Courses

WCBO 5023. Sustainability in Business. 3 Hours.
The course focuses on theoretical and practical bases for pursuing sustainability in business and society.

WCBO 510V. Special Topics in Business. 1-3 Hour.
Special business topics of an interdisciplinary nature. May be repeated for up to 6 hours of degree credit.

WCBO 5843. Cross-Sector Collaboration for Sustainability. 3 Hours.
This course explores how organizations in the three sectors of society work together in value creation by addressing social and environmental problems. Focusing on business and nonprofit organizations, we investigate the forces that bring about and influence these collaborations from practical and theoretical perspectives, and managerial responses to collaboration challenges. Prerequisite: Graduate Status.

WCBO 6111. Seminar in Business Administration Teaching I. 1 Hour.
This course in college level teaching is designed for graduate students and new college teachers with specific emphasis on the Business Administration learning and classroom management. The purpose of this course is to introduce graduate students to principles of teaching and learning and to prepare these future teachers to lifelong learners in the classroom as teachers. Prerequisite: Graduate standing.