

Cross-Sector Alliances (CSAL)

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<http://grad.uark.edu/crossSectorAlliance>

Graduate Certificate Offered:

Cross-Sector Alliances (non-degree) (CSAL)

Program Description: A Graduate Certificate in Cross-Sector Alliances is offered collaboratively by the Master of Public Administration program in the J. William Fulbright College of Arts and Sciences and the Master of Business Administration program in the Walton College of Business. The program prepares students for a workplace in which they will be interacting with organizations from other sectors in joint projects or initiatives. Accordingly, students must understand the financial, accountability and general management challenges of the different sectors. In addition, the program also prepares students for work in different sectors and builds skills not addressed in stand-alone programs. In general, students will gain a fundamental knowledge of within-sector management issues, how those issues relate to cross-sector management and governance, and will be able to apply this understanding in practical scenarios.

Admission Requirements: Admission to the Graduate School.

Requirements for a Graduate Certificate in Cross-Sector Alliances

The graduate certification Cross-Sector Alliances requires satisfactory completion of 15 hours of coursework:

Core Courses

PLSC 5193	Seminar in Public Administration	3
PLSC 5133	Nonprofit Management	3
WCOB 5843	Cross-Sector Collaboration for Sustainability	3
MGMT 5213	Business Foundations for Entrepreneurs (Core requirement for Fulbright students only)	0-3

Electives 3-6

Choose one of the following (or two if MGMT 5213 was not taken above)

PADM 5823	Grant Writing for the Social Sciences
MGMT 5223	Business Leadership and Ethics
MGMT 5313	Strategic Management