Walton College of Business (WCOB)

Faculty
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Undergraduate Programs, 328 WCOB, 479-575-4622

Walton College offers three minor programs for business majors that are interdisciplinary and not attached to a specific department in the college. Requirements for each of the three minors are listed under the tabs.

Similarly, courses that are interdisciplinary and not assigned to a specific department in Walton College are listed here under the WCOB subject code.

Enterprise Resource Planning Minor
The Walton College offers an interdisciplinary minor in Enterprise Resource Planning (ERP). ERP systems are large-scale programs, which are used by many large companies to integrate their business processes and run the organization using primarily one software system. The minor requires completion of 15 hours of study with all of the upper division courses applied toward the minor taken in residence. The 15 hours include:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISYS 4213</td>
<td>ERP Fundamentals (Sp, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>ISYS 4223</td>
<td>ERP Configuration and Implementation (Fa)</td>
<td>3</td>
</tr>
<tr>
<td>Select three of the following:</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>ACCT 3533</td>
<td>Accounting Technology (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>ACCT 3723</td>
<td>Intermediate Accounting I (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>ISYS 4233</td>
<td>Seminar in ERP Development (Sp)</td>
<td></td>
</tr>
<tr>
<td>SCMT 3443</td>
<td>Transportation and Distribution Management (Sp, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>SCMT 3613</td>
<td>Supply Management (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>SCMT 3623</td>
<td>Advanced Inventory Management and Forecasting (Sp, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>Total Hours</td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

Students who desire to earn an Enterprise Resource Planning minor must notify the Walton College Undergraduate Programs Office of intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student’s undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level minor requirements must be taken in residence.

Financial Economics Minor
The Walton College offers an interdisciplinary minor in Financial Economics. The minor will provide students with the background needed for research in finance and industry. The minor requires completion of 15 hours of study with all of the upper division courses applied toward the minor taken in residence. The 15 hours include:

<table>
<thead>
<tr>
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</tr>
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<tbody>
<tr>
<td>FINN 3013</td>
<td>Financial Analysis (Sp, Su, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4753</td>
<td>Forecasting (Fa)</td>
<td>3</td>
</tr>
<tr>
<td>Select three of the following:</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>ACCT 3533</td>
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</tbody>
</table>

Students who desire to earn a Financial Economics minor must notify the Walton College Undergraduate Programs Office of intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student’s undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper division level minor requirements must be taken in residence.

Nonprofit Studies Minor
The Walton College offers an interdisciplinary minor in Nonprofit Studies. This minor will prepare students for working in the nonprofit sector as well as educating students who may be on boards and participate in other civic organizations. The minor requires completion of 15 hours of study with all of the upper division courses applied toward the minor taken in residence. The 15 hours include:

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<tbody>
<tr>
<td>MKTG 4513</td>
<td>Nonprofit Marketing (Sp, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>SCMT 4853</td>
<td>Cross-Sector Collaboration for Sustainability (Sp)</td>
<td>3</td>
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<td>Select three courses from the following:</td>
<td></td>
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<tr>
<td>ACCT 4703</td>
<td>Governmental/Nonprofit Accounting (Irregular)</td>
<td>3</td>
</tr>
<tr>
<td>WCOB 310V</td>
<td>Cooperative Education (Sp, Su, Fa)</td>
<td></td>
</tr>
<tr>
<td>PLSC 300V</td>
<td>Internship in Public Affairs (Sp, Su, Fa)</td>
<td></td>
</tr>
<tr>
<td>WCOB 3023</td>
<td>Sustainability in Business (Irregular)</td>
<td></td>
</tr>
<tr>
<td>MGMT 4243</td>
<td>Ethics and Corporate Responsibility (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>MGMT 4253</td>
<td>Leadership (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>MGMT 4263</td>
<td>Organizational Change and Development (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>ECON 3843</td>
<td>Economic Development, Poverty &amp; the Role of the World Bank and IMF in Low-Income Countries (Sp, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>PLSC 4853</td>
<td>International Norms and Corporate Social Responsibility (Sp)</td>
<td>3</td>
</tr>
<tr>
<td>PLSC 3103</td>
<td>Public Administration (Sp)</td>
<td></td>
</tr>
<tr>
<td>SOCI 4013</td>
<td>Special Topics in Sociology (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>Total Hours</td>
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<td>15</td>
</tr>
</tbody>
</table>

Students who desire to earn a Nonprofit Studies minor must notify the Walton College Undergraduate Programs Office of intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student’s undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point-average in the courses offered for the minor. All upper division level minor requirements must be taken in residence.
Courses

Surveys the areas of business and presents business processes that are common to most enterprises through a hands-on, interactive business experience. Also develops the double-entry accounting framework that captures and reports information about business process performance. Topics include: analysis and recording of transactions, accounting cycle, and preparation of financial statements. Prerequisite: (WCOB 1120 or ISYS 1123 with a grade of C or better) and COMM 1313 with a grade of C or better (and WCOB 1111 or WCOB 1111H each with a grade of C or better, for Walton College majors only).

