

# B.S.I.B. Requirements

The Bachelor of Science in International Business degree is intended for students who wish to learn more about the international aspects of business. It provides preparation for a broad range of careers in business, including accounting, management, marketing, economics, information systems, finance, retail, and supply chain management. This degree is also well suited for students wishing to continue their studies in law, international affairs, or graduate education in business and economics.

This degree requires completion of the University Core and Walton College Core courses, as well as course work in international business, a single foreign language and an area of study related to that language. In addition, students must select a concentration in one of the following areas: accounting, business economics, information systems, finance, general business, management, marketing, retail or supply chain management.

Students pursuing a degree in the Sam M. Walton College of Business are classified as pre-business with an intended concentration until all pre-business requirements are fulfilled. For admission into the intended concentration, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average, in addition to the completion of all pre-business core courses listed elsewhere in the catalog (or equivalents), also with a minimum 2.50 grade-point average. Further, a student must earn a grade of "C" or better in each of the pre-business core courses for admission into the major or for the graduation requirement.

The International Business degree program has eight concentrations:

- Accounting
- Business Economics
- Finance
- General Business
- Information Systems
- Management
- Marketing
- Retail
- Supply Chain Management

In the eight-semester degree program for each concentration, the first four semesters of each of concentration are exactly the same.

## Graduation Requirements for the B.S.I.B. Degree

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses in the business core, and all designated international business courses/functional concentration/world language courses. In addition, students must earn a grade of "C" or better in each of the pre-business core courses.

Courses that are required in either Walton College or the international business core and also are required in one of the business concentrations cannot be used to satisfy both requirements. For example, students who take FINN 3703 to satisfy the finance concentration requirements cannot also use it to satisfy the international business requirements.

### A. University Core Requirements

Not including contributing courses in the Business Core

17

American History or Government

Laboratory Science (two courses with labs)

Social Science (one course)

Fine Arts and Humanities (one course)

### B. Pre-Business Core Courses 31

ACCT 2013 Accounting Principles

ACCT 2023 Accounting Principles II <sup>1</sup>

or MGMT 2053 Business Foundations

COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)

ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)

ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)

ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)

ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)

MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)

MATH 2053 Finite Mathematics

WCOB 1111 Freshman Business Connection

ISYS 1120 Computer Competency Requirement

WCOB 1033 Data Analysis and Interpretation

### C. Business Core 21

BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)

ISYS 2103 Business Information Systems

FINN 3043 Principles of Finance

MGMT 2103 Managing People and Organizations

MGMT 3013 Strategic Management

MKTG 3433 Introduction to Marketing

SCMT 2103 Introduction to Supply Chain Management

### D. International Business Course Requirements 15

ECON 4633 International Trade

ECON 4643 International Macroeconomics and Finance

Select three of the following:

ECON 3843 Economic Development, Poverty & the Role of the World Bank and IMF in Low-Income Countries

ECON 3853 Emerging Markets

ECON 3933 The Japanese Economic System

ECON 4173 Nation Model United Nations

FINN 3703 International Finance

MGMT 4583 International Management

MKTG 4633 Global Marketing

SCMT 3643 International Transportation and Logistics

(Other 3000/4000 level courses may fulfill this requirement if approved by the department chair)

<sup>1</sup> Students pursuing a concentration in Accounting or Finance must complete ACCT 2023.

## E. World Language Requirements (9 hours)

Students whose native language is English or whose native language is not taught at the University of Arkansas must complete nine hours of university course work in a single world language — three hours of intermediate language and six hours of upper-division course work in

communications and business language, or equivalent. Based on prior knowledge of language, students may receive degree credit for courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous world language training or only rudimentary knowledge of a world language will be required to complete up to nine hours of additional world language requirements — in addition to the nine hours of specified language. No degree credit will be given for world language courses below 2013 course level. Students may select one of the following language tracks:

#### Arabic

ARAB 2013	Intermediate Arabic II
ARAB 2016	Intensive Arabic II
ARAB 3016	Intensive Arabic III
Or Equivalent	

#### Chinese

CHIN 2003	Intermediate Chinese I
CHIN 2013	Intermediate Chinese II
CHIN 3033	Conversation
And any other Upper Division CHIN	

#### French

FREN 2003	Intermediate French I (ACTS Equivalency = FREN 2013)
FREN 2013	Intermediate French II (ACTS Equivalency = FREN 2023)
FREN 3033	French Conversation
FREN 3003	Advanced French
FREN 4333	Introduction to Business French

