Apparel Merchandising and Product Development (AMPD)

Courses

AMPD 5003. Apparel Sourcing and Merchandising Systems in the Global Economy. 3 Hours.
Evaluation of key issues facing textiles and apparel supply chain businesses in the global economy considering economic, political, and social perspectives and professional implications. Lecture 3 hours. (Typically offered: Fall Odd Years)

AMPD 5023. Social, Psychological and Cultural Aspects of Dress. 3 Hours.
Integration of social, psychological and cultural theories as they apply to appearance and clothing behavior. Lecture 3 hours. (Typically offered: Spring Even Years)

AMPD 5033. Issues and Trends in Textile Studies. 3 Hours.
Studies of advances in textile science and recent developments in the textile industry. Lecture 3 hours. (Typically offered: Fall Even Years)

AMPD 5043. Theories and Practices in Apparel Merchandising. 3 Hours.
Theoretical perspectives, concepts and current practices that influence apparel merchandising. Lecture 3 hours. (Typically offered: Spring Odd Years)

AMPD 5063. Advanced Apparel Production. 3 Hours.
An advanced study of product development incorporating technology used in the industry for a career in fashion merchandising and/or product development in a computer laboratory environment. Laboratory 6 hours per week. Graduate degree credit will not be given for both AMPD 4063 and AMPD 5063. Prerequisite: AMPD 2033, AMPD 2063 and AMPD 2073. (Typically offered: Fall and Spring)

AMPD 5093. Apparel Merchandise Planning and Inventory Control. 3 Hours.
Describes today’s challenges for both apparel manufacturers and retailers in meeting the consumer’s demands for the right products at the right prices - and at the right times. Follows the evolution of the merchandising function with emphasis on production efficiency, highlighting the philosophies of industry executives and the effective integration of the merchandising, store design, marketing, the apparel supply chain and manufacturing functions along the way. Graduate degree credit will not be given for both AMPD 4093 and AMPD 5093. Prerequisite: AMPD 3033. (Typically offered: Fall and Spring)

AMPD 5103. Evolution of Fashion and Society Through Television Media. 3 Hours.
This course uses television programming from its early beginnings in the 1930s through to the twenty-first century to trace major events, societal changes, and the associated evolution of fashion. The course examines television both as an innovator and diffuser of fashion trends. Graduate degree credit will not be given for both AMPD 4103 and AMPD 5103. (Typically offered: Fall and Spring)

AMPD 5223. Merchandising Application for the Apparel Industry. 3 Hours.
Application of merchandising theory, principles and practices in a capstone class. An in depth study of innovative apparel business concepts as applied to manufacturers and retailers of apparel including apparel classification, seasonal cycles, stock emphasis, assortment strategies, target customers, and apparel trends. Includes an overview of marketing communication including advertising, personal selling, and sales promotion. Graduate degree credit will not be given for both AMPD 4023 and AMPD 5223. Prerequisite: AMPD 3033 and AMPD 3043. (Typically offered: Fall and Spring)

AMPD 5233L. Computer Aided Textile Design. 3 Hours.
This course is designed to give students advanced skills in textile design using industry based computer aided design (CAD) software. Lab 4 hours per week. Prerequisite: AMPD 2033 and AMPD 2053. (Typically offered: Fall and Spring)

AMPD 5253. Historic and Contemporary Apparel. 3 Hours.
This course traces the evolution of clothing from ancient times to the twentieth century with emphasis upon Western civilization and includes the study of contemporary fashion as a social force including the origin, scope, theory, and history of the fashion business, the materials of fashion, the fashion producers, auxiliary fashion enterprises, designers, fashion leaders, and leading market. Cultural and economic factors affecting dress, adornment and customs associated dress will be stressed. The Lecture 3 hours per week. Graduate degree credit will not be given for both AMPD 4053 and AMPD 5253. (Typically offered: Fall and Spring)

AMPD 5901. AMPD Pre-Study Tour. 1 Hour.
A study of specific regional and international fashion markets for apparel studies in preparation for AMPD 5912 AMPD Study Tour. The course examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets. AMPD 5901 is content specific to each AMPD 5912 study tour and must be repeated for each study tour destination. A grade of “C” or better is required to participate in AMPD 5912. Graduate degree credit will not be given for both AMPD 4901 and AMPD 5901. Prerequisite: 2.0 minimum GPA. AMPD majors with minimum 30 hours, or consent. (Typically offered: Spring and Summer) May be repeated for up to 4 hours of degree credit.

AMPD 5912. AMPD Study Tour. 2 Hours.
An on-site study of specific regional and international fashion markets for apparel merchandising and product development. Course further examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets as outlined in AMPD 4901. Course includes study trip; length based upon destination. Additional fees required. Course will also be offered each May and August Intersession. Prerequisite: AMPD 4901 (with a C or better), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. Corequisite: AMPD 4901 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. (Typically offered: Summer) May be repeated for up to 8 hours of degree credit.