Minors for Non-Business Students

For students who are business majors, the requirements for business minors are listed with each major business program.

To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor for non-business majors. The minor requires completion of 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor.

All upper level minor requirements must be taken in residence. All students seeking a business minor are required to complete the Walton College computer competency requirement (WCOB 1120 (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) ) or ISYS 1123 (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) ) or ISYS 1123 (http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) ) and the following courses:

ECON 2143 Basic Economics: Theory and Practice (Sp, Su, Fa) 3
ACCT 2013 Accounting Principles (Sp, Fa) 3
WCOB 1033 Data Analysis and Interpretation (Sp, Su, Fa) 3

In addition, students must select and complete one of the following concentrations:

Concentration 1 – General Business

Select four of the following (at least 6 hours must be at the 3000 or 4000 level):

BLAW 2013 The Legal Environment of Business (Sp, Su, Fa)
SCMT 2103 Introduction to Supply Chain Management (Sp, Su, Fa)

MGMT 2103 Managing People and Organizations (Sp, Su, Fa)
FINN 3043 Principles of Finance (Sp, Su, Fa)

MKTG 3433 Introduction to Marketing (Sp, Su, Fa)
Plus any other 3000- to 4000-level Walton College course

Concentration 2 – Accounting

ACCT 2023 Accounting Principles II (Sp, Su, Fa)
ACCT 3723 Intermediate Accounting I (Sp, Fa)

Plus an additional six hours from the following:

ACCT 3533 Accounting Technology (Sp, Fa)
ACCT 3753 Intermediate Accounting II (Sp)
ACCT 3843 Fundamentals of Taxation (Sp, Fa)
ACCT 4673 Product, Project and Service Costing (Fa)
ACCT 4753
ACCT 4963 Audit and Assurance Services (Sp)

Concentration 3 – Business Economics

ECON 3033 Microeconomic Theory (Sp, Su, Fa)
ECON 3133 Macroeconomic Theory (Sp, Fa)

Plus an additional 6 hours of 3000- to 4000-level business economics courses

Concentration 4 – Enterprise Resource Planning

ACCT 2023 Accounting Principles II (Sp, Su, Fa)
FINN 3043 Principles of Finance (Sp, Su, Fa)
SCMT 2103 Introduction to Supply Chain Management (Sp, Su, Fa)

WCOB 4213 ERP Fundamentals (Sp, Fa)

Select an additional 3 hours from the following:

ISYS 4233 Seminar in ERP Development (Sp)
ISYS 4293 Business Intelligence (Sp)
WCOB 4223 ERP Configuration and Implementation (Fa)

Concentration 5 – Enterprise Systems

ISYS 4453 Introduction to Enterprise Servers (Fa)
ISYS 4463 Enterprise Transaction Systems (Sp)

Plus an additional 6 hours of the following:

ISYS 4233 Seminar in ERP Development (Sp)
ISYS 4293 Business Intelligence (Sp)
WCOB 4213 ERP Fundamentals (Sp, Fa)
WCOB 4223 ERP Configuration and Implementation (Fa)

Concentration 6 – Finance

FINN 3043 Principles of Finance (Sp, Su, Fa)

Plus an additional 9 hours of 3000- to 4000-level finance courses

Concentration 7 – Information Systems

ISYS 3293 Systems Analysis and Design (Sp, Fa)
ISYS 3393 Business Analysis and Design (Sp, Fa)

Plus an additional 3 hours from the following:

WCOB 4213 ERP Fundamentals (Sp, Fa)
WCOB 4223 ERP Configuration and Implementation (Fa)

One 3-hour 4000-level ISYS course

Concentration 8 – International Business

ECON 4633 International Trade (Sp, Fa)
ECON 4643 International Macroeconomics and Finance (Sp, Fa)

Plus an additional 6 hours from the following:

ECON 3843 Economic Development, Poverty, & the Role of the World Bank and IMF in Low-Income Countries (Fa)
ECON 3853 Emerging Markets (Fa)
ECON 3933 The Japanese Economic System (Sp)

ECON 468V International Economics and Business Seminar (Irregular)

FINN 3703 International Finance (Sp, Su, Fa)
MGMT 4583 International Management (Sp)

MKTG 4633 Global Marketing (Sp, Fa)
SCMT 3643 International Transportation and Logistics (Sp)

Concentration 9 – Management

MGMT 4243 Ethics and Corporate Responsibility (Sp, Fa)

Plus an additional 9 hours of 3000/4000 level management courses (may include MGMT 2103 or MGMT 3563)

Concentration 10 – Marketing

MKTG 3433 Introduction to Marketing (Sp, Su, Fa)

Select an additional 9 hours from the following:

MKTG 3553 Consumer Behavior (Fa)
MKTG 3633 Marketing Research (Sp)
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Semester(s)</th>
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<tbody>
<tr>
<td>MKTG 4233</td>
<td>Integrated Marketing Communications</td>
<td>Sp, Fa</td>
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<tr>
<td>MKTG 4343</td>
<td>Selling and Sales Management</td>
<td>Sp, Fa</td>
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<tr>
<td>MKTG 4633</td>
<td>Global Marketing</td>
<td>Sp, Fa</td>
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<tr>
<td>MKTG 4433</td>
<td>Retail Strategy</td>
<td>Sp</td>
</tr>
<tr>
<td>MKTG 4443</td>
<td>Retail Buying and Merchandise</td>
<td>Sp, Fa</td>
</tr>
<tr>
<td>SCMT 3613</td>
<td>Business Logistics</td>
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**Concentration 11 – Retail**

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<tbody>
<tr>
<td>MKTG 3433</td>
<td>Introduction to Marketing</td>
<td>Sp, Su, Fa</td>
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<td>MKTG 3553</td>
<td>Consumer Behavior</td>
<td>Fa</td>
</tr>
<tr>
<td>MKTG 4433</td>
<td>Retail Strategy</td>
<td>Sp</td>
</tr>
<tr>
<td>MKTG 4443</td>
<td>Retail Buying and Merchandise</td>
<td>Sp, Fa</td>
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**Concentration 12 – Supply Chain Management**

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<tr>
<td>SCMT 3443</td>
<td>Principles of Transportation</td>
<td>Fa</td>
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<tr>
<td>SCMT 3613</td>
<td>Business Logistics</td>
<td>Fa</td>
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<tr>
<td>SCMT 3643</td>
<td>International Transportation and Logistics</td>
<td>Sp</td>
</tr>
<tr>
<td>SCMT 3633</td>
<td>Behavioral Supply Chain Management</td>
<td>Sp</td>
</tr>
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</table>

**Total Hours**: 21

In addition to the above course requirements, non-business, degree-seeking students working toward a minor should note the following:

1. Students who elect to obtain a business minor must provide written notice of their intent to the dean’s office of the college in which they are receiving a degree. This notice and all requirements for the business minor must be completed prior to the awarding of the student’s undergraduate degree.

2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.

3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.

4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.

5. ECON 2143 [link](http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) will substitute for ECON 2013 [link](http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) / ECON 2023 [link](http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) for prerequisite purposes. In addition, students who take both ECON 2013 [link](http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) (Macroeconomics) and ECON 2023 [link](http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) (Microeconomics) will satisfy the economics requirements of the minor.

6. Business minor students are ineligible to take MGMT 3013 [link](http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/degreerequirements) Strategic Management.

7. All equivalencies must be approved by the assistant dean for undergraduate programs.