

Business Administration (BADM)

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Degrees Conferred:

Master of Business Administration (BADMMB)
Ph.D. in Business Administration (BADMPH)

Program Descriptions: The Master of Business Administration degree is offered in four concentrations including the Full-Time M.B.A. and two concentrations designed for working professionals: the Executive M.B.A.; the Executive Healthcare M.B.A.; and a Healthcare Business Administration M.B.A. These hybrid/online program options allow students to obtain M.B.A.s in two years by attending classes approximately one Saturday each month.

A dual program leading to a Doctor of Nursing Practice and Master of Business Administration is also offered in collaboration with the Eleanor Mann School of Nursing in the U of A College of Education and Health Professions.

The Ph.D. in Business Administration is also offered as concentrations with requirements listed in the various respective departments of Walton College.

In addition, the Business Administration program offers a graduate certificate in entrepreneurship.

Requirements for the Full-Time M.B.A. Concentration

Admission to the M.B.A.: Students must apply to and meet the admission requirements (<http://catalog.uark.edu/graduatecatalog/business/>) of the Graduate School of Business and be admitted by the departmental admissions committee.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track or business electives.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved

partnership programs, Executive M.B.A., and Executive Healthcare M.B.A.

Academic Standing and Dismissal: Please see the Graduate School of Business policy for more information.

Core Courses	32
People Management, Ethics and Leadership	
MGMT 56103 Leadership and Organizational Behavior	
Information Technology and Analytics	
ISYS 53603 Business Analytics	
BADM 5370V Special Topics	
Accounting and Financial Capital	
FINN 51103 Corporate Financial Management	
ACCT 52203 MBA Accounting Analysis	
Marketing and Supply Chain Management	
MKTG 52203 Marketing	
SCMT 56303 Foundations for New Product Launch and Integrated Demand-Driven Value Networks	
Strategic and International Management	
ECON 52503 Economics of Management and Strategy	
SEVI 53103 Strategic Management	
Global Experience/Study Abroad	
BADM 5530V Global Business	
Professional Development	
BADM 55101 Professional Development -- Special Topics In Business (students must repeat course for a total of 2 hours)	
Business Electives	6
With M.B.A. program approval	
Total Hours	38

Requirements for Executive M.B.A. Concentration

Executive M.B.A. Website (<https://walton.uark.edu/graduate-programs/executive-mba/>)

Admission to the M.B.A.: Students must apply to and meet the admission requirements (<http://catalog.uark.edu/graduatecatalog/business/>) of the Graduate School of Business and be admitted by the departmental admissions committee.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track or business electives.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved

partnership programs, Executive M.B.A., and Executive Healthcare M.B.A.

Academic Standing and Dismissal: [Please see the Graduate School of Business policy for more information.](#)

Requirements

Core Courses	32
People Management, Ethics and Leadership	
MGMT 56103 Leadership and Organizational Behavior	
Information Technology and Analytics	
ISYS 53603 Business Analytics	
BADM 5370V Special Topics	
Accounting and Financial Capital	
FINN 51103 Corporate Financial Management	
ACCT 52203 MBA Accounting Analysis	
Marketing and Supply Chain Management	
MKTG 52203 Marketing	
SCMT 56603 PLAN: Demand Planning and Inventory Operations	
Strategic and International Management	
BADM 56002 Introduction to Strategy	
SEVI 53103 Strategic Management	
ECON 52503 Economics of Management and Strategy	
BADM 5530V Global Business	
Tracks	6
Executive M.B.A. concentration students must select from one of the following tracks:	
Retail Track	
MKTG 55603 Retail Strategy	
MKTG 55203 Marketing Analytics	
Supply Chain Management Track	
SCMT 56803 SOURCE: Global Procurement and Supply Management	
SCMT 56903 Supply Chain Performance Management and Analytics	
Financial Management Track	
FINN 53003 Advanced Corporate Financial Management	
FINN 53303 Investment Theory and Management	
Innovation/Entrepreneurship Track	
SEVI 53203 New Venture Development	
SEVI 54103 New Venture Development II	
Organizational Innovation Track	
SEVI 52303 Human-Centered Design	
SEVI 52403 Product Management	
Business Analytics Track	
ISYS 58303 Data Management Systems	
ISYS 58403 Seminar in Business Intelligence and Knowledge Management	
General Business Administration Track	
Students may choose 6 hours of combined track classes from the above course list as offered.	
Total Hours	38

Requirements for Executive Healthcare M.B.A. Concentration

Executive M.B.A. Website (<https://walton.uark.edu/graduate-programs/executive-mba/>)

Admission to the M.B.A.: Students must apply to and meet the admission requirements (<http://catalog.uark.edu/graduatecatalog/business/>) of the Graduate School of Business and be admitted by the departmental admissions committee.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track or business electives.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A.

