

# Minors for Non-Business Students

## Minors

- General Business Minor
- Accounting Minor
- Art and Business in Rome
- Business Economics
- Economic Analytics
- Enterprise Resource Planning
- Enterprise Systems
- Finance
- Information Systems
- International Business
- Management
- Marketing
- Retail
- Supply Chain Management

For students who are business majors, the requirements for business minors are listed with each major business program.

To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor for non-business majors in a variety of disciplines.

Minors in Innovation and Entrepreneurship, as well as Leadership, are designed to focus more exclusively on core topics. These minors, therefore, require fewer hours of focused study, respectively, and only a general overview of business topics. The specific requirements for each of these minors are listed below.

Minors in General Business, Accounting, Business Economics, Economic Analytics, Enterprise Resource Planning, Enterprise Systems, Finance, Information Systems, International Business, Management, Marketing, Retail and Supply Chain Management provide broad exposure to specific business disciplines and have additional requirements including completion of 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

Non-business, degree-seeking students working toward these minors should note the following:

1. Students who elect to obtain a business minor must provide written notice of their intent to the dean's office of the college in which they are receiving a degree. This notice and all requirements for the business minor must be completed prior to the awarding of the student's undergraduate degree.
2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.
3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core,

they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.

4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.
5. ECON 21403 will substitute for ECON 21003/ECON 22003 for prerequisite purposes. In addition, students who take both ECON 21003 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) and ECON 22003 Principles of Microeconomics (ACTS Equivalency = ECON 2203) will satisfy the economics requirements of the minor.
6. Business minor students are ineligible to take SEVI 30103 Strategic Management.
7. ECON 30503 and BUSI 30403 may not count toward the junior- or senior-level course requirements for the minor.
8. All equivalencies must be approved by the assistant dean for undergraduate programs.
9. Students may choose to pursue Concentration 1—General Business online, as long as they adhere to the requirements for online programs (<http://catalog.uark.edu/undergraduatedcatalog/collegesandschools/sammwaltoncollegeofbusiness/generalbusinessgbus/#bsbaingeneralbusinesstext>).

All upper level minor requirements must be taken in residence. All students seeking a business minor in the second block are required to complete the Walton College computer competency requirement ISYS 11203 and the following courses:

ECON 21403	Basic Economics: Theory and Practice	3
ACCT 20103	Accounting Principles	3
BUSI 10303	Data Analysis and Interpretation	3
<b>Total Hours</b>		<b>9</b>

In addition, students must select and complete one of the following disciplines:

## General Business Minor

### Requirements for General Business Minor

Select four of the following (at least 6 hours must be at the 3000 or 4000 level):

ACCT 20203	Accounting Principles II or SEVI 205(Business Foundations)
BLAW 20003	The Legal Environment of Business (ACTS Equivalency = BLAW 2003)
ISYS 21003	Business Information Systems
SCMT 21003	Integrated Supply Chain Management
MGMT 21003	Managing People and Organizations
FINN 20403	Principles of Finance
MKTG 34303	Introduction to Marketing
Plus any other 30000- to 40000-level Walton College course (except BUSI 30403)	

**Total Hours** **12**

## Accounting Minor

### Requirements for Accounting Minor

ACCT 20203	Accounting Principles II	3
ACCT 37203	Intermediate Accounting I	3
Plus an additional 6 hours from the following:		6
ACCT 35303	Accounting Technology	
ACCT 37503	Intermediate Accounting II	
ACCT 35403	Accounting Analytics	
ACCT 46703	Product, Project and Service Costing	
ACCT 49603	Audit and Assurance Services	
<b>Total Hours</b>		<b>12</b>

## Art and Business in Rome Minor

Art and Business students will have the opportunity to broaden their international knowledge of business and art including international business and art history by participating in a semester long study abroad program in Rome. This program will be offered in the fall semesters at the university's Rome Center in Rome, Italy.

