

Retail B.S.B.A.

Retail B.S.B.A. Eight-Semester Degree Program

Students wishing to follow the eight-semester degree plan should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy>) for university requirements of the program.

Courses in **BOLD** must be taken in the designated semester. Courses in *ITALIC* may be taken in varied sequences as long as other designated requirements for these courses are met. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003) ¹	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003) ¹	3	
ISYS 1120 Computer Competency Requirement	0	
U.S. History or Political Science– University Core	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Natural Science – University Core		4
Year Total:	16	16

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations or ACCT 2023 Accounting Principles II	3	
ISYS 2103 Business Information Systems ¹	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203) ²	3	
Social Science – University Core	3	
Fine Art/Humanities – University Core	3	
SCMT 2103 Introduction to Supply Chain Management ¹		3
MGMT 2103 Managing People and Organizations ¹		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) ²		3
Fine Art/Humanities – University Core		3
Natural Science – University Core		4
ALL pre-business requirements should be met by end of term		

Year Total: 15 16

Third Year	Units	
	Fall	Spring
MKTG 3433 Introduction to Marketing ¹	3	
FINN 3043 Principles of Finance ¹	3	
Retail Concentration	3	
Junior Senior Business Electives	6	
MKTG 3553 Consumer Behavior		3
MKTG 4433 Retail Strategy		3
MGMT 3013 Strategic Management		3
Retail Concentration		6
Year Total:	15	15

Fourth Year	Units	
	Fall	Spring
MKTG 4443 Retail Buying and Merchandise	3	
Junior Senior Business Elective	6	
General Education Electives	3	
Retail Concentration		3
Junior Senior Business Elective		3
General Education Electives		9
Year Total:	12	15

Total Units in Sequence: 120

¹ Must be completed prior to MGMT 3013.

² Must be completed prior to taking any 3000 or 4000 level business electives.