

# Enrollment Services

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## Mission

Enrollment Services seeks to enroll a diverse group of capable students, who will engage and excel at the University of Arkansas, and to assist these students in achieving their academic and career goals.

The mission of the Enrollment Services Division of the University of Arkansas is to enroll and graduate students who will engage fully in academic and service programs, develop intellectually and personally, and contribute to the campus, the state, and the global community. Encouraging academic engagement from a diverse group of communities will create a dynamic educational environment that will promote a broad learning experience for the entire campus community. To carry out this mission, the Enrollment Services Division is comprised of nine professional and service-oriented offices: Admissions, Center for Learning and Student Success, Financial Aid, Graduation and Retention, Nationally Competitive Awards, Orientation, Registrar, Scholarships, and UAConnect. Through collaborative efforts, Enrollment Services strives to:

- Promote the University of Arkansas and the pursuit of higher education;
- Foster initiatives that support diversity as a key goal of the University of Arkansas community;
- Attract, admit, and prepare new and returning students for enrollment on campus while working with academic affairs to ensure planned and sustainable growth in accordance with institutional priorities;
- Accurately and efficiently reduce financial obstacles through federal, state, institutional scholarship and aid programs;
- Commit to preparing traditional and non-traditional students, including returning adult learners, for academic achievement and success in life;
- Assist future, current, and former students as they navigate administrative requirements to achieve their academic goals;
- Ensure accuracy for registration and academic records;
- Commit to retaining students who enroll at the University of Arkansas and assisting them through academic transitions on their path to graduation;
- Prepare students to be nationally competitive;
- Craft and maintain policy that facilitates effective administration to support Division goals, including coherence of policy across all divisions;
- Develop innovations in the use of technology and information systems aimed at supporting a research engine for best practices in enrollment services and data-based decision making;
- Increase state and global knowledge by achieving a net increase in Arkansas residents holding bachelor's, master's, and doctoral degrees;
- Support the university's pursuit to become a nationally recognized research institution that puts students first.

## Office of Enrollment Services

232 Silas Hunt Hall  
479-575-3771

## Vice Provost for Enrollment and Dean of Admissions

Suzanne McCray  
232 Silas Hunt Hall  
479-575-3771

## Admissions

232 Silas Hunt Hall  
479-575-5346  
admissions.uark.edu  
uofa@uark.edu

## Academic Scholarships

114 Silas Hunt Hall  
479-575-4464  
scholarships.uark.edu  
scholars@uark.edu

## Center for Learning and Student Success

040B Gregson Hall  
479-575-2885  
class.uark.edu

## Financial Aid

114 Silas Hunt Hall  
479-575-3806  
finaid.uark.edu  
finaid@uark.edu

## Graduation and Retention

232 Silas Hunt Hall  
479-575-5343  
class.uark.edu

## Nationally Competitive Awards

232 Silas Hunt Hall  
479-575-3771  
awards.uark.edu  
awards@uark.edu

## New Student Orientation

232 Silas Hunt Hall  
479-575-4200  
orientation.uark.edu  
nso@uark.edu

## Registrar

Main Office: 141 Uptown East  
Campus Office: 146 Silas Hunt Hall  
479-575-5451  
registrar.uark.edu  
registra@uark.edu (regrweb@uark.edu)

## UAConnect

220 Uptown East  
479-575-2468  
uaconnect.uark.edu  
uachelp@uark.edu

## **Orientation**

All new undergraduate students are expected to participate in an orientation experience. The orientation program is designed to introduce every aspect of the university community to our students, enabling them to establish a bond with the institution and those here to support them. A significant aspect of this experience will be to provide students with information about the learning opportunities, resources, policies, support systems, and student activities at the University. New freshmen must attend orientation before enrolling in classes. For more information on New Student Orientation, go to [orientation.uark.edu](http://orientation.uark.edu).