#### German

GERM 2003	Intermediate German I (ACTS Equivalency = GERM 2013)
GERM 2013	Intermediate German II (ACTS Equivalency = GERM 2023)
GERM 3003	Advanced German I
GERM 4333	Professional German I

#### Italian

ITAL 2003	Intermediate Italian I
ITAL 2013	Intermediate Italian II

#### Japanese

JAPN 2003	Intermediate Japanese I
JAPN 2013	Intermediate Japanese II
JAPN 3003	Advanced Japanese I
JAPN 3013	Advanced Japanese II

#### Spanish

SPAN 2003	Intermediate Spanish I (ACTS Equivalency = SPAN 2013)
SPAN 2013	Intermediate Spanish II (ACTS Equivalency = SPAN 2023)
SPAN 3003	Advanced Spanish
SPAN 4333	Business Spanish I

Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list above or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of an

adviser and department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.

## F. Area Studies Requirements (6 hours)

For students taking a world language, six hours of upper-division coursework in the J. William Fulbright College of Arts and Sciences are required. Domestic students can satisfy this requirement in one of three ways:

1. Any upper division foreign language course,
2. Minor in a foreign language, and/or
3. Select upper division courses related to the world language to include:
  - a. **Arabic** – any upper division course for Middle Eastern Studies (MEST) to include MEST 4003, MEST 4003H or additional courses listed under MEST in the university catalog
  - b. **Chinese/Japanese/Asian Studies** – any upper division course for Asian Studies (AIST)
  - c. **French** – any upper division course for EUST
  - d. **German** – any upper division course for EUST Italian – any upper division course for EUST
  - e. **Spanish** – any upper division course for Latin American Studies (LAST) to include LAST 4003, LAST 4003H, or additional courses listed under LAST in the university catalog.

International students may satisfy this requirement in one of two ways:

1. For students who choose to take a third language, area studies requirements are the same as those for domestic students.
2. For students who choose to take six hours of upper division English to satisfy their language requirement, nine hours of upper division coursework in the J. William Fulbright College of Arts and Sciences pertaining to the United States to include any upper division course for American Studies (AMST) listed in the university catalog.

## G. International Experience Requirement

At a minimum, a student must complete a study abroad program approved by the Walton College of at least four weeks and six credit hours, or work abroad, or work with the international division of a domestic company as part of their program. Students are strongly encouraged, but not required, to seek job experience in a company located in a country related to their foreign language requirement. International students may elect to meet this requirement by working in their home country by obtaining prior approval from their adviser and department chair.

## H. Concentrations (21 hours)

Students must take seven courses in one of the following concentrations.

### Accounting Concentration

ACCT 3723	Intermediate Accounting I	3
ACCT 3753	Intermediate Accounting II	3
ACCT 3843	Fundamentals of Taxation I	3
Six hours Junior/Senior Interdisciplinary Electives		6
Choose two of the following four courses:		6
ACCT 3533	Accounting Technology	
ACCT 4673	Product, Project and Service Costing	
ACCT 4753	Intermediate Accounting III	

ACCT 4963 Audit and Assurance Services

Total Hours 21

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

**Accounting B.S.I.B. Eight-Semester Degree Program**

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (University Core)	3	
MATH 2053 Finite Mathematics (University Core)	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
WCOB 1120	0	
Intermediate World Language I (2003/2013 level)	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (University Core)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management**		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***		3
Fine Arts/Humanities-University Core		3
Natural Science (University Core)		4
All pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance**	3	
MKTG 3433 Introduction to Marketing**	3	
ACCT 3723 Intermediate Accounting I	3	
ACCT 3843 Fundamentals of Taxation I	3	
International Business and Collateral Elective	3	
ACCT 3753 Intermediate Accounting II		3
ACCT Elective		3
MGMT 3013 Strategic Management		3
ECON 4633 International Trade		3
Social Science – University Core		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Junior/Senior Business Elective	3	
Natural Science– University Core	4	
ACCT Elective		3
Area Studies Course		3
International Business and Collateral Elective		3
Junior/Senior Business Electives		3
Year Total:	16	12
Total Units in Sequence:		120

- \* Must be completed prior to WCOB 1033.
- \*\* Must be completed prior to MGMT 3013.
- \*\*\* Must be completed prior to taking any 3000 or 4000 level business electives.

