Business Administration (BADM)

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Degrees Conferred:  
Master of Business Administration (BADMMB)  
Ph.D. in Business Administration (BADMPH)

Program Descriptions: The Master of Business Administration degree is offered in three concentrations including the Full-Time M.B.A. and two concentrations designed for working professionals: the Executive M.B.A. and the Executive Healthcare M.B.A. These two hybrid/online program options allow students to obtain an Executive M.B.A. or an Executive Healthcare M.B.A. in two years by attending classes approximately one Saturday each month.

The Ph.D. in Business Administration is also offered as concentrations with requirements listed in the various respective departments of Walton College.

The Business Administration program also offers a graduate certificate in entrepreneurship.

Requirements for the Full-Time M.B.A. Concentration

Admission to the M.B.A.: Students must apply to and meet the admission requirements (http://catalog.uark.edu/graduatecatalog/business/) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration’s specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

Academic Standing and Dismissal: Please see the Graduate School of Business policy for more information.

Requirements for the Full-Time M.B.A. concentration:

Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 5533</td>
<td>Global Business</td>
<td>3</td>
</tr>
<tr>
<td>BADM 523</td>
<td>Intro to Global Business</td>
<td>1</td>
</tr>
</tbody>
</table>

Tracks

Full-Time M.B.A. concentration students must select from one of the following tracks:

Retail Track

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MKTG 5433</td>
<td>Consumer and Market Research</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 5523</td>
<td>Marketing Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 5553</td>
<td>New Product Development and Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 5563</td>
<td>Retail Strategy</td>
<td>3</td>
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</table>

Supply Chain Management Track

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>SCMT 5623</td>
<td>Technology-enabled Supply Chain Design and Optimization</td>
<td>3</td>
</tr>
<tr>
<td>SCMT 5663</td>
<td>PLAN: Demand Planning and Inventory Operations</td>
<td>3</td>
</tr>
<tr>
<td>SCMT 5683</td>
<td>SOURCE: Global Procurement and Supply Management</td>
<td>3</td>
</tr>
<tr>
<td>SCMT 5693</td>
<td>Supply Chain Performance Management and Analytics</td>
<td>3</td>
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</tbody>
</table>

Finance Track

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>FINN 5173</td>
<td>Energy Finance and Risk Management</td>
<td>3</td>
</tr>
<tr>
<td>FINN 5303</td>
<td>Advanced Corporate Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>FINN 4133</td>
<td>Advanced Investments</td>
<td>3</td>
</tr>
<tr>
<td>FINN 541V</td>
<td>Shollmier Investment Project</td>
<td>1</td>
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</table>

Business Analytics Track

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISYS 5103</td>
<td>Data Analytics Fundamentals</td>
<td>3</td>
</tr>
</tbody>
</table>
Requirements for Executive M.B.A. Concentration

Executive M.B.A. Website (https://walton.uark.edu/graduate-programs/executive-mba/)

Admission to the M.B.A.: Students must apply to and meet the admission requirements (http://catalog.uark.edu/graduatecatalog/business/) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the Executive M.B.A. Concentration:

Core Courses

People Management, Ethics and Leadership
- MGMT 5613 Leadership and Organizational Behavior

Information Technology and Analytics
- SCMT 5133 Quantitative Methods and Decision Making
- ISYS 5603 Analytics and Visualization

Accounting and Financial Capital
- FINN 5113 Corporate Financial Management
- ACCT 5263 Financial Statement Analysis for Executives

Marketing and Supply Chain Management
- MKTG 5223 Marketing
- SCMT 5663 PLAN: Demand Planning and Inventory Operations

Strategic and International Management
- BADM 5602 Introduction to Strategy
- SEVI 5313 Strategic Management
- ECON 5253 Economics of Management and Strategy
- BADM 5533 Global Business

Tracks

Executive M.B.A. concentration students must select from one of the following tracks:

Retail Track
- MKTG 5563 Retail Strategy
- MKTG 5523 Marketing Analytics

Supply Chain Management Track
- SCMT 5683 SOURCE: Global Procurement and Supply Management
- SCMT 5693 Supply Chain Performance Management and Analytics

Financial Management Track
- FINN 5303 Advanced Corporate Financial Management
- FINN 5333 Investment Theory and Management

Innovation/Entrepreneurship Track
- SEVI 5323 New Venture Development
- SEVI 541V New Venture Development II

Organizational Innovation Track
- SEVI 5233 Human-Centered Design
- SEVI 5243 Product Management

Business Analytics Track
- ISYS 5833 Data Management Systems
Requirements for the Executive Healthcare M.B.A.

