Business Administration (BADM)

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Degrees Conferred:
Master of Business Administration (BADMMB)
Ph.D. in Business Administration (BADMPH)

Program Descriptions: The Master of Business Administration degree is offered in four concentrations including the Full-Time M.B.A. and two concentrations designed for working professionals: the Executive M.B.A.; the Executive Healthcare M.B.A; and a Healthcare Business Administration M.B.A. These hybrid/online program options allow students to obtain M.B.A.s in two years by attending classes approximately one Saturday each month.

A dual program leading to a Doctor of Nursing Practice and Master of Business Administration is also offered in collaboration with the Eleanor Mann School of Nursing in the U of A College of Education and Health Professions.

The Ph.D. in Business Administration is also offered as concentrations with requirements listed in the various respective departments of Walton College.

In addition, the Business Administration program offers a graduate certificate in entrepreneurship.

Requirements for the Full-Time M.B.A. Concentration

Admission to the M.B.A.: Students must apply to and meet the admission requirements (http://catalog.uark.edu/graduatecatalog/business/) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration’s specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A.. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

Academic Standing and Dismissal: Please see the Graduate School of Business policy for more information.

Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>MGMT 52203</td>
<td>Business Leadership and Ethics</td>
</tr>
<tr>
<td>SEVI 53901</td>
<td>Business History and Practice</td>
</tr>
<tr>
<td>ISYS 53603</td>
<td>Business Analytics</td>
</tr>
<tr>
<td>ISYS 56003</td>
<td>Analytics and Visualization</td>
</tr>
<tr>
<td>FINN 52203</td>
<td>Financial Markets &amp; Valuation</td>
</tr>
<tr>
<td>ACCT 52203</td>
<td>MBA Accounting Analysis</td>
</tr>
<tr>
<td>MKTG 51003</td>
<td>Introduction to Marketing</td>
</tr>
<tr>
<td>SCMT 56303</td>
<td>Foundations for New Product Launch and Integrated Demand-Driven Value Networks</td>
</tr>
<tr>
<td>ECON 52403</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>SEVI 53103</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>BADM 5370V</td>
<td>Special Topics</td>
</tr>
<tr>
<td>BADM 52301</td>
<td>Intro to Global Business</td>
</tr>
<tr>
<td>BADM 55303</td>
<td>Global Business</td>
</tr>
<tr>
<td>BADM 55101</td>
<td>Professional Development -- Special Topics In Business (students must repeat course for a total of 3 hours)</td>
</tr>
<tr>
<td>BADM 5350V</td>
<td>MBA Internship</td>
</tr>
</tbody>
</table>

Tracks

<table>
<thead>
<tr>
<th>Course Code</th>
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</tr>
</thead>
<tbody>
<tr>
<td>MKTG 54303</td>
<td>Consumer and Market Research</td>
</tr>
<tr>
<td>MKTG 55203</td>
<td>Marketing Analytics</td>
</tr>
<tr>
<td>MKTG 55503</td>
<td>New Product Development and Strategy</td>
</tr>
<tr>
<td>MKTG 55603</td>
<td>Retail Strategy</td>
</tr>
<tr>
<td>SCMT 56203</td>
<td>Technology-enabled Supply Chain Design and Optimization</td>
</tr>
<tr>
<td>SCMT 56603</td>
<td>PLAN: Demand Planning and Inventory Operations</td>
</tr>
<tr>
<td>SCMT 56803</td>
<td>SOURCE: Global Procurement and Supply Management</td>
</tr>
<tr>
<td>SCMT 56903</td>
<td>Supply Chain Performance Management and Analytics</td>
</tr>
</tbody>
</table>
**Finance Track**
- FINN 51703 Energy Finance and Risk Management
- FINN 53003 Advanced Corporate Financial Management
- FINN 41303 Advanced Investments
  
  **or FINN 54103 Hollmeyer Investment Project**
- FINN 53303 Investment Theory and Management

**Business Analytics Track**
- ISYS 51003 Data Analytics Fundamentals
- ISYS 55003 Decision Support and Analytics
- ISYS 58303 Data Management Systems