All non-business majors seeking a business minor are required to complete the Walton College computer competency requirement ISYS 11203 (<https://catalog.uark.edu/search/?P=ISYS%201123>), and the following courses (or equivalencies):

ECON 21403	Basic Economics: Theory and Practice <sup>1</sup>	3
ACCT 20103	Accounting Principles <sup>1, 7</sup>	3
BUSI 10303	Data Analysis and Interpretation <sup>1, 8</sup>	3
Choose one of the following:		3
ARHS 49903	Special Topics in Modern Art <sup>2, 3, 5</sup>	
ARHS 10003	Basic Course in the Arts: Art Lecture (ACTS Equivalency = ARTA 1003)	
ARHS 20003	Art History Survey I (ACTS Equivalency = ARTA 2003)	
ARHS 21003	Art History Survey II (ACTS Equivalency = ARTA 2103)	
Plus the following 12 hours:		12
ARHS 49803	Special Topics in Art History <sup>3, 4, 6</sup>	
ITAL 29303	To Rome With Love <sup>3</sup>	
MKTG 34303	Introduction to Marketing <sup>3</sup>	
SEVI 45803	International Management <sup>3</sup>	
<b>Total Hours:</b>		<b>24</b>

<sup>1</sup> Must be completed at UA-Fayetteville before study abroad at the Rome Center

<sup>2</sup> Specific course title: Special Topics in Modern Art: Introduction to the History of Art and Visual Selling

<sup>3</sup> Course taken at the UA-Rome Center

<sup>4</sup> Specific course title: Special Topics in Art History: Arts and Markets

<sup>5</sup> Prerequisite ARHS 21003 or Instructor Consent

<sup>6</sup> Prerequisite ARHS 20003 or ARHS 21003 or Instructor Consent

<sup>7</sup> MATH 22003 is a prerequisite for ACCT 20103

<sup>8</sup> MATH 20503 or equivalent is a prerequisite for BUSI 10303

Students who desire to earn an Art and Business in Rome minor must notify the Walton College Undergraduate Programs Office of intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

## Business Economics Minor

### Requirements for Business Economics Minor

ECON 30303	Microeconomic Theory	3
ECON 31303	Macroeconomic Theory	3
Plus an additional 6 hours of 3000- to 4000-level business economics courses		6
<b>Total Hours</b>		<b>12</b>

## Economic Analytics Minor

### Requirements for Economic Analytics Minor

ECON 30303	Microeconomic Theory	3
ECON 47403	Introduction to Econometrics	3
ECON 47503	Forecasting	3
ECON 47603	Economic Analytics	3
<b>Total Hours</b>		<b>12</b>

## Enterprise Resource Planning Minor

### Requirements for Enterprise Resource Planning Minor

ACCT 20203	Accounting Principles II	3
FINN 20403	Principles of Finance	3
ISYS 42103	ERP Fundamentals	3
SCMT 21003	Integrated Supply Chain Management	3
Select an additional 3 hours from the following:		3
ISYS 42203	ERP Configuration and Implementation	
ISYS 42303	Seminar in ERP Development	
ISYS 42903	Business Intelligence	
<b>Total Hours</b>		<b>15</b>

## Enterprise Systems Minor

### Requirements for Enterprise Systems Minor

ISYS 44503	Introduction to Blockchain Applications	3
ISYS 44603	Blockchain Enterprise Systems Development	3
Plus an additional 6 hours from the following:		6
ISYS 42103	ERP Fundamentals	
ISYS 42203	ERP Configuration and Implementation	
ISYS 42303	Seminar in ERP Development	
ISYS 42903	Business Intelligence	
<b>Total Hours</b>		<b>12</b>

## Finance Minor

### Requirements for Finance Minor

FINN 20403	Principles of Finance	3
Plus an additional 9 hours of 30000- to 40000-level finance courses		9
<b>Total Hours</b>		<b>12</b>

## Information Systems Minor

### Requirements for Information Systems Minor

ISYS 32903	Systems Analysis and Design	3
ISYS 33903	Business Application Development Fundamentals	3
Plus an additional 3 hours from the following:		3

ISYS 42103	ERP Fundamentals	
ISYS 42203	ERP Configuration and Implementation	
One 3-hour 4000-level ISYS course		3
<b>Total Hours</b>		<b>12</b>

## Innovation and Entrepreneurship Minor

### Requirements for the Innovation and Entrepreneurship Minor

Required Courses (6 hours)

SEVI 20303	Business Foundations for Innovators and Entrepreneurs <sup>1</sup>	3
SEVI 39303	Entrepreneurship and New Venture Development	3
Choose one of the following:		3