**Business Economics Concentration**

ECON 3033	Microeconomic Theory	3
ECON 3133	Macroeconomic Theory	3
ECON 4333	Economics of Organizations	3
ECON 4743	Introduction to Econometrics	3
Three hours Junior/Senior Economics Electives		3
Six hours of Junior/Senior Electives		6
Total Hours		21

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

## International Business B.S.I.B. with Business Economics Concentration

### Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) ((University Core))	3	
MATH 2053 Finite Mathematics ((University Core))	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1120 Computer Competency Requirement	0	
Intermediate World Language (2003/2013 level)	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023) (University Core)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management**		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***		3
Fine Art/Humanities (University Core)		3
Natural Science (University Core)		4
All pre-business requirements should be met by the end of term.		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance**	3	
MKTG 3433 Introduction to Marketing**	3	
ECON 3133 Macroeconomic Theory	3	

International Business and Collateral Elective	3	
ECON 4743 Introduction to Econometrics		3
ECON Elective		3
ECON 4633 International Trade		3
MGMT 3013 Strategic Management		3
Social Science– University Core		3
Year Total:	12	15

Fourth Year	Units	
	Fall	Spring
ECON 4333 Economics of Organizations	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Natural Science – University Core	4	
Junior/Senior ECON elective		3
Area Studies Course		3
International Business and Collateral Elective		3
Junior/Senior Business Electives		6
Year Total:	16	15
Total Units in Sequence:		120

\* Must be completed prior to WCOB 1033.

\*\* Must be completed prior to MGMT 3013.

\*\*\* Must be completed prior to taking any 3000 or 4000 level business courses.

## Finance Concentration

FINN 3053	Financial Markets and Institutions	3
FINN 3703	International Finance	3
FINN 3063	Investments	3
	or FINN 3603 Corporate Finance	
FINN 4133	Advanced Investments	3
	or FINN 4233 Advanced Corporate Finance	
Three hours Junior/Senior Finance Electives		3
Six hours Junior/Senior Electives		6
Total Hours		21

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

## International Business B.S.I.B. with Finance Concentration

### Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1120 Computer Competency Requirement	0	
Intermediate World Language (2003/2013 level or higher)	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management**		3
MGMT 2103 Managing People and Organizations**		3
FINN 3043 Principles of Finance**		3
Fine Art/Humanities (University Core)		3
Natural Science (University Core)		4
All pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
MKTG 3433 Introduction to Marketing**	3	
FINN 3013 Financial Analysis	3	
FINN 3053 Financial Markets and Institutions	3	
U.S. History or Political Science-University Core	3	
FINN 3063 Investments or FINN 3603 Corporate Finance		3
FINN 3703 International Finance		3
ECON 4633 International Trade		3
MGMT 3013 Strategic Management		3
Social Science- University Core		3
Year Total:	12	15

Fourth Year	Units	
	Fall	Spring
FINN 4133 Advanced Investments or FINN 4233 Advanced Corporate Finance	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Natural Science – University Core	4	
Area Studies Course		3
International Business and Collateral Elective		6
Junior/Senior Business Electives		6
Year Total:	16	15
Total Units in Sequence:		120

\* Must be completed prior to WCOB 1033.  
 \*\* Must be completed prior to MGMT 3013.  
 \*\*\* Must be completed prior to taking any 3000 or 4000 level course.

### General Business Concentration

Five 3000/4000-level courses in Walton College; no more than 9 hours in a single academic area	15
Six hours of Junior/Senior Interdisciplinary Electives	6
Total Hours	21

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

### International Business B.S.I.B. with General Business Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013) (University Core)	3	
MATH 2053 Finite Mathematics (University Core)	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1120 Computer Competency Requirement	0	
Intermediate World Language (2003/2013 level or higher)	3	

ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management**		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***		3
Fine Art/Humanities course (University Core)		3
Natural Science (University Core)		4
ALL pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance**	3	
MKTG 3433 Introduction to Marketing**	3	
Junior/Senior Business Elective	3	
International Business and Collateral Elective	3	
MGMT 3013 Strategic Management		3
Junior/Senior Business Electives		6
ECON 4633 International Trade		3
Social Science – University Core		3
Year Total:	12	15

Fourth Year	Units	
	Fall	Spring
Junior/Senior Business Elective	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Natural Science – University Core	4	
Junior/Senior Business Electives		9
Area Studies Course		3
International Business and Collateral Elective		3
Year Total:	16	15

Total Units in Sequence:	120
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\* Must be completed prior to WCOB 1033.