Academic Standing and Dismissal: [Please see the Graduate School of Business policy for more information.](#)

Requirements

Core Courses	32
People Management, Ethics and Leadership	
MGMT 56103 Leadership and Organizational Behavior	
Information Technology and Analytics	
ISYS 53603 Business Analytics	
BADM 5370V Special Topics	
Accounting and Financial Capital	
FINN 51103 Corporate Financial Management	
ACCT 52203 MBA Accounting Analysis	
Marketing and Supply Chain Management	
MKTG 52203 Marketing	
SCMT 56603 PLAN: Demand Planning and Inventory Operations	
Strategic and International Management	
BADM 56002 Introduction to Strategy	
BADM 5530V Global Business	
SEVI 53103 Strategic Management	
ECON 52503 Economics of Management and Strategy	
Public Health Courses	12
Executive Healthcare M.B.A. concentration students must also complete the following courses from UAMS:	
BUSI 51103 The Health Care System	
BUSI 51703 Health Law	
BUSI 51503 Applications in Health Systems Financial Management	

BUSI 51303 Healthcare Quality Management and Information Systems

Total Hours

44

Requirements for M.B.A. with Health Care Business Administration Concentration

Admission to the M.B.A. Healthcare Business Administration

Concentration: Students already admitted to the M.D. program at the University of Arkansas for Medical Sciences will be eligible to apply for admission to the M.B.A. program at the Walton College of Business. Interested students will inform their adviser at UAMS and the Walton M.B.A. Programs office of their intent to pursue the M.B.A. Healthcare Business Administration Concentration (after either their second or third year as approved by their adviser at UAMS). On gaining approval, students must [apply to and meet the admission requirements of the Graduate School of Business and be admitted by the departmental admissions committee.](#)

Prerequisites to Degree Program: Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. Twelve hours of approved UAMS transfer courses will apply towards the M.B.A. degree. These 12 hours of UAMS courses shall be applied to the 12 hours of career track courses within the M.B.A. Healthcare Business Administration concentration degree plan. Pass/Fail courses from UAMS will be accepted as satisfying the transfer requirements and will apply as degree credit.

Requirements for the [M.B.A. Healthcare Business Administration concentration:](#)

Core Courses

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People Management, Ethics and Leadership

MGMT 52203 Business Leadership and Ethics

SEVI 53901 Business History and Practice

Information Technology and Analytics

ISYS 53603 Business Analytics

Accounting and Financial Capital

FINN 52203 Financial Markets & Valuation

ACCT 52203 MBA Accounting Analysis

Marketing and Supply Chain Management

MKTG 51003 Introduction to Marketing

SCMT 56303 Foundations for New Product Launch and Integrated Demand-Driven Value Networks

Strategic and International Management

ECON 52403 Managerial Economics

SEVI 53103 Strategic Management

Business Elective (3 Hours)

BADM 5370V Special Topics

Professional Development (2 Hours)

BADM 55101 Professional Development -- Special Topics In Business (students must repeat course for a total of 2 hours)

Healthcare Business Administration concentration students must transfer 12 hours of approved partner school coursework

Total Hours

42

Requirements for D.N.P./Executive M.B.A. Dual Program

For students interested in obtaining both the M.B.A. (Executive M.B.A. concentration only) and Doctor of Nursing Practice (D.N.P.) degrees, the D.N.P./M.B.A. dual degree program is available. This program allows the student to receive both the M.B.A. degree and the D.N.P. degree. The program requires separate application and admission to both the D.N.P. program and the Executive M.B.A. program. Interested students should obtain bulletins and applications from both the Graduate School and the Graduate School of Business. If the student is accepted into both degree programs, a maximum of six hours of approved D.N.P. core courses may be used as duplicate credit toward the M.B.A. degree. These six hours of D.N.P. core courses shall be applied to the 6 hours of career track courses within the Executive M.B.A. curriculum plan. Likewise, a maximum of 12 hours of approved Executive M.B.A. core courses may be used as duplicate credit toward the D.N.P. degree, thus reducing the total time necessary for the completion of both degrees.

Refer also to the graduate Nursing program (<http://catalog.uark.edu/graduatecatalog/programsofstudy/nursingleanormanmannschoolofnurs/>) for more information about the Doctor of Nursing Practice.