WCOB 1023H. Honors Business Foundations (Sp). 3 Hours.
Surveys the areas of business and presents business processes that are common to most enterprises through a hands-on, interactive business experience. Also develops the double-entry accounting framework that captures and reports information about business process performance. Topics include: analysis and recording of transactions, accounting cycle, and preparation of financial statements. Prerequisite: COMM 1313 with grade of C or better and WCOB 1120; and (WCOB 1111 with a grade of C or better for Walton College majors).
This course is equivalent to WCOB 1023.

WCOB 1033. Data Analysis and Interpretation (Sp, Su, Fa). 3 Hours.
This is an introductory level course covering topics involving estimation of population characteristics, research design and hypothesis testing, as well as measuring and predicting relationships. The course should enable the students to develop an understanding regarding the application and interpretation of basic data analysis techniques with an emphasis on statistical applications. Prerequisite: ISYS 1120 or ISYS 1123, and MATH 2053 or MATH 2554, each with a grade of C or better.

WCOB 1033H. Honors Data Analysis and Interpretation (Irregular). 3 Hours.
This is an introductory level course covering topics involving estimation of population characteristics, research design and hypothesis testing, as well as measuring and predicting relationships. The course should enable the students to develop an understanding regarding the application and interpretation of basic data analysis techniques with an emphasis on statistical applications. Prerequisite: (ISYS 1120 or ISYS 1123) and MATH 2053 or MATH 2554, each with a grade of "C" or better.
This course is equivalent to WCOB 1033.

WCOB 1111. Freshman Business Connection (Fa). 1 Hour.
Development of personal development skills, including time management; stress management and academic planning, necessary for success; introduction to business career options and opportunities.

WCOB 1111H. Honors Freshman Business Connection (Irregular). 1 Hour.
Development of personal development skills, including time management; stress management and academic planning, necessary for success; introduction to business career options and opportunities. Prerequisite: Honors standing.
This course is equivalent to WCOB 1111.

WCOB 1600. Undergraduate Research Assistant (Sp, Su, Fa). 0 Hours.
Undergraduate research.

Key decisions required to understand the existence of markets and how buyers within those markets may be accessed profitably. Key concepts include an overview of competitive markets, buyer behavior, developing new markets and products, promotion and distribution channels, pricing and profitability concepts, the sales and collections process, and strategic planning. WCOB 1012 was a previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOB 1023, WCOB 1033, ECON 2023 and BLAW 2013 or equivalent, each with a grade of "C" or better.

WCOB 2013H. Honors Markets and Consumers (Irregular). 3 Hours.
Key decisions required to understand the existence of markets and how buyers within those markets may be accessed profitably. Key concepts include an overview of competitive markets, buyer behavior, developing new markets and products, promotion and distribution channels, pricing and profitability concepts, the sales and collections process, and strategic planning. WCOB 1012 was a previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOB 1023, WCOB 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of "C" or better.
This course is equivalent to WCOB 2013.

This course is designed to provide students with a broad understanding of the production and delivery of goods/services. The course focuses on concepts and methodologies for managing the flow of material and information throughout the production and delivery of goods/services. WCOB 1012 was the previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOB 1023, WCOB 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of C or better.

WCOB 2033. Acquiring and Managing Human Capital (Sp, Su, Fa). 3 Hours.
Study of the process of acquiring and managing human resources, focusing on the organizational behavior, legal, economic, and technical issues concerned with business decisions about acquiring, motivating, and retaining employees; emphasis given to the development, implementation, and assessment of policies and practices consistent with legal, social, human, and environmental dynamics. WCOB 1012 was the previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOB 1023, WCOB 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of C or better.