\*\* Must be completed prior to MGMT 3013.

\*\*\* Must be completed prior to taking any 3000 or 4000 level business courses.

## Information Systems Concentration

ISYS 2263	Principles of Information Systems	3
ISYS 3293	Systems Analysis and Design	3
ISYS 3393	Business Application Development Fundamentals	3
ISYS 4283	Business Database Systems	3
Three hours of Junior/Senior Information Systems Electives		3
Six hours of Junior/Senior Interdisciplinary Electives		6
Total Hours		21

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

## International Business B.S.I.B. with Information Systems Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*		3
WCOB 1111 Freshman Business Connection		1
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**		3
ISYS 1120 Computer Competency Requirement		0
Intermediate World Language (2003/2013 level or higher)		3
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language course (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)	3	
Foreign Language course (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management**		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***		3
Fine Art/Humanities course (University Core) or ACCT 2013 Accounting Principles (for Accounting concentration)		3
Natural Science (University Core)		4
ALL pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance**	3	
MKTG 3433 Introduction to Marketing**	3	
ISYS 2263 Principles of Information Systems	3	
International Business and Collateral Elective	3	
ISYS 3293 Systems Analysis and Design		3
ISYS 3393 Business Application Development Fundamentals		3
MGMT 3013 Strategic Management		3
ECON 4633 International Trade		3
Social Science – University Core		3
Year Total:	12	15

Fourth Year	Units	
	Fall	Spring
ISYS 4283 Business Database Systems	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Natural Science – University Core	4	
ISYS Elective		3
Area Studies Courses		3
International Business and Collateral Elective		3
Junior/Senior Business Electives		6
Year Total:	16	15

Total Units in Sequence: 120

\* Must be completed prior to WCOB 1033.  
 \*\* Must be completed prior to MGMT 3013.

\*\*\* Must be completed prior to taking any 3000 or 4000 level business courses.

### Management Concentration

MGMT 4243	Ethics and Corporate Responsibility	3
MGMT 4583	International Management	3
Nine hours of Junior/Senior Management Electives		9
Six hours of Junior/Senior Interdisciplinary Electives		6
Total Hours		21

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

### International Business B.S.I.B. with Management Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*		3
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1120 Computer Competency Requirement		0
Intermediate World Language course (2003/2013 level or higher)	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language course (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)		3
Foreign Language course (3000 level or higher)		3

SCMT 2103 Introduction to Supply Chain Management**	3	
MGMT 2103 Managing People and Organizations**	3	
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***	3	
Fine Arts/Humanities-University Core	3	
Natural Science (University Core)	4	
ALL pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance **	3	
MKTG 3433 Introduction to Marketing **	3	
MGMT 4243 Ethics and Corporate Responsibility	3	
International Business and Collateral Elective	3	
MGMT 4583 International Management		3
MGMT Elective		3
MGMT 3013 Strategic Management		3
ECON 4633 International Trade		3
Social Science – University Core		3
Year Total:	12	15

Fourth Year	Units	
	Fall	Spring
MGMT Elective	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Natural Science – University Core	4	
MGMT Elective		3
Area Studies Course		3
International Business and Collateral Elective		3
Junior Senior Business Electives		6
Year Total:	16	15

Total Units in Sequence: 120

\* Must be completed prior to WCOB 1033.  
 \*\* Must be completed prior to MGMT 3013.  
 \*\*\* Must be completed prior to taking any 3000 or 4000 level business courses.

### Marketing Concentration

MKTG 3553 Consumer Behavior	3	
MKTG 3633 Marketing Research	3	
MKTG 4633 Global Marketing	3	
MKTG 4853 Marketing Management	3	
Three hours of Junior/Senior Marketing Elective	3	
Six hours of Junior/Senior Interdisciplinary Electives	6	
Total Hours	21	

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

### International Business B.S.I.B. with Marketing Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1120 Computer Competency Requirement	0	
Intermediate World Language (2003/2013 level or higher)	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems **	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)	3	
Foreign Language (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management **		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***		3
Fine Art/Humanities (University Core) or ACCT 1013 Accounting Principles (for Accounting concentration)		3
Natural Science (University Core)		4