**Academic Standing**

Students with an undergraduate degree. Undergraduate coursework out-of-career in the final 12-month period of their admission will be eligible to take a maximum of 19 hours of M.B.A. partnership programs, Executive M.B.A., and Executive Healthcare concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved programs as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

**Requirements for the M.B.A.**

Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

**Requirements for a Master of Business Administration Degree**

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration’s specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

**Academic Standing and Dismissal:** Please see the Graduate School of Business policy for more information.

**Requirements for the Executive Healthcare M.B.A. Concentration**

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>ISYS 5843</td>
<td>Seminar in Business Intelligence and Knowledge Management</td>
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**General Business Administration Track**

Students may choose 6 hours of combined track classes from the above course list as offered.

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**Requirements for Executive Healthcare M.B.A. Concentration**

Executive M.B.A. Website [here](https://walton.uark.edu/graduate-programs/executive-mba/)

**Admission to the M.B.A.**

Students must apply and meet the admission requirements [here](http://catalog.uark.edu/graduatecatalog/) of the Graduate School of Business and be admitted by the departmental admissions committee.

**Prerequisites to Degree Program:** Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

**Requirements for a Master of Business Administration Degree**

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration’s specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

**Academic Standing and Dismissal:** Please see the Graduate School of Business policy for more information.

**Requirements for the Executive Healthcare M.B.A. Concentration:**

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<tr>
<td>MGMT 5613 Leadership and Organizational Behavior</td>
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<tr>
<td>Information Technology and Analytics</td>
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<tr>
<td>SCMT 5133 Quantitative Methods and Decision Making</td>
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<tr>
<td>ISYS 5603 Analytics and Visualization</td>
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<td>Accounting and Financial Capital</td>
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<tr>
<td>FINN 5113 Corporate Financial Management</td>
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<tr>
<td>ACCT 5263 Financial Statement Analysis for Executives</td>
<td>3</td>
</tr>
<tr>
<td>Marketing and Supply Chain Management</td>
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<tr>
<td>MKTG 5223 Marketing</td>
<td>3</td>
</tr>
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**Requirements for M.B.A. with Health Care Business Administration Concentration**

**Admission to the M.B.A. Healthcare Business Administration Concentration:** Students already admitted to the M.D. program at the University of Arkansas for Medical Sciences will be eligible to apply for admission to the M.B.A. program at the Walton College of Business. Interested students will inform their adviser at UAMS and the Walton M.B.A. Programs office of their intent to pursue the M.B.A. Healthcare Business Administration Concentration (after either their second or third year as approved by their adviser at UAMS). On gaining approval, students must apply to and meet the admission requirements of the Graduate School of Business and be admitted by the departmental admissions committee.

**Prerequisites to Degree Program:** Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

**Requirements for a Master of Business Administration Degree**

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. Twelve hours of approved UAMS transfer courses will apply towards the M.B.A. degree. These 12 hours of UAMS courses shall be applied to the 12 hours of career track courses within the M.B.A. Healthcare Business Administration concentration degree plan. Pass/Fail courses from UAMS will be accepted as satisfying the transfer requirements and will apply as degree credit.

**Requirements for the M.B.A. Healthcare Business Administration Concentration**

<table>
<thead>
<tr>
<th>Core Courses</th>
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<tbody>
<tr>
<td>People Management, Ethics and Leadership</td>
<td></td>
</tr>
<tr>
<td>MGMT 5223 Business Leadership and Ethics</td>
<td>3</td>
</tr>
<tr>
<td>SEVI 5391 Business History and Practice</td>
<td>1</td>
</tr>
<tr>
<td>Information Technology and Analytics</td>
<td></td>
</tr>
<tr>
<td>ISYS 5363 Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>Accounting and Financial Capital</td>
<td></td>
</tr>
<tr>
<td>FINN 5223 Financial Markets &amp; Valuation</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 5223 MBA Accounting Analysis</td>
<td>3</td>
</tr>
</tbody>
</table>
Requirements for D.N.P./Executive M.B.A. Dual Program

