## Center for Retailing Excellence

Jessica Salmon Director jsalmon@walton.uark.edu

Center for Retailing Excellence Website (https://cre.uark.edu/)

The Center for Retailing Excellence is shaping the future of commerce by inspiring and developing students and business leaders to be catalysts of innovation. The center integrates innovative experiences into a students' learning journey by partnering with commerce companies to accelerate real-world application and create the next generation of innovators.