ALL pre-business requirements should be met by end of term

Year Total: 15 16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance **	3	
MKTG 3433 Introduction to Marketing **	3	
ECON 4633 International Trade	3	
International Business and Collateral Elective	3	
Social Science - University Core	3	
MKTG 3553 Consumer Behavior		3
MKTG 3633 Marketing Research		3
MGMT 3013 Strategic Management		3
Area Studies Course		3
Year Total:	15	12

Fourth Year	Units	
	Fall	Spring
MKTG 4633 Global Marketing	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Natural Science – University Core	4	
MKTG 4853 Marketing Management		3
MKTG Elective		6
International Business and Collateral Elective		3
Junior/Senior Business Electives		3
Year Total:	16	15

Total Units in Sequence: 120

- \* Must be completed prior to WCOB 1033.
- \*\* Must be completed prior to MGMT 3013.
- \*\*\* Must be completed prior to taking any 3000 or 4000 level business courses.

### Retail Concentration

MKTG 3553	Consumer Behavior	3
MKTG 3633	Marketing Research	3
MKTG 4433	Retail Strategy	3
MKTG 4443	Retail Buying and Merchandise	3
Select three courses from the following:		9
MKTG 4103	Marketing Topics	
MKTG 4233	Integrated Marketing Communications	
MKTG 4633	Global Marketing	
SCMT 3443	Transportation and Distribution Management	
Total Hours		21

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although

other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

### International Business B.S.I.B. with Retail Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1120 Computer Competency Requirement	0	
Intermediate World Language (2003/2013 level or higher)	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)	3	
Foreign Language (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management**		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***		3
Fine Art/Humanities (University Core)		3
Natural Science (University Core)		4
All pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance**	3	
MKTG 3433 Introduction to Marketing**	3	

ECON 4633 International Trade	3	
International Business and Collateral Elective	3	
Social Science (University Core)	3	
MKTG 3553 Consumer Behavior		3
MKTG 3633 Marketing Research		3
MGMT 3013 Strategic Management		3
International Business and Collateral Elective		3
Area Studies Course		3
<b>Year Total:</b>	<b>15</b>	<b>15</b>

	Units	
	Fall	Spring
<b>Fourth Year</b>		
MKTG 4443 Retail Buying and Merchandise	3	
3 hour specified MKTG or SCMT course	3	
ECON 4643 International Macroeconomics and Finance	3	
Area Studies Course	3	
Natural Science (University Core)	4	
MKTG 4433 Retail Strategy		3
3 hour specified MKTG or SCMT course		3
3 hour specified MKTG or SCMT course		3
International Business and Collateral Elective		3
<b>Year Total:</b>	<b>16</b>	<b>12</b>

Total Units in Sequence: 120

\* Must be completed prior to WCOB 1033.

\*\* Must be completed prior to MGMT 3013.

\*\*\* Must be completed prior to taking any 3000 or 4000 level business courses.

### Supply Chain Management Concentration

SCMT 3443 Transportation and Distribution Management	3
SCMT 3613 Supply Management	3
SCMT 3643 International Transportation and Logistics	3
Six hours of Junior/Senior Supply Chain Management Electives	6
Six hours of Junior/Senior Interdisciplinary Electives	6
<b>Total Hours</b>	<b>21</b>

In the eight-semester degree programs of each concentration, the first four semesters are exactly the same. In addition to the coursework listed below, students must complete an International Experience Requirement. Courses in **BOLD** must be taken in the semester designated. Although other courses listed are not required to be completed in the designated sequence, the recommendations noted below are preferred.

### International Business B.S.I.B. with Supply Chain Management Concentration Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for requirements of the program.

	Units	
	Fall	Spring
<b>First Year</b>		
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics		3
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3	
WCOB 1111 Freshman Business Connection		1
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1120 Computer Competency Requirement		0
Intermediate World Language (2003/2013 level or higher)		3
ENGL 1023		3
WCOB 1033 Data Analysis and Interpretation		3
ACCT 2013 Accounting Principles		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
<b>Year Total:</b>	<b>16</b>	<b>15</b>

	Units	
	Fall	Spring
<b>Second Year</b>		
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)	3	
Foreign Language Course (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***		3
Fine Art/Humanities courses (University Core)		3
Natural Science (University Core)		4
ALL pre-business requirements should be met by end of term		
<b>Year Total:</b>	<b>15</b>	<b>16</b>

