completing a master's degree in Biomedical Engineering must choose an elective from those listed under Public Health or another relevant course with Biomedical Engineering Program Advisory Committee approval.

Required Courses 9

For business students:

SEVI 5313	Strategic Management
SEVI 5323	New Venture Development
SEVI 541V	New Venture Development II

For non-business students:

SEVI 5213	Business Foundations for Entrepreneurs
SEVI 5323	New Venture Development
SEVI 541V	New Venture Development II

Elective Course* 3

Select one of the following:

Dale Bumpers College of Agricultural, Food, and Life Sciences

AGEC 5143	Financial Management in Agriculture
AGEC 5413	Agribusiness Strategy

J. William Fulbright College of Arts & Sciences

ARTS 596V	Fine Arts Gallery Internship
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COMM 5403	Organizational Communication Theory
JOUR 5063	Multiculturalism in Advertising and Public Relations
JOUR 5323	Documentary Production I

Walton College of Business

BADM 535V	MBA Internship
SEVI 5363	Innovation & Creativity
MKTG 5433	Consumer and Market Research
MKTG 5553	New Product Development and Strategy
SEVI 5023	Sustainability in Business
SEVI 5843	Cross-Sector Collaboration for Sustainability
SEVI 5993	Entrepreneurship Practicum

College of Education and Health Professions

ATTR 5473	Administration and Leadership in Athletic Training
PBHL 5533	Theories of Social and Behavioral Determinants of Health
PBHL 5563	Public Health: Practices and Planning
RESM 5463	Sports Facilities Management

College of Engineering

INEG 5453	Systems Engineering and Management
Any 5000 level Electrical Engineering 3 credit course	

Graduate School and International Education

MSEN 5383	Research Commercialization and Product Development
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Total Hours 12