For students interested in obtaining both the M.B.A. (Executive M.B.A. concentration only) and Doctor of Nursing Practice (D.N.P.) degrees, the D.N.P./M.B.A. dual degree program is available. This program allows the student to receive both the M.B.A. degree and the D.N.P. degree. The program requires separate application and admission to both the D.N.P. program and the Executive M.B.A. program. Interested students should obtain bulletins and applications from both the Graduate School and the Graduate School of Business. If the student is accepted into both degree programs, a maximum of six hours of approved Executive M.B.A. core courses may be used as duplicate credit toward the D.N.P. degree. These six hours of D.N.P. core courses shall be applied to the 6 hours of career track courses within the Executive M.B.A. curriculum plan. Likewise, a maximum of 12 hours of approved Executive M.B.A. core courses may be used as duplicate credit toward the D.N.P. degree, thus reducing the total time necessary for the completion of both degrees.

Refer also to the graduate Nursing program (http://catalog.uark.edu/graduatecatalog/programsstudy/nursing/eleanormannschoolofnurs/) for more information about the Doctor of Nursing Practice.

J.D./M.B.A. Program

For students interested in obtaining both the M.B.A. and J.D. (law) degrees, the M.B.A./J.D. dual degree program is available. This program allows the student to receive both the M.B.A. degree and the J.D. degree. The program requires separate application and admission to both the School of Law and the Graduate School of Business and the M.B.A. degree program. Interested students should obtain bulletins and applications from both the School of Law and the Graduate School of Business. If the student is accepted into both programs, a maximum of twelve hours of approved law core courses may be used as duplicate credit toward the M.B.A. degree. These 12 hours of law core courses shall be applied to the 12 hours of career track courses within the M.B.A. degree plan. Likewise, a maximum of 12 hours of approved M.B.A. core courses may be used as duplicate credit toward the J.D. degree, thus reducing the total time necessary for the completion of both degrees.

M.P.S./M.B.A. Program

Students interested in obtaining both the Master of Business Administration (M.B.A.) for the University of Arkansas and a Master of Public Service (M.P.S.) from the Clinton School of Public Service may pursue both degrees concurrently. The programs require separate application and admission to both the Clinton School of Public Service and the Graduate School of Business M.B.A. program. Students participating in the M.B.A./M.P.S. programs concurrently must file a degree plan for both degrees and obtain prior approval to take courses to be used for reciprocal credit. Interested students should obtain applications from both the Walton College Graduate School of Business and the Clinton School of Public Service. If the student is accepted into both programs, a maximum of 6 hours of approved M.P.S. courses may be used as duplicate credit toward the M.B.A. degree. Likewise, a maximum of 6 hours of approved M.B.A. core courses may be used as duplicate credit toward the M.P.S. degree, thus reducing the total time necessary for the completion of both degrees.

The Sam M. Walton College of Business offers a Ph.D. in Business Administration in seven fields of study:

- Accounting (http://catalog.uark.edu/graduatecatalog/business/accountingacct/#phdinbusinessadministrationwithaccountingconcentrationtext)
- Finance (http://catalog.uark.edu/graduatecatalog/business/financefinn/#phdinbusinessadministrationwithfinanceconcentrationtext)
- Information Systems (http://catalog.uark.edu/graduatecatalog/business/informationsystemsisys/#phdinbusinessadministrationwithinformationsystemsconcentrationtext)
- Management (http://catalog.uark.edu/graduatecatalog/business/managementmgmt/#phdinbusinessadministrationwithmanagementconcentrationtext)
- Marketing (http://catalog.uark.edu/graduatecatalog/business/marketingmktg/#phdinbusinessadministrationwithmarketingconcentrationtext)
- Strategy and Entrepreneurship (http://catalog.uark.edu/graduatecatalog/business/strategyandentrepreneurship/#phdinbusinessadministrationwithstrategyandentrepreneurshiptext)
- Supply Chain Management (http://catalog.uark.edu/graduatecatalog/business/supplychainmanagementblog/#phdinbusinessadministrationwithsupplychainmanagementconcentrationtext)