WCOB 2033H. Honors Acquiring and Managing Human Capital (Irregular). 3 Hours.
Study of the process of acquiring and managing human resources, focusing on the organizational behavior, legal, economic, and technical issues concerned with business decisions about acquiring, motivating, and retaining employees; emphasis given to the development, implementation, and assessment of policies and practices consistent with legal, social, human, and environmental dynamics. WCOB 1012 was the previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOB 1023, WCOB 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of C or better.
This course is equivalent to WCOB 2033.

WCOB 2043. Acquiring and Managing Financial Resources (Sp, Su, Fa). 3 Hours.
Key decisions within business processes related to the acquisition and management of capital resources, including decisions regarding what to acquire, how to finance the acquisition, and issues related to the accounting for those capital resources. The identification of key decisions leads to decision models and the identification of information needs. WCOB 1012 was the previous prerequisite for this course, and is equivalent to BLAW 2013. Prerequisite: WCOB 1023, WCOB 1033, ECON 2023, and BLAW 2013 or equivalent, each with a grade of C or better.

WCOB 2063. Workplace Competencies (Irregular). 3 Hours.
This online course identifies the skills necessary to be successful as a professional in the workforce. Employers expect new college graduates to possess certain competencies. This course identifies and creates opportunities for the development of the skills most often valued in the workplace, including working in a team structure; goal setting; decision making and problem solving; planning, organizing and prioritizing work; power, persuasion and oral communication; obtaining and processing relevant data; technical skills evaluation; written communications skills; workplace image and attitude; corporate values and workplace ethics; and influencing others at a new job.
WCBO 210V. Special Topics in Business (Sp). 3-6 Hour.
Special topics of an interdisciplinary nature. May be repeated for up to 6 hours of degree credit.

WCBO 230V. Walton College Study Abroad (Irregular). 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in Walton College. Topics vary by location of study abroad opportunities. Prerequisite: Departmental consent. May be repeated for up to 12 hours of degree credit.

WCBO 230VH. Honors Walton College Study Abroad (Irregular). 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in Walton College. Topics vary by location of study abroad opportunities. Prerequisite: Honors standing and departmental consent. May be repeated for up to 12 hours of degree credit. This course is equivalent to WCBO 230V.

WCBO 2600. Undergraduate Research Assistant (Sp, Su, Fa). 0 Hours.
Undergraduate research.

WCBO 3003H. Honors College Colloquium (Sp, Fa). 3 Hours.
An inter-disciplinary course exploring events, concepts, and/or new developments in the field of business administration. Prerequisite: Junior or senior standing. May be repeated for up to 6 hours of degree credit.

Integrative study of the managerial decisions; introduces students to an understanding of strategic competitiveness and the way in which business strategy is formulated and implemented; uses a combination of theoretical and experiential approaches to designing business plans for key decisions, implementing these decisions, and monitoring their effects. Prerequisite: A business student must complete the pre-business requirements before enrolling for this course. WCBO 2013, WCBO 2023, WCBO 2033, and WCBO 2043 must each be completed with a grade of "C" or better. This course is restricted to Walton College students.

WCBO 3016H. Honors Business Strategy and Planning (Fa). 6 Hours.
Integrative study of the managerial decisions; introduces students to an understanding of strategic competitiveness and the way in which business strategy is formulated and implemented; uses a combination of theoretical and experiential approaches to designing business plans for key decisions, implementing these decisions, and monitoring their effects. Prerequisite: A business student must complete the pre-business requirements before enrolling for this course. WCBO 2013, WCBO 2023, WCBO 2033, and WCBO 2043 must each be completed with a grade of "C" or better. This course is restricted to Walton College students. This course is equivalent to WCBO 3016.

WCBO 3023. Sustainability in Business (Irregular). 3 Hours.
The course focuses on theoretical and practical bases for pursuing sustainability in business and society. Students learn four definitions of sustainability, measured on four axes expressed by: 1987 UN Brundtland Report (intergenerational equity), Triple-play (people, planet, profits), resource sustainability, and economic justice (fair global system of rules, fairly enforced). Prerequisite: Junior standing.

This course is designed to provide the student with a comprehensive and critical analysis of the history of the African American experience as a member of the business sector of the United States economics. The course will review information that includes and demonstrates activities prior to slavery, during, and after slavery. This course is cross-listed with AAST 3033.

WCBO 3043. From Books to Boardrooms (Sp, Su, Fa). 3 Hours.
Examines career choices and skills necessary to be successful as a professional in the workforce. Self-assessment and career exploration strategies are examined using career development theories. Incorporates career path management principles to include exploring occupations, networking, enhancing business communications, job searching, workplace success skills, and college to work transition. Business majors may not use course towards upper level business credit, but may be used toward non-business elective credit. Prerequisite: Junior standing.