3 hours of approved ISYS elective

**Innovation/Entrepreneurship Track**
- SEVI 53203 New Venture Development
- SEVI 5410V New Venture Development II
- SEVI 53603 Innovation & Creativity

3 hours of Graduate Business Elective

**Agribusiness Track**
- Choose 1 from the following 3 Management courses
  - AGEC 50503 Advanced Farm Business Management
  - AGEC 51403 Financial Management in Agriculture
  - AGEC 51203 AgriBusiness Entrepreneurship
- Choose 1 from the following 4 Marketing courses
  - AGEC 50803 Basis Trading: Case Study
  - AGEC 51103 Agricultural Prices and Forecasting
  - AGEC 53003 Agricultural Marketing Theory
- Choose any two 5000-level AGEC courses with adviser approval

**General Business Administration Track**
- Students may choose 12 hours of combined track classes from the above course list as offered.

**Total Hours** 51

### Requirements for Executive M.B.A. Concentration

**Core Courses**

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**People Management, Ethics and Leadership**
- MGMT 56103 Leadership and Organizational Behavior

**Information Technology and Analytics**
- SCMT 51303 Quantitative Methods and Decision Making
- ISYS 56003 Analytics and Visualization

**Accounting and Financial Capital**
- FINN 51103 Corporate Financial Management
- ACCT 52603 Financial Statement Analysis for Executives

**Marketing and Supply Chain Management**
- MKTG 52203 Marketing
- SCMT 56603 PLAN: Demand Planning and Inventory Operations

**Strategic and International Management**
- BADM 56002 Introduction to Strategy
- SEVI 53103 Strategic Management
- ECON 52503 Economics of Management and Strategy
- BADM 55303 Global Business

**Tracks**

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Executive M.B.A. concentration students must select from one of the following tracks:

**Retail Track**
- MKTG 55603 Retail Strategy
- MKTG 55203 Marketing Analytics

**Supply Chain Management Track**
- SCMT 56803 SOURCE: Global Procurement and Supply Management
- SCMT 56903 Supply Chain Performance Management and Analytics

**Financial Management Track**
- FINN 53003 Advanced Corporate Financial Management
- FINN 53303 Investment Theory and Management

**Innovation/Entrepreneurship Track**
- SEVI 53203 New Venture Development
- SEVI 5410V New Venture Development II

**Organizational Innovation Track**
- SEVI 52303 Human-Centered Design
- SEVI 52403 Product Management

**Business Analytics Track**

Requirements for the Executive M.B.A. Concentration

Executive M.B.A. Website (https://walton.uark.edu/graduate-programs/executive-mba/)

**Admission to the M.B.A.:** Students must apply to and meet the admission requirements (http://catalog.uark.edu/graduatecatalog/business/) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

**Prerequisites to Degree Program:** Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration’s specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

**Academic Standing and Dismissal:** Please see the Graduate School of Business policy for more information.

## Requirements for the Executive M.B.A. Concentration

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
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<tbody>
<tr>
<td>BADM 56002</td>
<td>Introduction to Strategy</td>
</tr>
<tr>
<td>SEVI 53103</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>ECON 52503</td>
<td>Economics of Management and Strategy</td>
</tr>
<tr>
<td>BADM 55303</td>
<td>Global Business</td>
</tr>
</tbody>
</table>

## Tracks

Executive M.B.A. concentration students must select from one of the following tracks:

**Retail Track**
- MKTG 55603 Retail Strategy
- MKTG 55203 Marketing Analytics

**Supply Chain Management Track**
- SCMT 56803 SOURCE: Global Procurement and Supply Management
- SCMT 56903 Supply Chain Performance Management and Analytics

**Financial Management Track**
- FINN 53003 Advanced Corporate Financial Management
- FINN 53303 Investment Theory and Management

**Innovation/Entrepreneurship Track**
- SEVI 53203 New Venture Development
- SEVI 5410V New Venture Development II

**Organizational Innovation Track**
- SEVI 52303 Human-Centered Design
- SEVI 52403 Product Management

**Business Analytics Track**
Requirements for the Executive Healthcare M.B.A. Concentration

Executive M.B.A. Website (https://walton.uark.edu/graduate-programs/executive-mba/)

Admission to the M.B.A.: Students must apply to and meet the admission requirements (http://catalog.uark.edu/graduatecatalog/business/) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration’s specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. Students who pursue the Accelerated M.B.A. through early partnership programs will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

Academic Standing and Dismissal: Please see the Graduate School of Business policy for more information.