J.D./M.B.A. Program

For students interested in obtaining both the M.B.A. and J.D. (law) degrees, the M.B.A./J.D. dual degree program is available. This program allows the student to receive both the M.B.A. degree and the J.D. degree.

The program requires separate application and admission to both the School of Law and the Graduate School of Business and the M.B.A. degree program. Interested students should obtain bulletins and applications from both the School of Law and the Graduate School of Business.

If the student is accepted into both programs, a maximum of 6 hours of approved law core courses may be used as duplicate credit toward the M.B.A. degree. These 6 hours of law core courses shall be applied to the 6 hours of elective courses within the M.B.A. degree plan. Likewise, a maximum of 6 hours of approved M.B.A. core courses may be used as duplicate credit toward the J.D. degree, thus reducing the total time necessary for the completion of both degrees. Students pursuing the dual degree plan must begin their academic program in the School of Law.

Requirements for M.P.S./M.B.A. Dual Program

Students interested in obtaining both the Master of Business Administration (M.B.A.) for the University of Arkansas and a Master of Public Service (M.P.S.) from the Clinton School of Public Service may pursue both degrees concurrently. The programs require separate application and admission to both the Clinton School of Public Service and the Graduate School of Business M.B.A. program. Students participating in the M.B.A./M.P.S. programs concurrently must file a degree plan for both degrees and obtain prior approval to take courses to be used for reciprocal credit. Interested students should obtain applications from both the Walton College Graduate School of Business and the Clinton School of Public Service. If the student is accepted into

both programs, a maximum of 3 hours of approved M.P.S. course credit may be used as duplicate credit toward the M.B.A. degree. A maximum of 6 hours of approved M.B.A. core courses may be used as duplicate credit toward the M.P.S. degree, thus reducing the total time necessary for the completion of both degrees.

The Sam M. Walton College of Business offers a Ph.D. in Business Administration in seven fields of study:

- Accounting (<http://catalog.uark.edu/graduatecatalog/business/accountingacct/#phdinbusinessadministrationwithaccountingconcentrationtext>)
- Finance (<http://catalog.uark.edu/graduatecatalog/business/financefinn/#phdinbusinessadministrationwithfinanceconcentrationtext>)
- Information Systems (<http://catalog.uark.edu/graduatecatalog/business/informationssystemsisys/#phdinbusinessadministrationwithinformationssystemsisysconcentrationtext>)
- Management (<http://catalog.uark.edu/graduatecatalog/business/managementmgmt/#phdinbusinessadministrationwithmanagementconcentrationtext>)
- Marketing (<http://catalog.uark.edu/graduatecatalog/business/marketingmktg/#phdinbusinessadministrationwithmarketingconcentrationtext>)
- Strategy and Entrepreneurship (<http://catalog.uark.edu/graduatecatalog/business/strategyandentrepreneurship/#phdinbusinessmanagementstrategicandentrepreneurshiptext>)
- Supply Chain Management (<http://catalog.uark.edu/graduatecatalog/business/supplychainmanagementtlog/#phdinbusinessadministrationwithsupplychainmanagementconcentrationtext>)

Courses

BADM 52301. Intro to Global Business. 1 Hour.

Integrated overview of the global business environment and the organizational challenges of a multinational firm. To enhance understanding of the business and cultural environment of prominent emerging markets, the course includes a 2-3 week overseas immersion project to fulfill a predefined goal. Project is integrated with global content upon return. (Typically offered: Summer)

BADM 5370V. Special Topics. 1-3 Hour.

The Special Topics Course is a unique and versatile class designed to delve into varying and contemporary topics in the business world. It will focus on cutting-edge issues, emerging trends, and innovative practices in business. The course is designed to be adaptable, allowing for the integration of the most current and relevant topics in the business world. (Typically offered: Irregular) May be repeated for up to 6 hours of degree credit.

BADM 55101. Professional Development – Special Topics In Business. 1 Hour.

A concentrated emphasis on one business topic. Corequisite: MGMT 56103, ACCT 52603 and ECON 52503. (Typically offered: Fall and Spring) May be repeated for up to 5 hours of degree credit.

BADM 5530V. Global Business. 1-3 Hour.

Provides MBA students with the opportunity to explore a business problem in depth under the guidance of a graduate faculty member. (Typically offered: Summer) May be repeated for up to 3 hours of degree credit.

BADM 56002. Introduction to Strategy. 2 Hours.

This course provides an introduction to business strategy, the driving force behind virtually all decisions of the firm. The goal of strategy is to make decisions that ensure the long-term survival and success of the firm. (Typically offered: Fall)