	Units	
	Fall	Spring
<b>Third Year</b>		
FINN 3043 Principles of Finance**	3	
MKTG 3433 Introduction to Marketing**	3	
SCMT 3613 Supply Management	3	
International Business and Collateral Elective	3	
SCMT 3443 Transportation and Distribution Management		3
SCMT 3643 International Transportation and Logistics		3
MGMT 3013 Strategic Management		3
ECON 4633 International Trade		3
Social Science – University Core		3

Year Total: 12 15

Fourth Year	Units	
	Fall	Spring
SCMT Elective	3	
ECON 4643 International Macroeconomics and Finance	3	
International Business and Collateral Elective	3	
Area Studies Course	3	
Natural Science – University Core	4	
SCMT Elective		3
Area Studies Course		3
International Business and Collateral Elective		3
Junior/Senior Business Electives		6
Year Total:	16	15
Total Units in Sequence:		120

\* Must be completed prior to WCOB 1033.

\*\* Must be completed prior to MGMT 3013.

\*\*\* Must be completed prior to taking any 3000 or 4000 level business courses.

## International Business Minor for Business Students

The Walton College offers a minor for students desiring more knowledge in international programs to assist them with their business careers. The minor requires completion of 21 required hours of study (including equivalencies). The 21 hours include the following courses:

Select seven of the following:	21
ECON 3843 Economic Development, Poverty & the Role of the World Bank and IMF in Low-Income Countries	
ECON 3853 Emerging Markets	
ECON 3933 The Japanese Economic System	
ECON 4633 International Trade	
ECON 4643 International Macroeconomics and Finance	
ECON 468V International Economics and Business Seminar	
FINN 3703 International Finance	
MGMT 4583 International Management	
MKTG 4633 Global Marketing	
3 hours of Study Abroad led by Walton College faculty	
SCMT 3643 International Transportation and Logistics	
Other – Department Chair approval needed	
Total Hours	21

Students must also complete six hours of intermediate foreign language.

Students whose native language is English or whose native language is not taught at the University of Arkansas must complete six hours of university course work in a single foreign language. Students who, on the basis of prior knowledge of language, omit one or both courses in the intermediate language sequence — at 2003 and 2013 level — may receive degree credit for omitted courses if they validate their higher placement by passing the business language course (or equivalent) with a grade of “C” or above. Students with no previous foreign language training

or only rudimentary knowledge of a foreign language will be required to complete up to six hours of elementary foreign language. Students whose native language is not English but is taught at the University of Arkansas must select a third language from the list below, or substitute six hours of upper-division English language courses (i.e., speech, writing, or U.S. literature), to be selected with the consent of the department chair. Those students whose native language is not taught at the University of Arkansas will normally be required to select a third language.

Students may select from one of the following language tracks:

### Arabic

ARAB 2016	Intensive Arabic II	6
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### Chinese

CHIN 2003	Intermediate Chinese I	3
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CHIN 2013	Intermediate Chinese II	3
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### French

FREN 2003	Intermediate French I (ACTS Equivalency = FREN 2013)	3
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FREN 2013	Intermediate French II (ACTS Equivalency = FREN 2023)	3
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or FREN 2013H Honors Intermediate French II

### German

GERM 2003	Intermediate German I (ACTS Equivalency = GERM 2013)	3
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GERM 2013	Intermediate German II (ACTS Equivalency = GERM 2023)	3
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### Italian

ITAL 2003	Intermediate Italian I	3
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ITAL 2013	Intermediate Italian II	3
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### Japanese

JAPN 2003	Intermediate Japanese I	3
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JAPN 2013	Intermediate Japanese II	3
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or JAPN 2013HHonors Intermediate Japanese II

### Russian

RUSS 2003	Intermediate Russian I	3
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RUSS 2013	Intermediate Russian II	3
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### Spanish

SPAN 2003	Intermediate Spanish I (ACTS Equivalency = SPAN 2013)	3
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SPAN 2013	Intermediate Spanish II (ACTS Equivalency = SPAN 2023)	3
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### Swahili

SWAH 2003	Intermediate Swahili I	3
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SWAH 2013	Intermediate Swahili II	3
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Students who desire to earn an International Business minor must notify the Walton College Undergraduate Programs Office of their intent to pursue a minor. All requirements for the minor must be completed prior to the awarding of the student's undergraduate degree. All specific course prerequisites must be met. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level minor requirements must be taken in residence.