Requirements for the Executive Healthcare M.B.A. Concentration

Core Courses

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<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>ISYS 58303</td>
<td>Data Management Systems</td>
</tr>
<tr>
<td>ISYS 58403</td>
<td>Seminar in Business Intelligence and Knowledge Management</td>
</tr>
</tbody>
</table>

General Business Administration Track

Students may choose 6 hours of combined track classes from the above course list as offered.

Total Hours 38

Public Health Courses

<table>
<thead>
<tr>
<th>Course Code</th>
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</thead>
<tbody>
<tr>
<td>BUSI 51103</td>
<td>The Health Care System</td>
</tr>
<tr>
<td>BUSI 51703</td>
<td>Health Law</td>
</tr>
<tr>
<td>BUSI 51503</td>
<td>Applications in Health Systems</td>
</tr>
<tr>
<td>BUSI 51303</td>
<td>Healthcare Quality Management</td>
</tr>
</tbody>
</table>

Total Hours 44

Requirements for M.B.A. with Health Care Business Administration Concentration

Admission to the M.B.A. Healthcare Business Administration Concentration: Students already admitted to the M.D. program at the University of Arkansas for Medical Sciences will be eligible to apply for admission to the M.B.A. program at the Walton College of Business. Interested students will inform their adviser at UAMS and the Walton M.B.A. Programs office of their intent to pursue the M.B.A. Healthcare Business Administration Concentration (after either their second or third year as approved by their adviser at UAMS). On gaining approval, students must apply to and meet the admission requirements of the Graduate School of Business and be admitted by the departmental admissions committee.

Prerequisites to Degree Program: Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. Twelve hours of approved UAMS transfer courses will apply towards the M.B.A. degree. These 12 hours of UAMS courses shall be applied to the 12 hours of career track courses within the M.B.A. Healthcare Business Administration concentration degree plan. Pass/Fail courses from UAMS will be accepted as satisfying the transfer requirements and will apply as degree credit.

Requirements for the M.B.A. Healthcare Business Administration Concentration:

Core Courses

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<tr>
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<tbody>
<tr>
<td>BUSI 51103</td>
<td>Business History and Practice</td>
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<tr>
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<td>Business Leadership and Ethics</td>
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Marketing and Supply Chain Management

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<tr>
<td>MKTG 52203</td>
<td>Marketing</td>
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<td>SCMT 56603</td>
<td>PLAN: Demand Planning and Inventory Operations</td>
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Strategic and International Management

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Total Hours 44
The Sam M. Walton College of Business offers a Ph.D. in Business Administration in seven fields of study:

- Accounting (http://catalog.uark.edu/graduatecatalog/business/accountingacct/#phdinbusinessadministrationwithaccountingconcentrationtext)
- Finance (http://catalog.uark.edu/graduatecatalog/business/financefinn/#phdinbusinessadministrationwithfinanceconcentrationtext)
- Information Systems (http://catalog.uark.edu/graduatecatalog/business/informationsystemsisisys/#phdinbusinessadministrationwithinformationsystemsconcentrationtext)
- Management (http://catalog.uark.edu/graduatecatalog/business/managementmgmt/#phdinbusinessadministrationwithmanagementconcentrationtext)
- Marketing (http://catalog.uark.edu/graduatecatalog/business/marketingmktg/#phdinbusinessadministrationwithmarketingconcentrationtext)
- Strategy and Entrepreneurship (http://catalog.uark.edu/graduatecatalog/business/strategyandentrepreneurship/#phdinbusinessadministrationwithstrategicandentrepreneurshipertext)
- Supply Chain Management (http://catalog.uark.edu/graduatecatalog/business/supplychainmanagementtlog/#phdinbusinessadministrationwithsupplychainmanagementconcentrationtext)