Center for Communication and Media Research

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Center for Communication and Media Research website (http://fulbright.uark.edu/departments/communication/center-for-communication-and-media-research)

The Center for Communication and Media Research (CCMR) advances knowledge and supports scholarly and applied inquiry into the study of interpersonal, group, organizational, and media communication. The center sponsors outreach programs designed to help under-served populations, educational institutions, media companies, businesses, and non-profit organizations.

Multidisciplinary in nature, the center facilitates scholarship among allied disciplines such as journalism, law, business, political science, psychology, sociology, and computer science. Research topics include communication and advertising, dispute resolution, education, environmental concerns, family, health, information technology, legal concerns, life stages, media audiences, organizational concerns, politics, and religion.