

Apparel Merchandising and Product Development (AMPD)

Courses

AMPD 5003. Apparel Sourcing and Merchandising Systems in the Global Economy. 3 Hours.

Evaluation of key issues facing textiles and apparel supply chain businesses in the global economy considering economic, political, and social perspectives and professional implications. Lecture 3 hours.

AMPD 5013. Advanced Apparel Pattern Design. 3 Hours.

Use of computer aided design technology to perform pattern making techniques for apparel production. Laboratory 5 hours per week. Prerequisite: AMPD 3003.

AMPD 5023. Social, Psychological and Cultural Aspects of Dress. 3 Hours.

Integration of social, psychological and cultural theories as they apply to appearance and clothing behavior. Lecture 3 hours.

AMPD 5033. Issues and Trends in Textile Studies. 3 Hours.

Studies of advances in textile science and recent developments in the textile industry. Lecture 3 hours.

AMPD 5043. Theories and Practices in Apparel Merchandising. 3 Hours.

Theoretical perspectives, concepts and current practices that influence apparel merchandising. Lecture 3 hours.

AMPD 5053. Survey Design and Scale Development. 3 Hours.

This course is designed to provide the expertise required to design and conduct survey research. Students will understand the instruments (scales/questionnaire) used in data collection processes and acquire the statistical skills necessary to develop and test these survey instruments. This course uses both theory and practice. Hands-on training will be provided via SPSS package for data analyses, and Qualtrics will be used for web-based surveys. Prerequisite: 3 hours of graduate-level statistics coursework and HESC 5463 or AGED 5463 or instructor consent.

AMPD 5063. Advanced Apparel Production. 3 Hours.

(Formerly AMPD 4063.) An advanced study of product development incorporating technology used in the industry for a career in fashion merchandising and/or product development in a computer laboratory environment. Laboratory 6 hours per week. Graduate degree credit will not be given for both AMPD 4063 and AMPD 5263. Prerequisite: AMPD 2033, AMPD 2063 and AMPD 3003.

AMPD 5093. Apparel Merchandise Planning and Inventory Control. 3 Hours.

(Formerly AMPD 4093.) Describes today's challenges for both apparel manufacturers and retailers in meeting the consumer's demands for the right products at the right prices - and at the right times. Follows the evolution of the merchandising function with emphasis on production efficiency, highlighting the philosophies of industry executives and the effective integration of the merchandising, store design, marketing, the apparel supply chain and manufacturing functions along the way. Graduate degree credit will not be given for both AMPD 4093 and AMPD 5293. Prerequisite: AMPD 3033.

AMPD 5103. Evolution of Fashion and Society Through Television Media. 3 Hours.

(Formerly AMPD 4103.) This course uses television programming from its early beginnings in the 1930s through to the twenty-first century to trace major events, societal changes, and the associated evolution of fashion. The course examines television both as an innovator and diffuser of fashion trends. Graduate degree credit will not be given for both AMPD 4103 and AMPD 5103.

AMPD 5111. History of Apparel Through Film from 1900 to Present. 1 Hour.

(Formerly AMPD 4111.) This course uses historic costume films to trace the evolution of clothing from 1900 to Present. Emphasis is placed on societal aspects such as politics, religion, economy, technology, education, sports, class structure, and gender roles, and how they affect and change dress. Web based course. Graduate degree credit will not be given for both AMPD 4111 and AMPD 5311.

AMPD 5211. History of Apparel Through Film to 1900. 1 Hour.

(Formerly AMPD 4011.) This course uses historic costume films to trace the evolution of clothing from ancient Egypt to the Twentieth Century. Emphasis is placed on societal aspects such as politics, religion, economy, technology, education, sports, class structure, and gender roles, and how they affect and change dress. Web-based course. Graduate degree credit will not be given for both AMPD 4011 and AMPD 5211.

AMPD 5223. Merchandising Application for the Apparel Industry. 3 Hours.

(Formerly AMPD 4023.) Application of merchandising theory, principles and practices in a capstone class. An in depth study of innovative apparel business concepts as applied to manufacturers and retailers of apparel including apparel classification, seasonal cycles, stock emphasis, assortment strategies, target customers, and apparel trends. Includes an overview of marketing communication including advertising, personal selling, and sales promotion. Graduate degree credit will not be given for both AMPD 4023 and AMPD 5223. Prerequisite: AMPD 3033 and AMPD 3043.

AMPD 5233L. Computer Aided Textile Design. 3 Hours.

(Formerly AMPD 4033.) This course is designed to give students advanced skills in textile design using industry based computer aided design (CAD) software. Lab 4 hours per week. Graduate degree credit will not be given for both AMPD 4033L and AMPD 5233L. Prerequisite: AMPD 2033 and AMPD 2053.

AMPD 5253. Historic and Contemporary Apparel. 3 Hours.

(Formerly AMPD 4053.) This course traces the evolution of clothing from ancient times to the twentieth century with emphasis upon Western civilization and includes the study of contemporary fashion as a social force including the origin, scope, theory, and history of the fashion business, the materials of fashion, the fashion producers, auxiliary fashion enterprises, designers, fashion leaders, and leading market. Cultural and economic factors affecting dress, adornment and customs associated dress will be stressed. The Lecture 3 hours per week. Graduate degree credit will not be given for both AMPD 4053 and AMPD 5253.

AMPD 5901. AMPD Pre-Study Tour. 1 Hour.

(Formerly AMPD 4901.) A study of specific regional and international fashion markets for apparel studies in preparation for AMPD 591V AMPD Study Tour. The course examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets. AMPD 5901 is content specific to each AMPD 591V study tour and must be repeated for each study tour destination. A grade of "C" or better is required to participate in AMPD 591V. Graduate degree credit will not be given for both AMPD 4901 and AMPD 5901. Prerequisite: 2.0 minimum GPA. AMPD majors with minimum 30 hours, or consent. May be repeated for up to 4 hours of degree credit.

AMPD 591V. AMPD Study Tour. 2-6 Hour.

(Formerly AMPD 491V.) An on-site study of specific regional and international fashion markets for apparel merchandising and product development. Course further examines the design, production, distribution and retailing of fashion goods from couture fashion to mass markets as outlined in AMPD 4901. Course includes study trip; length based upon destination. Additional fees required. Course will also be offered each May and August Intersession. Graduate degree credit will not be given for both AMPD 491V and AMPD 591V. Prerequisite: AMPD 4901 (with a C or better), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. Corequisite: AMPD 4901 (with a C or better, if corequisite, must have C or better at time of trip), 2.0 min. GPA, AMPD major with min. 30 hours, and instructor consent. May be repeated for up to 24 hours of degree credit.