WCBO 3053. Diversity in the Workforce (Odd years, Sp). 3 Hours.
This course is designed to engage students in discussions and to increase their awareness and knowledge about barriers and contributions of underrepresented groups. This course will cover race, class, gender, sexuality, ethnicity, nationality, and physical differences that impacts underrepresented groups and how this information can influence that work environment. The course involves weekly discussion, critical evaluation, and reflection of the subjects that are covered in the assignments. Prerequisite: Junior Standing.

WCBO 310V. Cooperative Education (Sp, Su, Fa). 1-3 Hour.
Co-op allows students to earn one or two hours of credit per semester for work related to their major. Accumulated credit may not exceed six hours. Eligibility requires: 1) junior standing in the college, 2) completion of the pre-business core and 3) the prescribed GPA. See catalog for details. Prerequisite: Junior standing and completion of pre-business core. May be repeated for up to 6 hours of degree credit.

WCBO 320V. International Internship (Sp, Su, Fa). 1-3 Hour.
The International Internship allows students to work overseas with a pre-approved employer. Students must have a faculty supervisor who will work with their employer to monitor their work experience and progress. Students are responsible for finding a faculty supervisor, and the Global Engagement Office will work with both the student and faculty member to facilitate the employer relationship and expectations. Students will receive one to three hours of credit per semester based on hours worked and length of time abroad. Students may receive up to three hours of credit. Prerequisite: Junior Standing, 3.0 cumulative GPA, and Department Consent. May be repeated for up to 3 hours of degree credit.

WCBO 330V. Walton College Study Abroad (Irregular). 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in the Walton College. Topics vary by location of study abroad opportunities. To be eligible for credit, students must have junior standing and Walton College majors must have completed all pre-business requirements prior to studying abroad. Prerequisite: Departmental consent, Junior standing and completion of pre-business course requirements, each with a grade of C or better, a pre-business cumulative GPA of 2.5 or better and an overall GPA of 2.5 or better. May be repeated for up to 12 hours of degree credit.

WCBO 330VH. Honors Walton College Study Abroad (Irregular). 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in the Walton College. Topics vary by location of study abroad opportunities. To be eligible for credit, students must have junior standing and Walton College majors must have completed all pre-business requirements prior to studying abroad. Prerequisite: Honors standing, departmental consent, Junior standing and completion of pre-business course requirements, each with a grade of C or better, a pre-business cumulative GPA of 2.5 or better and an overall GPA of 2.5 or better. May be repeated for up to 12 hours of degree credit.

WCBO 3300. Walton College Study Abroad (Irregular). 3-6 Hour.
Open to undergraduate students studying abroad in officially sanctioned programs in the Walton College. Topics vary by location of study abroad opportunities. To be eligible for credit, students must have junior standing and Walton College majors must have completed all pre-business requirements prior to studying abroad. Prerequisite: Departmental consent, Junior standing and completion of pre-business course requirements, each with a grade of C or better, a pre-business cumulative GPA of 2.5 or better and an overall GPA of 2.5 or better. May be repeated for up to 12 hours of degree credit.

WCBO 3600. Undergraduate Research Assistant (Sp, Su, Fa). 0 Hours.
Undergraduate research.

WCBO 410V. Special Topics in Business (Irregular). 1-6 Hour.
Special business topics of an interdisciplinary nature. May be repeated for up to 6 hours of degree credit.
WCOB 410VH. Honors special Topics in Business (Irregular). 1-6 Hour.
Special business topics of an interdisciplinary nature. May be repeated for up to 6
hours of degree credit.
This course is equivalent to WCOB 410V.

WCOB 455V. Service Learning Practicum (Sp, Su, Fa). 1-3 Hour.
Through participation in this practicum, students learn while providing services
that benefit the community. The goal is for students to learn, practice, and teach
the principles of free enterprise. The students assess community needs and
design service projects that enable them to apply course content knowledge while
developing organizational, communication, time-management, and leadership skills.
May be repeated for up to 6 hours of degree credit.

WCOB 4600. Undergraduate Research Assistant (Sp, Su, Fa). 0 Hours.
Undergraduate research.

WCOB 4993H. Honors Thesis (Sp, Fa). 3 Hours.
Provides Honors Students with an opportunity to explore a business topic in depth
through an independent research project. Prerequisite: Good standing in the Walton
College Honors Program.