Minors for Non-Business Students

For students who are business majors, the requirements for business minors are listed with each major business program.

To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor for non-business majors. The minor requires completion of 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

Non-business, degree-seeking students working toward a minor should note the following:

1. Students who elect to obtain a business minor must provide written notice of their intent to the dean’s office of the college in which they are receiving a degree. This notice and all requirements for the business minor must be completed prior to the awarding of the student’s undergraduate degree.

2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.

3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.

4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.

5. ECON 2143 will substitute for ECON 2013/ECON 2023 for prerequisite purposes. In addition, students who take both ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) (Sp, Su, Fa) and ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203) (Sp, Su, Fa) will satisfy the economics requirements of the minor.

6. Business minor students are ineligible to take MGMT 3013 Strategic Management (Sp, Su, Fa).

7. ECON 3053 and WCOB 3043 may not count toward the junior- or senior-level course requirements for the minor.

8. All equivalencies must be approved by the assistant dean for undergraduate programs.

9. Students may choose to pursue Concentration 1—General Business online, as long as they adhere to the requirements for online programs (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/generalbusinessgbus/#bsbaingeneralbusinessstext).

All upper level minor requirements must be taken in residence. All students seeking a business minor are required to complete the Walton College computer competency requirement ISYS 1120 and the following courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2013</td>
<td>Accounting Principles (Sp, Su, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>WCOB 1033</td>
<td>Data Analysis and Interpretation (Sp, Su, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>Total Hours</td>
<td></td>
<td>9</td>
</tr>
</tbody>
</table>

In addition, students must select and complete one of the following concentrations:

Requirements for General Business Minor

Select four of the following (at least 6 hours must be at the 3000 or 4000 level):

- BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003) (Sp, Su, Fa)
- ISYS 2103 Business Information Systems (Sp, Su, Fa)
- SCMT 2103 Introduction to Supply Chain Management (Sp, Fa)
- MGMT 2103 Managing People and Organizations (Sp, Su, Fa)
- FINN 3043 Principles of Finance (Sp, Su, Fa)
- MKTG 3433 Introduction to Marketing (Sp, Su, Fa)
- Plus any other 3000- to 4000-level Walton College course (except WCOB 3043)

Total Hours 12

Requirements for Accounting Minor

- ACCT 2023 Accounting Principles II (Sp, Su, Fa) 3
- ACCT 3723 Intermediate Accounting I (Sp, Fa) 3
- Plus an additional 6 hours from the following: 6
- ACCT 3533 Accounting Technology (Sp, Fa)
- ACCT 3753 Intermediate Accounting II (Sp)
- ACCT 3843 Fundamentals of Taxation I (Sp, Fa)
- ACCT 4673 Product, Project and Service Costing (Fa)
- ACCT 4963 Audit and Assurance Services (Sp)

Total Hours 12

Requirements for Business Economics Minor

- ECON 3033 Microeconomic Theory (Sp, Su, Fa) 3
- ECON 3133 Macroeconomic Theory (Sp, Fa) 3
- Plus an additional 6 hours of 3000- to 4000-level business economics courses 6

Total Hours 12

Requirements for Enterprise Resource Planning Minor

- ACCT 2023 Accounting Principles II (Sp, Su, Fa) 3
- FINN 3043 Principles of Finance (Sp, Su, Fa) 3
- ISYS 4213 ERP Fundamentals (Sp, Fa) 3
- SCMT 2103 Introduction to Supply Chain Management (Sp, Fa) 3
- Select an additional 3 hours from the following: 3
- ISYS 4223 ERP Configuration and Implementation (Fa)
- ISYS 4233 Seminar in ERP Development (Sp)
- ISYS 4293 Business Intelligence (Sp)

Total Hours 15

Requirements for Enterprise Systems Minor

- ISYS 4453 Introduction to Enterprise Servers (Fa) 3
### Minors for Non-Business Students

#### ISYS 4463
Enterprise Transaction Systems (Sp)  
Plus an additional 6 hours from the following: 6  
ISYS 4213 ERP Fundamentals (Sp, Fa)  
ISYS 4223 ERP Configuration and Implementation (Fa)  
ISYS 4233 Seminar in ERP Development (Sp)  
ISYS 4293 Business Intelligence (Sp)  
Total Hours 12

#### Requirements for Finance Minor
FINN 3043 Principles of Finance (Sp, Su, Fa) 3  
Plus an additional 9 hours of 3000- to 4000-level finance courses 9  
Total Hours 12

#### Requirements for Information Systems Minor
ISYS 3293 Systems Analysis and Design (Sp, Fa) 3  
ISYS 3393 Business Application Development Fundamentals (Sp) 3  
Plus an additional 3 hours from the following: 3  
ISYS 4213 ERP Fundamentals (Sp, Fa)  
ISYS 4223 ERP Configuration and Implementation (Fa)  
One 3-hour 4000-level ISYS course 3  
Total Hours 12

#### Requirements for International Business Minor
ECON 4633 International Trade (Sp, Fa) 3  
ECON 4643 International Macroeconomics and Finance (Sp, Fa) 3  
Plus an additional 6 hours from the following: 6  
ECON 3843 Economic Development, Poverty & the Role of the World Bank and IMF in Low-Income Countries (Sp, Fa)  
ECON 3853 Emerging Markets (Fa)  
ECON 3933 The Japanese Economic System (Sp)  
ECON 468V International Economics and Business Seminar (Irregular)  
FINN 3703 International Finance (Sp, Su, Fa)  
MGMT 4583 International Management (Sp, Fa)  
MKTG 4633 Global Marketing (Sp, Fa)  
SCMT 3643 International Transportation and Logistics (Sp, Fa)  
Total Hours 12

#### Requirements for Management Minor
MGMT 4243 Ethics and Corporate Responsibility (Sp, Fa) 3  
Plus an additional 9 hours of 3000/4000 level management courses 9  
(may include MGMT 2103 or MGMT 3563)  
Total Hours 12

#### Requirements for Marketing Minor
MKTG 3433 Introduction to Marketing (Sp, Su, Fa) 3  
Select an additional 9 hours from the following: 9  
MKTG 3553 Consumer Behavior (Sp, Fa)  
MKTG 3633 Marketing Research (Sp, Fa)  
MKTG 4233 Integrated Marketing Communications (Sp, Fa)  
MKTG 4343 Selling and Sales Management (Sp, Fa)  
MKTG 4433 Retail Strategy (Sp, Fa)  
MKTG 4443 Retail Buying and Merchandise (Sp, Fa)  
MKTG 4633 Global Marketing (Sp, Fa)  
SCMT 3613 Supply Management (Sp, Fa)  
Total Hours 12

#### Requirements for Retail Minor
MKTG 3433 Introduction to Marketing (Sp, Su, Fa) 3  
MKTG 4433 Retail Strategy (Sp, Fa) 3  
MKTG 3553 Consumer Behavior (Sp, Fa) 3  
MKTG 4443 Retail Buying and Merchandise (Sp, Fa) 3  
Total Hours 12

#### Requirements for Supply Chain Management Minor
SCMT 3443 Transportation and Distribution Management (Sp, Fa) 3  
SCMT 3613 Supply Management (Sp, Fa) 3  
SCMT 3633 Behavioral Supply Chain Management (Irregular) 3  
SCMT 3643 International Transportation and Logistics (Sp, Fa) 3  
Total Hours 12