Business Minor for Non-Business Students

To facilitate students outside Walton College in obtaining knowledge that will assist them in making sustained contributions to organizations and society in a global, diverse, and dynamic environment, the Walton College offers a business minor. The minor requires completion of a minimum of 21 required hours of study (including equivalencies) with at least 50 percent of the courses applied toward the minor taken in residence. Each student must have a 2.00 cumulative grade-point average in the courses offered for the minor. All upper level minor requirements must be taken in residence.

Fulbright College students seeking a minor in the Walton College must notify the Fulbright College Dean’s Office (MAIN 525).

All upper level minor requirements must be taken in residence. All students seeking a business minor are required to complete the Walton College computer competency requirement (WCOB 1120) or ISYS 1123 and the following courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 2143</td>
<td>Basic Economics: Theory and Practice (Sp, Su, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2013</td>
<td>Accounting Principles (Sp, Fa)</td>
<td>3</td>
</tr>
<tr>
<td>WCOB 1033</td>
<td>Data Analysis and Interpretation (Sp, Su, Fa)</td>
<td>3</td>
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</table>

In addition, students must select and complete one of the following 12 concentrations:

**Concentration 1 – General Business**

Select twelve hours from the following courses (at least six hours must be 3000-4000 level):

- BLAW 2013  The Legal Environment of Business (Sp, Su, Fa)
- SCMT 2103  Introduction to Supply Chain Management (Sp, Su, Fa)
- MGMT 2103  Managing People and Organizations (Sp, Su, Fa)
- FINN 3043  Principles of Finance (Sp, Su, Fa)
- MKTG 3433  Introduction to Marketing (Sp, Su, Fa)

Plus any other 3000- or 4000-level Walton College course

**Concentration 2 – Accounting**

Select additional six hours from the following:

- ACCT 2023  Accounting Principles II (Sp, Su, Fa)
- ACCT 3723  Intermediate Accounting I (Sp, Fa)
- ACCT 3533  Accounting Technology (Sp, Fa)
- ACCT 3753  Intermediate Accounting II (Sp)
- ACCT 3843  Fundamentals of Taxation (Sp, Fa)
- ACCT 4673  Product, Project and Service Costing (Fa)
- ACCT 4963  Audit and Assurance Services (Sp)

**Concentration 3 – Business Economics**

Select additional six hours from the following:

- ECON 3033  Microeconomic Theory (Sp, Su, Fa)
- ECON 3133  Macroeconomic Theory (Sp, Fa)

Plus an additional 6 hours of 3000- or 4000-level business economics courses

**Concentration 4 - Enterprise Resource Planning**

Choose additional six hours from the following:

- ACCT 2023  Accounting Principles II (Sp, Su, Fa)
- SCMT 2103  Introduction to Supply Chain Management (Sp, Su, Fa)
- WCOB 4213  ERP Fundamentals (Sp, Fa)
- Plus an additional three hours selected from the following:
  - ISYS 4233  Seminar in ERP Development (Sp)
  - ISYS 4293  Business Intelligence (Sp)
  - WCOB 4223  ERP Configuration and Implementation (Fa)

**Concentration 5 - Enterprise Systems**

Select additional six hours from the following:

- ISYS 4453  Introduction to Enterprise Servers (Fa)
- ISYS 4463  Enterprise Transaction Systems (Sp)

**Concentration 6 – Finance**

Select additional nine hours of 3000- or 4000-level finance courses.

**Concentration 7 – Information Systems**

Select additional nine hours of 3000- or 4000-level management courses.

**Concentration 8 – International Business**

Select additional six hours from the following:

- ECON 3843  Economic Development, Poverty, & the Role of the World Bank and IMF in Low-Income Countries (Fa)
- ECON 3853  Emerging Markets (Fa)
- ECON 3933  The Japanese Economic System (Sp)
- ECON 468V  International Economics and Business Seminar (Irregular)
- FINN 3703  International Finance (Sp, Su, Fa)
- MGMT 4583  International Management (Sp)
- MKTG 4633  Global Marketing (Sp, Fa)
- SCMT 3643  International Transportation and Logistics (Sp)

**Concentration 9 – Management**

Select additional nine hours of 3000/4000 level management courses (may include MGMT 2103 Managing People and Organizations or MGMT 3563 Organizational Behavior)

**Concentration 10 – Marketing**

Select additional nine hours from the following:

- MKTG 3553  Consumer Behavior (Fa)
- MKTG 3633  Marketing Research (Sp)
- MKTG 4233  Integrated Marketing Communications (Sp, Fa)
- MKTG 4343  Selling and Sales Management (Sp, Fa)
### Business Minor for Non-Business Students

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</thead>
<tbody>
<tr>
<td>MKTG 4433</td>
<td>Retail Strategy (Sp)</td>
<td></td>
</tr>
<tr>
<td>MKTG 4443</td>
<td>Retail Buying and Merchandise (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>MKTG 4633</td>
<td>Global Marketing (Sp, Fa)</td>
<td></td>
</tr>
<tr>
<td>SCMT 3613</td>
<td>Business Logistics (Fa)</td>
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#### Concentration 11 – Retail

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</tr>
</thead>
<tbody>
<tr>
<td>MKTG 3433</td>
<td>Introduction to Marketing (Sp, Su, Fa)</td>
<td></td>
</tr>
<tr>
<td>MKTG 3553</td>
<td>Consumer Behavior (Fa)</td>
<td></td>
</tr>
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#### Concentration 12 – Supply Chain Management

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</thead>
<tbody>
<tr>
<td>SCMT 3443</td>
<td>Principles of Transportation (Fa)</td>
<td>3</td>
</tr>
<tr>
<td>SCMT 3613</td>
<td>Business Logistics (Fa)</td>
<td>3</td>
</tr>
<tr>
<td>SCMT 3633</td>
<td>Behavioral Supply Chain Management (Sp)</td>
<td>3</td>
</tr>
<tr>
<td>SCMT 3643</td>
<td>International Transportation and Logistics (Sp)</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Hours 33

In addition to the above course requirements, non-business-degree-seeking students seeking a minor should note the following:

1. Students who elect to obtain a business minor must provide written notice of their intent to minor to the dean’s office of the college in which they are receiving a degree. This notice and all requirements for the business minor must be completed prior to the awarding of the student’s undergraduate degree.

2. Business minor students must complete all 1000- and 2000-level courses required for the business minor and be a junior- or senior-level student to enroll in 3000- or 4000-level business courses.

3. All specific course prerequisites must be met. Although business minor students are not required to satisfy the entire pre-business core, they must complete the required courses and any other prerequisite course specified prior to enrolling in a 3000/4000-level course.

4. Business minor students may complete multiple minors with the exception of General Business and an additional area of business study. Students may not use more than three hours of minor courses toward additional minor requirements.

5. ECON 2143 will substitute for ECON 2013/ECON 2023 for prerequisite purposes. In addition, students who take both ECON 2013 (Macroeconomics) and ECON 2023 (Microeconomics) will satisfy the economics requirements of the minor.

6. Business minor students are ineligible to take WCOB 3016 (Business Strategy and Planning).

7. All equivalencies must be approved by the assistant dean for undergraduate programs.