

International Business B.S.I.B. with Retail Concentration

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Eight-Semester Degree Program

Students who wish to pursue the eight-semester degree program should see the Eight-Semester Degree Policy for requirements of the program.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)*	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)**	3	
ISYS 1120 Computer Competency Requirement	0	
Intermediate World Language (2003/2013 level or higher)	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Foreign Language (3000 level or higher)		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems**	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)***	3	
U.S. History or Political Science (University Core)	3	
Foreign Language (3000 level or higher)	3	
SCMT 2103 Introduction to Supply Chain Management**		3
MGMT 2103 Managing People and Organizations**		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)***		3
Fine Art/Humanities (University Core)		3
Natural Science (University Core)		4
All pre-business requirements should be met by end of term		
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance**	3	
MKTG 3433 Introduction to Marketing**	3	
ECON 4633 International Trade	3	
International Business and Collateral Elective	3	
Social Science (University Core)	3	
MKTG 3553 Consumer Behavior		3
MKTG 3633 Marketing Research		3
MGMT 3013 Strategic Management		3
International Business and Collateral Elective		3
Area Studies Course		3
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
MKTG 4443 Retail Buying and Merchandise	3	
3 hour specified MKTG or SCMT course	3	
ECON 4643 International Macroeconomics and Finance	3	
Area Studies Course	3	
Natural Science (University Core)	4	
MKTG 4433 Retail Strategy		3
3 hour specified MKTG or SCMT course		3
3 hour specified MKTG or SCMT course		3
International Business and Collateral Elective		3
Year Total:	16	12

Total Units in Sequence: 120

* Must be completed prior to WCOB 1033.

** Must be completed prior to MGMT 3013.

*** Must be completed prior to taking any 3000 or 4000 level business courses.