SEVI 32303 Corporate Innovation (Choose one of the following Thematic Core courses (3 hours))

SEVI 36703 Social Entrepreneurship

SEVI 44303 Small Enterprise Management

Choose three courses from the following: 9

SEVI 32303 Corporate Innovation <sup>2</sup>

SEVI 36703 Social Entrepreneurship <sup>2</sup>

SEVI 44303 Small Enterprise Management <sup>2</sup>

SEVI 45403 Students Acquiring Knowledge Through Enterprise (S.A.K.E.) Product Innovation Lab

SEVI 45803 International Management

SEVI 49903 Entrepreneurship Practicum

**Total Hours 18**

<sup>1</sup> Students may not receive credit for both SEVI 20503 and SEVI 20303. Walton College majors are not eligible to register for the course. No degree credit for Walton College majors.

<sup>2</sup> Students may choose if not otherwise used towards the Thematic Core course option.

The minor requires completion of 18 hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point-average in the courses offered for the minor.

## International Business Minor

### Requirements for International Business Minor

ECON 46303	International Trade	3
ECON 46403	International Macroeconomics and Finance	3
Plus an additional 6 hours from the following:		6

ECON 38403 Economics of the Developing World

ECON 38503 Emerging Markets

ECON 39303 The Japanese Economic System

FINN 37003 International Finance

SEVI 45803 International Management

MKTG 46303 Global Marketing

SCMT 36403 International Logistics

**Total Hours 12**

## Leadership Minor

The Department of Management offers a minor for students desiring more knowledge of leadership to assist them in their careers. The minor

requires completion of 18 hours of study with all of the upper level courses applied toward the minor in residence. The 18 hours include the following courses:

Required Courses (15 hours)

SEVI 20303	Business Foundations for Innovators and Entrepreneurs	3
MGMT 35603	Management Concepts and Organizational Behavior	3
MGMT 42503	Leadership	3
MGMT 42703	Leading Groups and Teams	3
MGMT 49803	Talent Development	3

Select one of the following: 3

MGMT 35303 Alternative Dispute Resolution

MGMT 36503 Creating and Leading a Diverse Workforce

MGMT 41003 Special Topics in Management

MGMT 42403 Ethics and Corporate Responsibility

MGMT 42603 Organizational Change and Development

MGMT 46303 Faith, Spirituality, and the Workplace

MGMT 49403 Talent Acquisition and Management

MGMT 49503 Organizational Rewards and Compensation

MGMT 49603 People Analytics

**Total Hours 18**

Students who desire to earn a Leadership minor must notify the Walton College Undergraduate Programs Office of intent to pursue the minor. All requirements for the minor must be completed prior to the awarding of a student's undergraduate degree. All specific course requirements must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level requirements must be taken in residence.

## Management Minor

### Requirements for Management Minor

MGMT 42403	Ethics and Corporate Responsibility	3
Plus an additional 9 hours of 3000/4000 level management courses (may include MGMT 21003 or MGMT 35603)		9

**Total Hours 12**

## Marketing Minor

### Requirements for Marketing Minor

MKTG 34303	Introduction to Marketing	3
Select an additional 9 hours from the following:		9

MKTG 35503 Consumer Behavior

MKTG 36303 Marketing Research

MKTG 42303 Integrated Marketing Communications

MKTG 43403 Selling and Sales Management

MKTG 44303 Retail Strategy

MKTG 44403 Retail Buying and Merchandise

MKTG 44503 New Product Development

MKTG 46303 Global Marketing

SCMT 36103 SOURCE: Procurement and Supply Management

**Total Hours 12**

## Retail Minor

### Requirements for Retail Minor

MKTG 34303	Introduction to Marketing	3
MKTG 44303	Retail Strategy	3
MKTG 35503	Consumer Behavior	3
MKTG 44403	Retail Buying and Merchandise	3
<b>Total Hours</b>		<b>12</b>

## Supply Chain Management Minor

### Requirements for Supply Chain Management Minor

SCMT 21003	Integrated Supply Chain Management	3
Plus an additional 12 hours of approved of 30000/40000 level SCMT courses		12
<b>Total Hours</b>		<b>15</b>