

# Information Systems B.S.B.A. with Business Analytics Concentration

First Year	Units	
	Fall	Spring
ENGL 1013 Composition I (ACTS Equivalency = ENGL 1013)	3	
MATH 2053 Finite Mathematics	3	
COMM 1313 Public Speaking (ACTS Equivalency = SPCH 1003)	3	
WCOB 1111 Freshman Business Connection	1	
BLAW 2013 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	3	
ISYS 1120 Computer Competency Requirement	0	
U.S. History or Political Science - University Core	3	
ENGL 1023 Composition II (ACTS Equivalency = ENGL 1023)		3
ACCT 2013 Accounting Principles		3
WCOB 1033 Data Analysis and Interpretation		3
ECON 2023 Principles of Microeconomics (ACTS Equivalency = ECON 2203)		3
Natural Science - University Core		4
Year Total:	16	16

Second Year	Units	
	Fall	Spring
MGMT 2053 Business Foundations	3	
ISYS 2103 Business Information Systems	3	
MATH 2043 Survey of Calculus (ACTS Equivalency = MATH 2203)	3	
Social Science - University Core	3	
Fine Arts/Humanities - University Core	3	
SCMT 2103 Introduction to Supply Chain Management		3
MGMT 2103 Managing People and Organizations		3
ECON 2013 Principles of Macroeconomics (ACTS Equivalency = ECON 2103)		3
ISYS 2263 Principles of Information Systems		3
Natural Science - University Core		4
Year Total:	15	16

Third Year	Units	
	Fall	Spring
FINN 3043 Principles of Finance	3	
MKTG 3433 Introduction to Marketing	3	
ISYS 3293 Systems Analysis and Design	3	
Junior/Senior Business Electives	3	
ISYS 3393 Business Application Development Fundamentals		3
ISYS 4213 ERP Fundamentals		3

MGMT 3013 Strategic Management		3
Junior/Senior Business Electives		3
General Education Electives		3
Year Total:	12	15

Fourth Year	Units	
	Fall	Spring
ISYS 4283 Business Database Systems	3	
ISYS 4193 Business Analytics and Visualization	3	
Junior/Senior Business Electives	6	
General Education Electives	3	
ISYS 4293 Business Intelligence		3
ISYS 4363 Business Project Development		3
Fine Arts/Humanities		3
General Education Electives		6
Year Total:	15	15

Total Units in Sequence: 120

\* Must be completed prior to or as a co-requisite to WCOB 1033 Data Analysis and Interpretation.

\*\* Must be completed prior to MGMT 3013 Strategic Management.

\*\*\* Must be completed prior to taking any 3000 or 4000-level business courses